

SHIRE OF NORTHAMPTON

Revitalisation Plan - Part 1

MAY 2015





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Executive Summary

The Northampton townsite is having its 150th Anniversary in 2014 and therefore the time is right to celebrate the town's heritage and also to develop this Revitalisation Plan to establish a direction to secure a vibrant and prosperous future for the community of Northampton.

The future prosperity of the Northampton townsite is important as the town provides district level retail, commercial and community services and facilities to support the surrounding communities and rural hinterland.

Importantly, the Shire has recently completed the preparation of its Community Strategic Plan which establishes a vision, strategies and actions that establishes a direction for focus of resources and efforts in delivery of services and infrastructure throughout the Shire. This Revitalisation Plan seeks to build upon and extend on the objectives, strategies and actions of the Community Strategic Plan to provide a robust plan that can be linked back to delivery of projects through the Shire's corporate business planning and budgetary process.

This Revitalisation Plan is a high level plan that documents the range of projects identified by the community as being important to the future role and direction of the townsite.

In preparing the Revitalisation Plan, the community was engaged through a range of consultative approaches including a survey, stakeholder interviews, workshop with key staff and the Community Reference Group established for the project and through a community open house session. The projects were also prioritised by the community through this process.

This Revitalisation Plan ultimately seeks to focus investment and funding opportunities to the documented community projects to deliver visible improvements to the townsite which will have flow on benefits to the overall amenity and live-ability of the town which will in turn make the townsite a more attractive place for residents, business owners to invest, tourists and visitors alike.



1. Scope, Vision and Objectives

1.1 Scope and Objectives of the Revitalisation Plan

TPG, Town Planning, Urban Design and Heritage (TPG) and Emerge Associates (Emerge) were commissioned by the Shire of Northampton to prepare a Revitalisation Plan for the townsite of Northampton. The scope of this Revitalisation Plan is to build upon the community projects already identified by the Shire and the community through previous work and establish a framework that brings the ideas of the community into a cohesive plan and implementation framework to facilitate a staged approach to the delivery of community projects and improvements to the Northampton townsite into the future.

The key objectives of this Revitalisation Plan are to:

- 1. Provide opportunities for the community, existing community groups and key stakeholders to contribute towards the development of a Revitalisation Plan for the town of Northampton;**
- 2. Document and categorise revitalisation plan projects against the relevant objectives of the Shire's Community Strategic Plan;**
- 3. Prioritise and provide direction for current and future revitalisation projects for the Shire and local community groups;**
- 4. Provide specific direction and concepts in relation to priority projects;**
- 5. Establish a cohesive framework for community projects to encourage collaborative action between the various active community groups; and**
- 6. To establish a strategic framework for the prioritisation of projects to assist with funding avenues.**

This Revitalisation Plan extends on the relevant objectives and strategies of the Shire's Community Strategic Plan and Local Planning Strategy to ensure that specific revitalisation projects are aligned with the strategic objectives of the Shire and additionally this Revitalisation Plan builds in the necessary rationale that will enable the Shire to confidently implement the recommendations of this report.

Figure 1 below illustrates the relationship between the Shire's existing strategic and corporate framework and this Revitalisation Plan.



Figure 1 – Strategic Framework

The objectives and strategies of the Shire's Community Strategic Plan that are specifically relevant to the Revitalisation Plan are listed in the following table.

Table 1 – Relevant Community Strategic Plan Objectives and Strategies

CATEGORY/OBJECTIVE	RELEVANT STRATEGIES
<p>ECONOMIC</p> <p>Enabling a choice of lifestyle through strong business support</p>	<ul style="list-style-type: none"> • Increase support for tourism across the Shire and enable tourism to become a major and sustainable industry for the Shire • Improve employment opportunities for youth across the Shire • Promotion of industrial and commercial activities that add value to the existing industries and activities within the Shire
<p>ENVIRONMENT</p> <p>Provide environmental leadership throughout the Shire</p>	<ul style="list-style-type: none"> • Establish a water management plan across the Shire • Comprehensive community education initiatives • Increased protection of native flora through green belts
<p>INFRASTRUCTURE</p> <p>Comprehensive road, electrical and water services across the Shire</p>	<ul style="list-style-type: none"> • Establish a water management plan across the Shire • Comprehensive community education initiatives • Increased protection of native flora through green belts • Advocacy on behalf of the community for improved services including access to power, water, broadband and telecommunications
<p>SOCIAL / COMMUNITY</p> <p>A vibrant and inclusive community enabling a range of interests and lifestyles</p>	<ul style="list-style-type: none"> • Economic, environmental and social leadership within the Shire • Adequate housing to attract and retain the highest quality of employees to the Shire • Proactive development of tourism, economic and social activities
<p>ORGANISATIONAL & GOVERNANCE</p> <p>To be known as the community centrepiece for business and social development</p>	<ul style="list-style-type: none"> • Economic, environmental and social leadership within the Shire • Adequate housing to attract and retain the highest quality of employees to the Shire • Proactive development of tourism, economic and social activities • Advocacy on behalf of the community for improved services including access to power, water, broadband and telecommunications etc • Promotion of the triple bottom line advantages of the Shire of Northampton as an industrial and residential centre

1.2 Document Structure

The Revitalisation Plan comprises two documents:

- Part one, being this document, is the Revitalisation Plan, which establishes the scope, vision and objectives for revitalisation of the townsite which leads in to the identification of specific projects and actions that are to be delivered through an implementation and action plan which prioritises projects and assigns responsibility for delivery.
- Part two, which provides the relevant background and justification for the Revitalisation Plan, including a summary of the methodology undertaken in preparing the plan, a summary of the outcomes of the community engagement process and investigation into the context, issues and analysis that went into formulating the plan.
- This document should be read in conjunction with the Part Two document which contains the relevant background research and reference material used in formulating this Revitalisation Plan.

1.3 Study Area

The study area for this Revitalisation Plan relates to the Northampton townsite and immediate surrounds. The study area is defined in Figure 2 below.

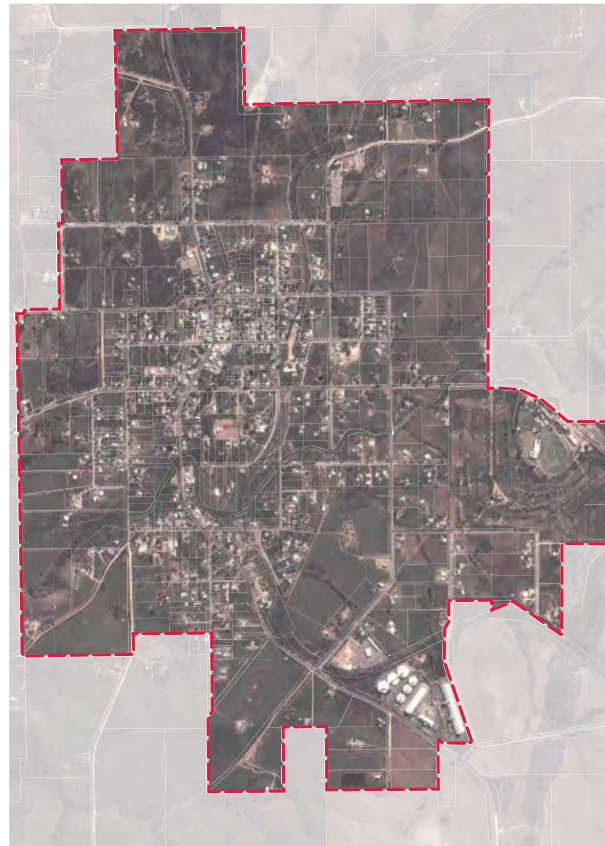


Figure 2 – Study Area

14 Vision for the Revitalisation of Northampton

Local community members participated in a recent Visioning Workshop in order to define their ideal community and imagine a new and improved vision for Northampton. The following vision statement links all the ideas that came out of the visioning workshop.

Northampton is a thriving and growing community, with **5,000 people**, lots of young families, and real estate in demand with the existence of affordable land and rental prices. The main street is buzzing with people, and there are a diverse range of eateries, specialty shops, street vendors, music and buskers in the main street, as well as weekend trading. The **truck bypass route** has assisted the community to create this vibrant main street atmosphere along with the enthusiasm of several bright, energetic entrepreneurs. The town prioritises educational and employment opportunities, and as a result, there are opportunities for daycare, schooling, training, apprenticeships and employment that are first class.

The Northampton people understand the value of their natural environment; the **Botanic Line is complete** and well utilised and there is a **strong emphasis on renewable energy use**, recycling, eco-tourism, wildlife protection and permaculture/horticultural activities, which create new and interesting income streams for locals.

The focus on **organic and sustainable production** is a community effort and drives the local grower's market, agriculture and fertiliser production and local training programs. Much of the town's produce is sold locally, as well as exported nationally and internationally. The sustainable and organic focus both domestically and commercially has created a healthier

lifestyle for locals, and this is complimented by the excellent health, nutrition and sporting facilities and opportunities in town. These include **thriving and competitive sporting groups, first class aged care facilities and independent living units, a permanent doctor and dentist**, and a health service that is well-equipped and proactive in catering for the growing population and ageing residents of the Northampton community. In fact the services are so good in Northampton that people are flocking to retire here!

Northampton also has so much to see and do in terms of **art and entertainment; a twice yearly Music Festival, international events for windsurfing and other sport and recreational pursuits**, local weekly entertainment such as movie nights, exhibitions, personal development and social events, an artisan centre catering for the hundreds of local artisans, and lots of scheduled kid's activities.

Northampton proudly hosts the biggest playground North of Perth and this compliments the water park facility and community swimming pool. **Northampton is extremely proud of its heritage status**, is diligent in conserving its heritage infrastructure, and has built a thriving tourism industry around it. Northampton is also very culturally aware and respectful, and promotes and supports the indigenous community and people, their innovations and entrepreneurs. In terms of **tourism, day trippers and guided tours from Geraldton have allowed Northampton to sustain a thriving tourism industry**, with an emphasis on the **unique cultural, environmental, historical and retail experiences** Northampton has to offer.

Northampton is cleverly marketed, and as a result there are many tourism operators offering unique experiences in and around the local area.

Source: Living Communities, 2013

1.5 Townsite Revitalisation Principles

When undertaking any revitalisation project for towns, whether these be a large City or smaller regional town, there are a number of core principles that can guide the preparation of the revitalisation plan, and more importantly, the implementation process. The project team have considered these and refined them in the context of Northampton. In summary, these are:

- Providing a focus for retail activity and interaction.
- Build on the sense of identity of the place.
- Convey traffic and a place to park.
- Improve connections for key link roads and pedestrians.
- Provide enabling infrastructure to allow growth and density.
- Improve services for the community.
- Provide housing diversity and choice.
- Create attractive spaces that invite people to stay and linger.

A set of principles for townsite revitalisation were established to assist in directing the community in identifying projects that will have a direct result in assisting with revitalising the Northampton townsite. These are summarised in Figure 3.

A FOCUS FOR RETAIL ACTIVITY AND INTERACTION

- Consolidate commercial precinct
- Business diversification
- High quality public realm
- Event friendly spaces



PLACES THAT ATTRACT YOU TO STAY AND LINGER

- Shaded areas, seating, texture
- Pedestrian comfort and amenity
- Investigate 'Quick Win' projects



HOUSING DIVERSITY AND CHOICE

- Family housing, aged care, rural living, tourist accommodation



BUILD ON THE SENSE OF IDENTITY

- Celebrate Northampton's History
- Reference built form features
- Create a 'Sense of Place'



CONVEY TRAFFIC AND A PLACE TO PARK

- Well defined places to park in centre of town
- Streetscape design to cater for people, cars, trucks



IMPROVE CONNECTIONS FOR KEY LINK ROADS AND PEDESTRIANS

- Streetscaping of key connections
- Good signage and wayfinding
- Suitable pathways
- Tourist network



PROVIDE ENABLING INFRASTRUCTURE TO ALLOW GROWTH / DENSITY

- Address infrastructure constraints that will limit growth



Improve services for the community

- Services that improve quality of life
- Activities for youth and families
- Complement regional services

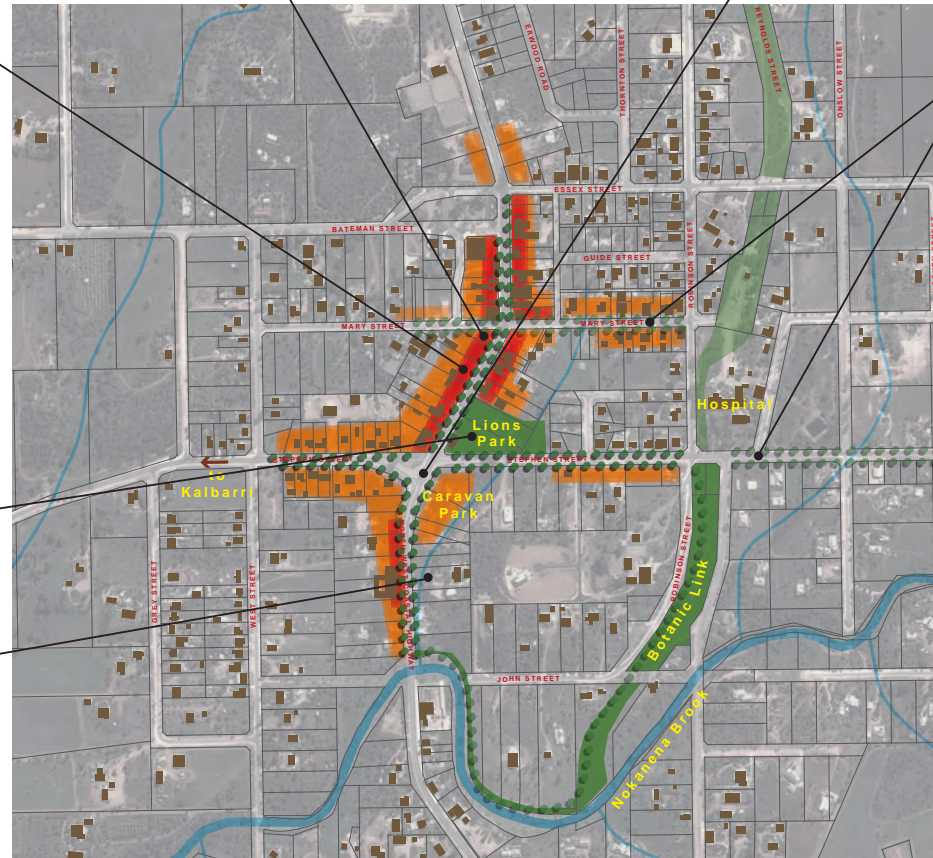


Figure 3 – Town Revitalisation Principles



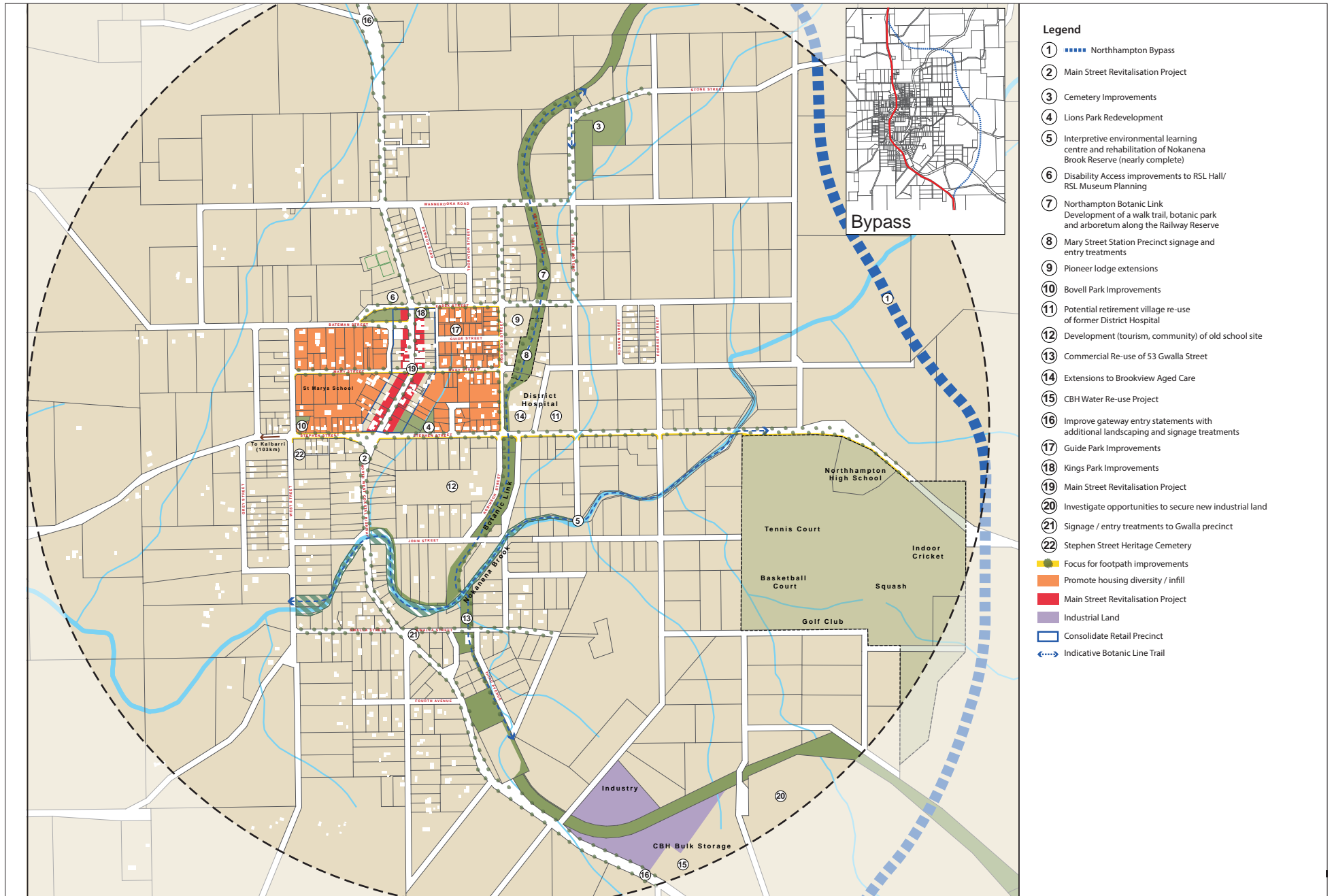


2. Revitalisation Plan

The Revitalisation Plan documents projects under separate category headings being; the Economy, the Environment, Infrastructure and Social / Community, in line with the Shire's Community Strategic Plan (CSP).

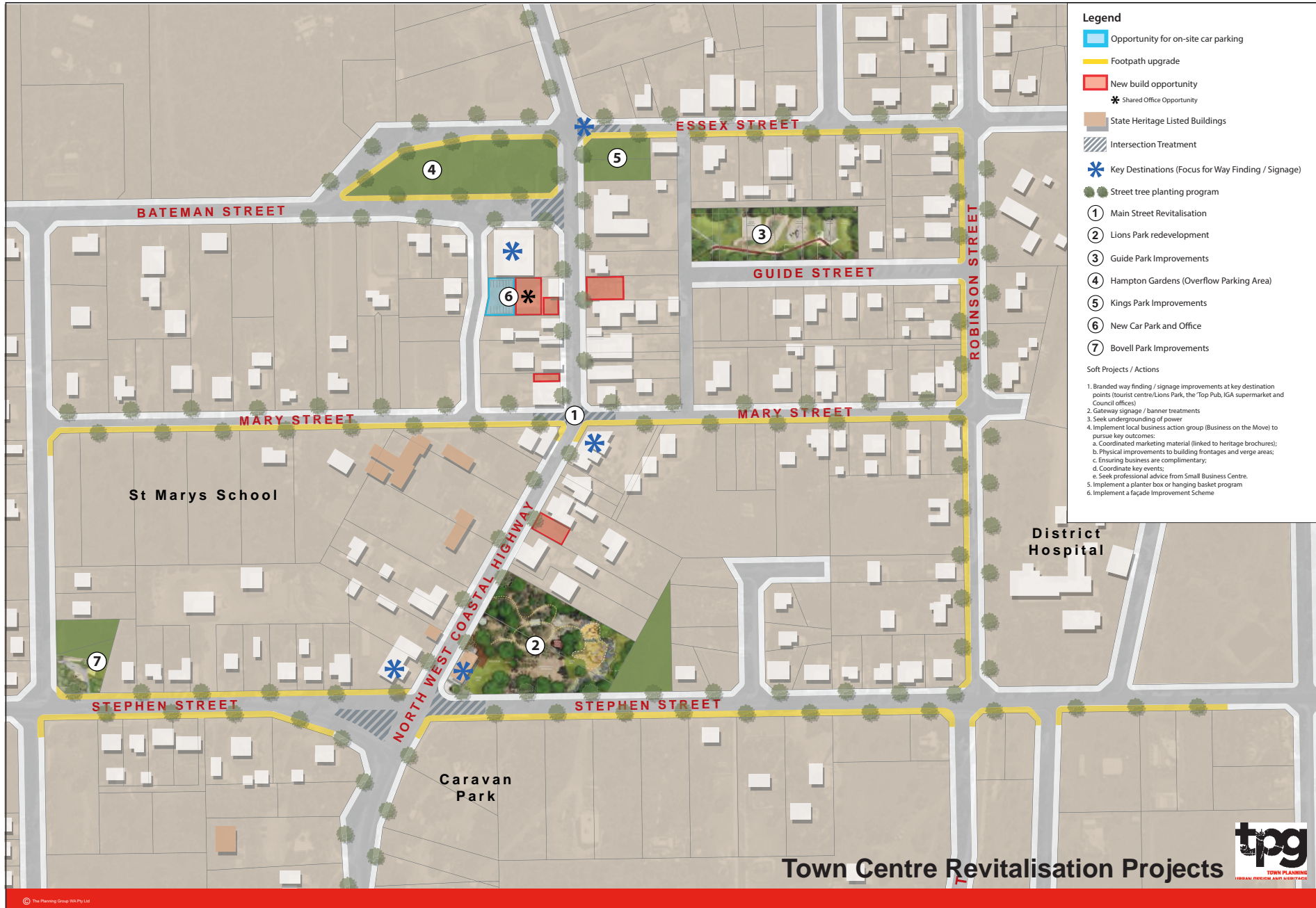
The relevant strategies of the Shire's CSP that are addressed via the various community projects are identified under each heading so that there is a clear link back to the CSP.

In addition to this, the Townsite Revitalisation Plan and the Town Centre Project Plan spatially identifies those projects that are able to be mapped. These plans are then also supported by a number of 'soft' projects that seek to deliver townsite revitalisation outcomes through other community action.



Legend

- ① Northampton Bypass
- ② Main Street Revitalisation Project
- ③ Cemetery Improvements
- ④ Lions Park Redevelopment
- ⑤ Interpretive environmental learning centre and rehabilitation of Nokanena Brook Reserve (nearly complete)
- ⑥ Disability Access improvements to RSL Hall/ RSL Museum Planning
- ⑦ Northampton Botanic Link
Development of a walk trail, botanic park and arboretum along the Railway Reserve
- ⑧ Mary Street Station Precinct signage and entry treatments
- ⑨ Pioneer lodge extensions
- ⑩ Bovell Park Improvements
- ⑪ Potential retirement village re-use of former District Hospital
- ⑫ Development (tourism, community) of old school site
- ⑬ Commercial Re-use of 53 Gwalla Street
- ⑭ Extensions to Brookview Aged Care
- ⑮ CBH Water Re-use Project
- ⑯ Improve gateway entry statements with additional landscaping and signage treatments
- ⑰ Guide Park Improvements
- ⑱ Kings Park Improvements
- ⑲ Main Street Revitalisation Project
- ⑳ Investigate opportunities to secure new industrial land
- ㉑ Signage / entry treatments to Gwalla precinct
- ㉒ Stephen Street Heritage Cemetery
- Focus for footpath improvements
- Promote housing diversity / infill
- Main Street Revitalisation Project
- Industrial Land
- Consolidate Retail Precinct
- ➡ Indicative Botanic Line Trail



Legend

- Opportunity for on-site car parking
- Footpath upgrade
- New build opportunity
- * Shared Office Opportunity
- State Heritage Listed Buildings
- Intersection Treatment
- * Key Destinations (Focus for Way Finding / Signage)
- Street tree planting program
- ① Main Street Revitalisation
- ② Lions Park redevelopment
- ③ Guide Park Improvements
- ④ Hampton Gardens (Overflowing Parking Area)
- ⑤ Kings Park Improvements
- ⑥ New Car Park and Office
- ⑦ Bovell Park Improvements

Soft Projects / Actions

1. Branded way finding / signage improvements at key destination points (tourist centre/Lions Park, the 'Top Pub, IGA supermarket and Council offices)
2. Gateway signage / banner treatments
3. Seek undergrounding of power
4. Implement local business action group (Business on the Move) to pursue key outcomes:
 - a. Coordinated marketing material (linked to heritage brochures);
 - b. Physical improvements to building frontages and verge areas;
 - c. Ensuring business are complimentary;
 - d. Coordinate key events;
 - e. Seek professional advice from Small Business Centre.
5. Implement a planter box or hanging basket program
6. Implement a façade Improvement Scheme

Town Centre Revitalisation Projects



2.1 Economy and Marketing

Enabling a choice of lifestyle through strong business support

Relevant Strategies

1. Increase support for tourism across the shire and enable tourism to become a major and sustainable industry for the Shire.
2. Improve employment opportunities for youth across the Shire.
3. Promotion of industrial and commercial activities that add value to the existing industries and activities within the Shire.



Townsite Revitalisation Plan Response

To create a place of transactions and interaction.

PROJECT	PRIORITY (H, M, L)	REFERENCE TO CSP ACTIONS	PROJECT SHEET REFERENCE
1. Improve marketing via a re-branding of brochures and distribution to key market contact points (i.e. Geraldton airport).	H	Action 1.4.4	2
2. Promote business opportunities within the community for local charter business/s – (fishing, boating, nature based, mountain bike hire).	M	Action 1.4.4	2
3. Branded approach to all signage and placement of banners on three entrances to town.	H	Action 1.1.6	2
4. Joint Batavia Coast regional approach to tourism, marketing, branding and events.	H		2
5. Construction of industrial business units within light industrial area.	M	Action 1.4.1, 3.1.1	3
6. Identify additional land suitable to be zoned industry.	M	Action 3.1.1, 3.1.2	3
7. Explore the need and options for a suitable space for a shared professional office tenancy within the town centre.	M	Action 1.4.4, 3.1.1	3
8. Development of tourism circuit and interpretive signage	M	Action 1.1.6	2
9. Explore opportunities for an office for Botanic Line community group	L		2
10. Bi-annual markets and events	M	Action 4.2.1, 4.2.2, 4.2.3, 5.4.4	2
11. Development of 'Old School' site (tourism / broader education)	M		3
12. Opportunities for training programs to upskill Community members using existing Community infrastructure.	M	Action 1.3.1, 5.4.4	3
13. Promote Northampton as an RV friendly town	M		2

Project Sheet #1

Tourist Accommodation

Summary

Several options for tourist accommodation already exist in town including the caravan park, several bed and breakfasts and a number of motel accommodation options. Existing facilities could be improved through an upgrade to services and facilities while there also exists an opportunity to establish a greater variety of tourist offerings within Northampton.

Strategy

Seek to encourage the improvement to existing tourist accommodation offerings while also actively supporting the diversification of other forms of tourist accommodation within the Northampton townsite.



Actions

1. Improve way finding and signage to the caravan park and other tourist accommodation as part of the overall strategy to improve signage throughout the townsite.
2. Encourage improvements to accommodation facilities through minor upgrades including improvements to car parking and access, provision of additional facilities and accommodation units.
3. Actively encourage alternative tourist accommodation offerings within the Northampton townsite.
4. Actively promote tourist accommodation through the Shire's website, tourist information centre and other marketing means such as brochure distribution.
5. Seek to identify sites within the townsite and hinterland which could be suitable for 'Eco-Tourist Facility', 'Tourism Development' or 'Tourist Resort' and undertake necessary amendments to Local Planning Scheme No. 10 and the Shire's Local Planning Policy on Low Impact Rural Tourism.

Project Sheet #2

Promote Local Tourist Ventures

Summary

Northampton has the opportunity to offer a unique tourism experience in comparison to its coastal localities of Kalbarri, Horrocks etc.

Northampton's history and heritage play an important role in the town's offer and the hilly terrain and natural beauty also lend itself to provide nature based tourist activities that could also leverage off the town's proximity to the coastal communities of Kalbarri and Horrocks, for instance.

The tourism offer of the town could also be better promoted not only locally but also within the region and beyond. A combined tourism marketing approach could encompass the following:

- Branded directional signage along the main street providing direction to key tourism sites and facilities.
- Re-branded tourism brochures and promotional information and wider distribution of this material.
- Wider promotion of existing annual events such as the Airing of the Quilts festival.
- Application for a temporary road closure to Main Roads to support an Annual Event / festival occurring on the Main Street, such as the Airing of the Quilts.
- A regional tourism strategy and approach to branding, activities and events within the Batavia Coast region.

Strategy

To actively engage with and promote tourism at a regional level down to a local level through a range of strategies and actions.

Actions

1. Continue to cooperate with the Mid West Development Commission and surrounding local governments to establish a coordinated and branded approach to the promotion of tourism (marketing, branding and events) in the region.
2. Seek funding and commission the branding of signage throughout town, including the location of banners at the three entrances to town. This branding could link in with a whole of region (Batavia Coast) approach to signage and branding. Consider a branding that is unique and offers a point of difference to other towns and is a potential attractor in its own right.
3. Seek funding to prepare a Local Tourism Strategy which would seek to define unique attributes of each locality within the Shire and identify strategies and actions to establish a cooperative approach to tourism within the Shire.
4. Improve marketing via rebranding of brochures and wider distribution to key gateway/arrival points into the region, such as the Geraldton airport.
5. Seek to establish a community business group that will operate bi-annual market events. Seek permission from Main Roads to divert traffic for these bi-annual events to allow the markets and/or other key community events to operate within the main street for short periods.
6. Actively promote local business ventures to operate from within the Northampton, including tour operations that would take people out to visit local attractions, including Kalbarri (fishing, boating) and local nature trails (hiking, biking).
7. Continue to develop a local tourist trail which links into the Nokanena Brook, the botanic line and key tourist attractions and provide interpretive signage and shelters at strategic locations.
8. Continue to promote Northampton as an RV friendly town.



Project Sheet #3

Attract Commercial And Industrial Business To Town

Summary

The Shire has recently completed the construction of four new industrial units each with an internal floor area of between 120m²-140m² located within the light industrial area located to the south of the Northampton townsite.

The land zoned industrial is relatively constrained as a result of the public purpose reserve associated with the former railway reserve, which splits the industrial zoned land into two parcels and as a result of the CBH operations immediately to the south and Special Rural zoned land to the north-east.

In order to support future growth opportunities for the town beyond that already provided, additional industrial zoned land will need to be identified and zoned accordingly.

Independent commercial office space is limited within Northampton to the Shire offices and other smaller commercial tenancies such as a real estate office.

The community has identified a need for professional office space for visiting and part time professionals for professions such as accountants, agronomists, business planners, bank managers, financial advisors etc. An example of this type of shared professional space is the 'Pollinators' business space located in Geraldton. There is opportunity to establish additional commercial tenancies along the main street or just off the main street within the existing commercial zone.

Strategy

Identify land suitable to accommodate additional industrial and commercial opportunities within the Northampton townsite.

Actions

1. Investigate opportunities to secure new industrial land to support further industrial growth.
2. Pursue funding opportunities to construct business incubator units within the existing industrial area in order to support small business start ups as required.
3. Identify a suitable space for a shared professional office tenancy within the Town Centre and provide incentives for the community to establish such a space.
4. Regular liaison with the Small Business Centre to identify other business opportunities, including training programs, for local businesses.
5. Investigate opportunities for additional convenience and 'lifestyle' retail offerings such as a cafe, restaurant or bakery.
6. Investigate the provision of training programs to upskill community members using existing community infrastructure.



Above: The Pollinators is a shared professional office space located in Geraldton

2.2 Environment

Provide environmental leadership throughout the Shire

Relevant Strategies

1. Establish a water management plan across the Shire.
2. Comprehensive community education initiatives.
3. Increased protection of native flora through green belts.



Townsite Revitalisation Plan Response

A well loved and known address that is a key generator of a 'sense of identity' for both the community and visitors alike.

PROJECT	PRIORITY (H, M, L)	REFERENCE TO CSP ACTIONS	PROJECT SHEET REFERENCE
1. Nokanena Brook Rehabilitation.	M	Action 2.2.4, 2.5.2	4
2. CBH water reuse project.	L	Action 2.1.1, 2.4.3	5
3. Seek opportunities with local schools to play a role in environmental rehabilitation or sustainability projects.	M	Action 2.3.1, 2.3.2, 2.3.3, 2.4.3, 2.5.1, 2.5.5, 3.4.2, 4.5.1	
4. Seek to establish continuous green belts and nature corridors throughout the townsite to promote habitat for wildlife.	M	Action 2.5.2, 2.5.3, 2.5.5, 2.5.6, 2.5.7	4
5. Botanic line historic trail.	M	Action 2.5.7	6
6. Pursue opportunities for renewable energy and water conservation.	M	Action 2.3.3, 2.1.1, 3.4.1, 3.4.2	
7. Implement a street tree planting program following a revision to the townscape Tree Planting Program.	H	Action 1.1.6, 2.5.4	7
8. Prepare a District Water Management Strategy for the Northampton townsite.	H	Action 2.1.1	
9. Seek opportunities to engage with community to promote a tidy town.	M	Action 1.1.6, 2.3.2, 2.4.3	



Above: The Nokanena environmental learning centre and existing path network.

Project Sheet #4 Nokanena Brook Rehabilitation

Summary

The Nokanena Brook rehabilitation project is an ongoing community project which involves the eradication of weeds within the reserve.

The interpretive environmental learning centre has recently been completed by the community and sits adjacent to the reserve along the walk trail. Signage and connectivity to this centre could be improved to promote the facility to tourists and community.

Strategy

Work with the Department of Parks and Wildlife, Department of Water and Northern Agricultural Catchments Council to establish a program for the ongoing rehabilitation of Nokanena Brook.

Actions

1. **Continue the eradication of weeds and rehabilitation of Nokanena Brook as required and as funding and resources permit.**
2. **Improve signage and pedestrian/cycle connectivity to the Nokanena Brook environmental learning centre as part of the overall botanic line walk trail network.**
3. **Seek opportunities with local schools to play a role in environmental rehabilitation or sustainability projects.**

Project Sheet #5

CBH Water Re-Use Project

Summary

The CBH buildings located at the southern end of the townsite combined have a substantial amount of roof area and therefore have the potential to harvest significant volumes of water into rainwater tanks for re-use in irrigating planting within reserves and road reserves thus enabling the greening of Northampton and conserving water use from other sources.

Strategy

1. Utilise the expansive roof catchment of the CBH buildings to harvest rainwater for re-use in reticulating the town.

Actions

1. **Pursue negotiations with CBH to utilise water harvested from the CBH buildings roofspace for town irrigation purposes.**
2. **Secure funding to construct the necessary infrastructure.**

Project Sheet #6

Northampton Botanic Line Historic Trail

Summary

The botanic line project is another community led project which involves the development of a continuous walk trail, botanic park and arboretum along the railway reserve and which has wider connectivity to the Nokanena brook reserve and associated trails. The botanic line project is partly constructed, however is not a continuous walkway at present.

The botanic line ultimately is envisaged to connect through a number of historic sites, such as the Mary Street Railway precinct, the Gwalla Station and motor and machinery museum located at the intersection of Gwalla Street and Third Avenue.

Strategy

1. Complete and maintain the botanic line historic trail project.



Actions

1. Secure access through privately owned land either via way of an easement or through acquisition of the required portion of land.
2. Complete the trail links and include interpretive signage at key destination points and along the trail.
3. Seek funding to complete the design and construction of the botanic park and arboretum.
4. Continue to implement the Mary Street Precinct forward works items to enhance the tourism potential, including, but not limited to:
 - Repairs to Pooley Bridge
 - Devonshire Tea servery;
 - Storage and display of railway items;
 - Construction of replica Goods Shed;
 - Additional line for future rail items (eg Governor's Car Trailer)
5. Involve schools in programs to assist in creating and maintaining the botanic line historic trail.

Project Sheet #7

Street Tree Improvement Program

Summary

The town's aesthetic and legibility could be significantly improved through a strong street tree planting which would focus on the town centre and key interconnecting streets that lead to major trip attractors, such as schools and the recreation precinct. From there the program could be expanded to include local streets as resources and funding permit.

The Street Tree planting program will enhance the arrival into Northampton, provide shaded spaces to encourage pedestrian use of the streets and reduce the overall 'heat load' onto pavement surfaces.

Within Hampton Road, the street tree planting should be opportunistic as constraints dictate and carefully selected so as not to block the heritage building facades.

Generally larger species have been chosen along the West Coast Highway at the southern and northern gateway entry to town to mark the arrival to Northampton.

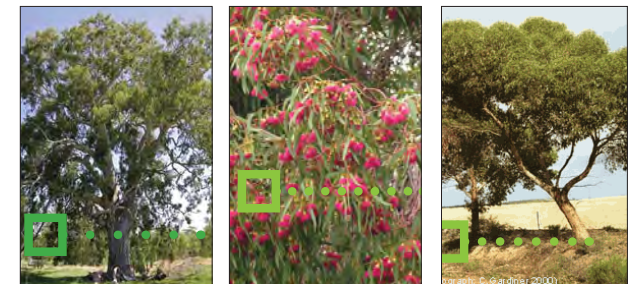
The Water Corporation has previously handed over to the Shire water bores and mains assets for the purpose of developing an irrigation Scheme in the town, providing water to parks and oval. These assets were previously part of the Northampton potable water reticulation prior to the Geraldton-Northampton pipeline being delivered. There may be opportunities for other areas in town to use the irrigation Scheme for watering large grassed areas and street tree planting which are currently reliant on utilising the potable water.

Strategy

Develop and implement a coordinated approach to the provisions of street trees to provide shade, amenity uplift, colour and improve the town's legibility through an emphasis on street hierarchy.

Actions

1. Undertake a review of the Townscape Tree Planting Program based on the Street Tree Master Plan (refer enclosed).
2. Undertake street tree planting in accordance with the Street Tree Master Plan. The priority for street tree planting is listed as follows:
 - Stephen Street;
 - Main Street (Hampton Road);
 - Mary Street;
 - Other east-west and north-south connector streets (i.e. Essex Street).
3. Develop an irrigation strategy to irrigate street tree and public realm planting.
4. Continue the extension of the footpath network upgrades and prepare programme for upgrade and extension of the network as required. Specific footpath upgrade requirements are also identified below.
5. Investigate the utilisation of the Northampton Shire Water bores and mains assets for the purpose of providing irrigation to green areas and street trees throughout the townsite.

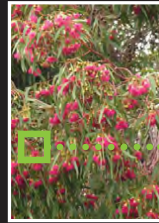




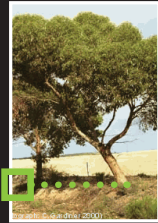
1 STREET TREE STRATEGY
NOT TO SCALE



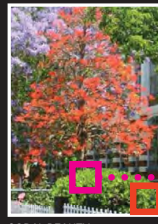
RIVER RED GUM
Eucalyptus camaldulensis



RED POKERS
Hakea bucculenta



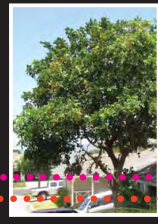
DWARF SUGAR GUM
Eucalyptus cladocalyx nana



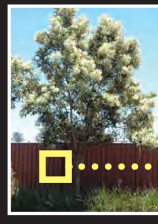
CORAL BEAUTY
Brachychiton acerifolius x populneus



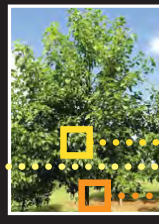
POINCIANA
Delonix regia



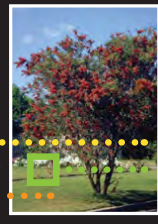
TUCKEROO TREE
Cupaniopsis anacardioides



WHITE OAK
Grevillea Baileyana



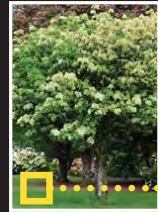
BELLA DONNA
Brachychiton acerifolia x populneus



DAWSON RIVER WEEPER
Callistemon sp

OTHER STREET TREE OPTIONS

Common Name:	Scientific Name:
Chinese Elm	<i>Ulmus parvifolia</i>
Red Cedar	<i>Toona ciliata</i>
Lemon Flowered Gum	<i>Eucalyptus Woodwardii</i>
Red Flowering Gum	<i>Corymbia ficifolia</i>
Summerscent	<i>Radermachera</i>
Flame Tree	<i>Brachychiton acerifolius</i>
White Oak	<i>Quercus alba</i>
Tuckeroo	<i>Cupaniopsis anacardioides</i>
Geraldton Wax	<i>Chamaelucium uncinatum</i>
Red Pokers	<i>Hakea Bucculenta</i>



Flowering Ash
Fraxinus ornus

DESIGN INTENT

THE STREET TREE MASTERPLAN REFLECTS THE DESIRE TO CREATE A SHADY ENVIRONMENT AND ENHANCE THE ARRIVAL EXPERIENCE OF NORTHAMPTON. TREES LOCATED IN THE TOWN CENTRE SHOULD BE LOCATED TO BREAK UP CONTINUOUS LENGTHS OF PARALLEL PARKING WHILE BEING CAREFUL NOT TO BLOCK THE HERITAGE BUILDING FACADES.

GENERALLY LARGE SIZE SPECIES ARE PROPOSED ALONG WEST COAST HIGHWAY TO MARK THE ARRIVAL TO NORTHAMPTON. A SMALLER SIZE TREE SPECIES HAS BEEN PROPOSED WHERE OVERHEAD POWER LINES EXIST. IN THESE SITUATIONS, WHERE POSSIBLE TRY TO MATCH THE FOLIAGE COLOUR OF THE LARGE SPECIES WITH THE SMALLER ONE ON THE OPPOSITE SIDE OF THE ROAD.



2 SECTION A: MAINSTREET TREE PLANTING IN ROAD VERGE - TOWN CENTRE
SCALE 1:100 @ A1



3 SECTION B: MAINSTREET TREE PLANTING IN ROAD VERGE & MEDIAN - TOWN APPROACH
SCALE 1:100 @ A1



4 SECTION C: MAINSTREET TREE PLANTING IN ROAD VERGE - OUTER TOWN
SCALE 1:100 @ A1

2.3 Infrastructure and Facilities

Comprehensive road, electrical and water services across the Shire

Relevant Strategies

1. Establish a water management plan across the Shire.
2. Comprehensive community education initiatives.
3. Advocacy on behalf of the community for improved services including access to power, water, broadband and telecommunications.

Townsite Revitalisation Plan Response

- Ensure infrastructure and facilities support growth and development.
- A town that is well connected with a legible and safe street network.
- A town that conveys traffic and provides places to park.
- A connected town that links services and infrastructure.

PROJECT	PRIORITY (H, M, L)	REFERENCE TO CSP ACTIONS	PROJECT SHEET REFERENCE
1. Northampton Bypass Road.	H	Action 3.2.2, 3.2.3	8
2. Implement a footpath improvement program.	H	Action 3.2.5, 3.2.6	9
3. Construction of a new car park behind the 'Burnt Earth' café.	H	Action 3.2.4	10
4. Construction of bridge over Nokanena brook behind Chiverton House.	L	Action 3.2.6	
5. Underground power along Main Street as part of Street Revitalisation project.	L	Action 1.1.6, 3.4.1	10

Project Sheet #8

Northampton Bypass Road

Summary

The Northampton Bypass Road is a Main Roads led project which is dependant upon securing funding from the State treasury. The project is not identified within Main Roads five year works projections. However, the Shire has recommended that this project be listed as a priority infrastructure project to be included within the soon to be released Mid West Investment Blueprint.

The project is a critical project for the functionality of the town and safety of the residents however as significant volumes of traffic pass through the centre of town and the towns main street currently. This includes significant volumes of road trains which has a significant impact on the functionality of the town's main street and the safety of pedestrians.

The design of the bypass is critical to the impact it will have on the viability of the town and town centre. It will be important to ensure that the design of the bypass road has a traffic 'bias' to the towns main street to ensure passing traffic is directed through the town centre at both the southern and northern entry into town, but particularly the southern entry. The design of the southern entry in particular should direct tourist traffic through the town centre before they eventually travel on to other selected destinations such as Kalbarri.

The Shire will continue to lobby Main Roads, Mid West Development Commission (MWDC) and the State government to prioritise this project.



Strategy

The Shire to continue play an active role in lobbying Main Roads, Mid West Development Commission and the State government to prioritise and commit funding to the construction of the town bypass.

Actions

1. Continue to lobby Main Roads and the State government to prioritise funding towards the Northampton bypass project.
2. Continue to seek the bypass project to be listed as a priority infrastructure project within strategic documents such as the Mid West Investment Blueprint.

Project Sheet #9

Path Improvement Program

Summary

It is proposed to gradually extend upon, improve and upgrade Northampton's existing path network to improve walkability and accessibility for pedestrians and cyclists throughout the townsite.

The path improvements would be focused on the town centre and key interconnecting streets that lead to major trip attractors, such as schools and the recreation precinct. From there the program could be expanded to include local streets as resources and funding permit.

Strategy

Create an interconnected footpath network to promote walking and cycling throughout town, particularly between key destinations.

Actions

1. Continue the extension of the footpath network upgrades and prepare programme for upgrade and extension of the network as required. Specific footpath upgrade requirements are also identified below.
2. Upgrade footpaths within the town centre to provide continuous standard of footpath to improve safety, accessibility for the elderly and mobility impaired and to improve the aesthetics within the centre.
3. Widen footpath along Robinson Road.
4. Ensure east-west connector streets are provided with footpaths on at least one side to provide connectivity between the town centre and between key facilities (ie hospital and surgery).



Above: Sections of the Main Street and roads leading out of the main street do not have continuous footpath treatments

2.4 Social / Community

A vibrant and inclusive community enabling a range of interests and lifestyles

Relevant Strategies

1. Economic, environmental and social leadership within the Shire.
2. Adequate housing to attract and retain the highest quality of employees to the Shire.
3. Proactive development of tourism, economic and social activities.

Townsite Revitalisation Plan Response

- Housing and infrastructure that meets the needs of the community now and into the future.
- Provide a series of special places that encourage opportunities to stop, pause and linger.

PROJECT	PRIORITY (H, M, L)	REFERENCE TO CSP ACTIONS	PROJECT SHEET REFERENCE
1. Main Street Revitalisation Project	H	Action 1.1.6	10
2. Lions Park Redevelopment	H	Action 1.2.3, 4.6.1	13
3. Additional opportunities for convenience retailing such as cafe, restaurant or bakery.	M		3
4. Improvements to Kings Park	M	Action 1.2.3, 4.6.1	14
5. Reticulation of the cemetery	H		19
6. Improvements to Guide Park	M	Action 4.6.1	15
7. Improvements to Bovell Park	M	Action 4.6.1	16
8. Northampton RSL Military Museum	M		17
9. Delivery of improved tourist accommodation	M		1
10. Pioneer Lodge Extension and Upgrade	M	Action 4.3.1	12
11. Retirement village use of the former hospital site	H	Action 4.3.1	12
12. Extension and upgrade of Brookview aged care facility	H	Action 4.3.1	12
13. Local Planning Policy to coordinate delivery of housing diversity	H	Action 5.1.1	11
14. Construct alfresco area adjacent to 'Burnt Earth' café	M		10
15. Construct a coffee kiosk on the north and rear side of the Visitor Centre	M	Action 1.1.1, 1.4.4	13

Project Sheet #10

Main Street Revitalisation Project

Summary

Ultimately, it is envisaged that the town's main street would evolve into a more pedestrian friendly street environment, inclusive of street trees, continuous footpath treatments, on-street parking, civic and community spaces following the completion of the bypass road. However, there are a number of interim measures that can be pursued in the meantime, which will greatly enhance the attractiveness and functionality of the main street in the interim without compromising the goals of the holistic main street revitalisation. These are detailed below:

- Northampton themed signage
- Infill street tree planting
- Underground Power Program
- Intersection upgrades / improvements
- Business on the Move initiatives
- Planter box or hanging basket program
- Façade Improvement Scheme
- Infill footpath improvements
- Gateway signage / banner treatments
- Commencement of street tree planting along the southern and northern gateway entries into Northampton in consultation with MRWA.

A consistent and themed planter box / hanging basket program employed along the main street would be a quick win project that would immediately provide colour and tie the main street together via a consistent theme and could be implemented by the business owners via a reformed

Street Tree Master Plan

'Business on the Move' group. The theme could include reference to the wildflower season by planting various wildflowers that would provide instant colour.

Strategy

- To provide for interim measures to revitalise the main street of Northampton prior to the Bypass project proceeding while still planning for the complete revitalisation of the Main Street once the Bypass project is committed.
- Prepare an overarching Revitalisation Plan for the complete upgrade of the main street in anticipation of the Bypass project proceeding.

Actions

1. **Form a local business group (potential to reform the 'Business on the Move' group) to encourage owners / operators to improve services / facilities and to better market existing tourist opportunities. Key outcomes would focus on:**
 - a. Coordinated marketing material (linked to heritage brochures);
 - b. Physical improvements to building frontages and verge areas;
 - c. Ensuring business are complimentary;
 - d. Coordinate key events;
 - e. Seek professional advice from Small Business Centre.
2. **Employ a locally themed planter box project through community input and implement along the Main Street via the business owners group (reformed 'Business on the Move').**
3. **Develop a new car park on land behind the burnt earth café and utilise the land in front of the new car park on Hampton Street for an alfresco dining area or new building opportunity.**

4. **Implement a Façade Improvement Scheme and associated design guidelines subject to funding. This program would provide discounts or other incentives to landowners who implement building improvement works in accordance with identified criteria, such as new signage, painting of main street facade, improvements to awnings, exposure and restoration of original signage hidden behind hardflex or other approved works.**
5. **Implement the Infill Street Tree Planting Program in accordance with the Tree Planting Master Plan.**
6. **Upgrade and improve the treatment to key intersections at Stephen Street, Mary Street and Essex Street with a view to improving aesthetics without impeding truck movements.**
7. **Pursue infill building opportunities to engage with the street and provide additional retail / commercial opportunities in the main street.**
8. **Provide branded way finding and signage at key destination areas including the gateway entries to town, the tourist centre/Lions Park, IGA supermarket and Council offices.**
9. **Commission the preparation of a detailed Streetscape Revitalisation Plan to identify works that would be undertaken following construction of the town Bypass.**



Example: A themed planter box program employed within the City of Fremantle. Business owners wheel the boxes out on to the street each morning.

Project Sheet #11

Housing Diversity And Choice

Summary

Subdivision within Northampton is restricted to 2,000m² as a result of the Town not having a reticulated sewerage system as required by the current Government Sewerage Policy. It is understood that the current Government Sewerage Policy is under review.

The limit of residential lot sizes to 2,000m² has limited the ability to deliver housing diversity and density within the Townsite, leading to a dispersed town, which in turn has an impact on the functionality of the town centre and access to other services and facilities. In addition to this, diversity in housing type has also been restricted and is not meeting the demographic need.

However, the Draft Country Sewerage Policy does provide for some residential subdivision to exceed a density of R5, or 2,000m², in the following circumstances:

- The proposal does not result in the creation of lots less than 1,000m².
- The proposal does not exceed a maximum development density of R10;
- No individual proposal exceeds 25 lots or dwellings; and
- A total town expansion of no more than 100 lots or dwelling units, occurring within the town after the introduction of this Policy.

In addition to this, the draft policy also allows for proposals for small infill subdivision or density development where it involves the creation of no more than four additional lots/dwellings and where the subdivision/development fits within the existing pattern of subdivision.

The provision of alternative dwellings such as one and two bedroom units should also be explored within future subdivision and developments to ensure appropriate accommodation is provided for key workers (i.e. teachers), young couples and small families.

Strategy

To overcome infrastructure issues to deliver lot and housing diversity and choice within the Northampton townsite.

Actions

1. **Develop a local planning policy which establishes requirements for the location of smaller lot subdivision as permitted by the Draft Country Sewerage Policy which addresses the following:**
 - a. **Promote the delivery of 1,000m² residential lots within walking distance of the town centre and key services.**
 - b. **Promote smaller infill development (up to 4 lots) in proximity to the town centre / main street or adjacent key facilities.**
 - c. **Policy provisions relating to the provision of a percentage of smaller dwelling units (i.e. one and two bedroom dwellings) within Shire owned subdivisions and developments and/or smaller infill grouped dwelling developments where applicable.**
 - d. **Identification of servicing issues and constraints (i.e. reticulated water and sewerage) to delivering infill subdivision.**
2. **Liaise with Department of Health and Department of Planning to resolve issues associated with delivery of density and infill development without reticulated sewer.**



Project Sheet #12

Aged Persons Accommodation

Summary

The Mid West Improvement Plan identifies the need for additional aged care facilities as a priority for the Mid West region. Modelling undertaken in relation to this indicates that up to an additional 20 independent living units by 2020.

Northampton has a very high elderly resident population and therefore demand for aged care services is expected to grow to service this population.

The Pioneer Lodge currently has eight independent living units and has recently received \$160,000 funding through Royalties for Regions towards the replacement of the facilities roof, improved energy efficiency to each unit and construction of a central activities room for residents and visiting aged care specialists. The Pioneer lodge requires an upgrade to on-site aerobic treatment unit in order to handle waste and wastewater associated with a proposed eight additional accommodation units.

The former district Hospital site is no longer utilised for this purpose and one potential re-use of the site is the development of a new aged persons accommodation facility. The site is currently reserved for public purposes (hospital) under the Shire's Local Planning Scheme.

Strategy

Ensure a suitable level of aged care accommodation and facilities to cater for the ageing population to age in place.

Actions

1. Additional sources of funding should be explored to contribute towards the upgrade of the on site septic system and additional accommodation units as required.
2. Progress the redevelopment of Pioneer Lodge relating to the construction of two new two bedroom units and six new one bedroom units.
3. Facilitate extension and upgrade of Brookview aged care facility as required.
4. Reclassify the site from 'Public Purpose' to 'Residential' under the Shire's Local Planning Scheme via a scheme amendment.
5. Market the site to various aged care housing providers to ascertain interest for re-use / redevelopment of the site.

Project Sheet #13

Lions Park Redevelopment

Summary

Lions Park and the adjacent tourist information centre site are strategically located at the southern gateway to Northampton's town centre and are underutilised Council assets in their current state. Situated on a section of the park that slopes away from the main street is an existing nature walk that was developed in collaboration with the local Lions Club. The park also includes an informal caravan parking / turnaround area, along with a tourist information bay and relatively new toilet block.

From the highway heading south there is a low wall and vegetation that tends to hide the park from view, however from the south there are good sight lines that indicate something exists behind the visitors centre.

The Visitors Centre building is a well loved heritage building that currently houses Mission Australia, the Visitors Centre and a toy library. If a new home can be found for these other uses, a re-invented Visitors Centre combined with a café use or similar could provide a welcoming place for people to stop and stay longer in town. Otherwise a light weight building extension off the existing heritage building could house a café use.

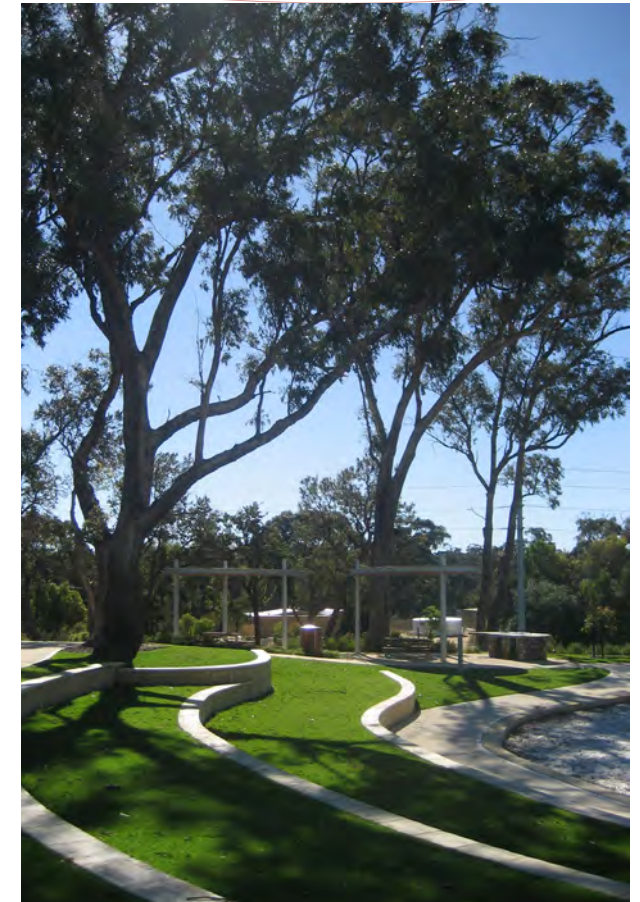
The ultimate vision for Lions Park is to establish a café and deck area off the existing tourist centre which will then overlook a turf picnic area and beyond to an amphitheatre and stage for community events and nature play area for children.

Strategy

To develop Lions Park as a central attraction and meeting place on the town's main street via the development of a range of attractions including a café, amphitheatre, nature playground and picnic area.






Actions

1. Undertake a feature survey of the site to support the preparation of further detailed plans for the redevelopment of Lions Park.
2. Prepare a brief based on the landscape concept for Lions Park and procure the preparation of a detailed design and as a basis for construction.
3. Secure budget to undertake the redevelopment of the park.





DESIGN INTENT
 THE LANDSCAPE DESIGN INCORPORATES BROAD OPEN SPACES TO ALLOW FOR COMMUNAL GATHERING, OUTDOOR CIVIC FUNCTIONS OR SMALLER IMPROMPTU USE. THE INTENTION OF THE LANDSCAPE MASTERPLAN IS TO RETAIN AS MANY OF THE EXISTING TREES AS POSSIBLE. THESE TREES PROVIDE INSTANT SHADE AND PROTECTION FROM THE WEATHER WHILST ALSO REFLECTING THE CHARACTER OF THE SITE AND ITS SURROUNDS. THE PARK HAS BEEN DESIGNED TO COMPLETE THE VISITORS CENTRE AND ITS USES. PROPOSED ACCESS OFF THE DECKING OF THE VISITORS CENTRE/CAFE TO THE LOWER TERRACED GRASS SPACES ENCOURAGES USERS INTO THE PARK. THE PROPOSAL INCLUDES INFORMAL PATHWAYS WITH BOTANICAL INFORMATION, LARGER EXPANSES OF TURF WITH A NATURE PLAY SPACE WITH DRY CREEK BED WRAPPING AROUND AN AMPHITHEATRE. THE INFORMAL GRASS AMPHITHEATRE WILL PROVIDE OPPORTUNITIES FOR STAGE SHOWS WITH CONNECTIONS BACK TO THE VISITORS CENTRE FOR FORMAL OR COMMUNITY EVENTS. ADJACENT TO THE VISITORS CENTRE, CLOSEST TO THE INTERSECTION IS A FORMAL PAVED SPACE WHICH COULD INCORPORATE SEATING AND INTERPRETIVE ART PIECE OR FLAG POLE TO CREATE A WAYFINDING AND ORIENTATION DEVICE. THE DESIGN OF THE ARTWORK SHOULD REFLECT THE HISTORY, CHARACTER AND VIBRANCY OF NORTHAMPTON.

- LEGEND**
-  TERRACED LAWN AREA WITH LOW STONE RETAINING WALLS OVERLOOKING STAGE
 -  DRY CREEK BED WITH SEASONAL WATER PART OF PLAYSCAPE
 -  DECK OFF VISITORS CENTRE/CAFE PROVIDING ACCESS TO TURF AREA VIA SITTING STEPS AND TERRACES
 -  NATUREPLAY AREA CONNECT WITH DRY CREEK BED, OPEN TURF AREA TO EAST OF SITE & CUBBIES WITHIN VIEW OF STAGE
 -  RETAIN INFORMAL PATH NETWORK. PROVIDE BOTANICAL INFORMATION ALONG THE HIGHLIGHTED CIRCUIT.

4 CONCEPT PLAN 1: LIONS PARK
 SCALE 1:250 @ A1



dwg : NTC-01-SK03
 date : NOVEMBER 2014
 rev : F
 1:250 @ A1

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NORTHAMPTON REVITALISATION

Lions Park & Visitors Centre Landscape Concept



Project Sheet #14

Kings Park Improvements

Summary

Kings Park is located at the northern 'gateway' into the town centre and is located opposite the more formal Hampton Gardens. Kings Park has had a recent transformation through the construction of a 150 Anniversary memorial wall and gate feature which represents the significant history of the town and key members of the community.

The park itself is used for accommodating markets and during community events such as Airing of the Quilts and Purple Bra Day and is also used occasionally by children for kick to kick football and similar activities. The park includes an ageing toilet block and barbecue facilities. The toilet block should be upgraded for use by tourists and the community. Public seating could also be improved.

Strategy

Provide additional facilities to improve the useability of Kings Park.

Actions

1. Upgrade the toilet block with a new modern toilet block facility.
2. Provide additional public seating and associated landscaping to provide shade.



Above: 150 Anniversary wall at Kings Park



Project Sheet #15 Guide Park Redevelopment

Summary

Guide Park currently contains a dirt mounded BMX track and a separate skate park facility. The park is typically only utilised by locals as it is away from the highway and town centre.

It is proposed to remove the BMX track but retain the skate park. The portion of the reserve currently developed as a BMX track is proposed to be replaced with a new skate-able path/link. This feature is intended to provide vibrancy and interaction through the centre of the park. The skate-able link shall be a smooth asphalt path, with skateable elements and level changes occurring along the length.

The landscape design within the concept will enhance passive surveillance of the facilities through maintaining clear sight lines. The introduction of colour through elements within the skate park will bring life and interest within the park.

Guide Park also lacks public toilet facilities and therefore the Shire should investigate the feasibility of providing toilets at Guide Park or alternatively provision of signage directing the public to the public toilets provided at Kings Park.

Strategy

Remove the BMX mounding and replace with a new skate link facility and associated infrastructure.

Actions

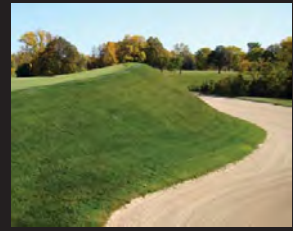
1. Prepare a detailed design on the basis of the Guide Park Concept and seek funding to undertake the works.
2. Undertake landscaping improvements to Guide Park to improve the amenity and passive surveillance of Guide Park.
3. Investigate the provision of public toilets at Guide Park or alternately the provision of signage directing the public of toilet facilities already provided at Kings Park.



DESIGN INTENT
 THE PATH NETWORK HAS BEEN DESIGNED TO ENSURE ALL ELEMENTS WITHIN THIS PARK ARE EASILY ACCESSIBLE FROM THE PERIMETER STREETS AND INTERNAL FUNCTIONS. A SKATEABLE LINK HAS BEEN INTRODUCED. THIS FEATURE IS INTENDED TO PROVIDE VIBRANCY AND INTERACTION THROUGH THE CENTRE OF THE PARK. THE SKATEABLE LINK SHALL BE A SMOOTH ASPHALT PATH, WITH SKATEABLE ELEMENTS AND LEVEL CHANGES OCCURRING ALONG THE LENGTH TO ENHANCE SKATERS & BMX EXPERIENCE. AS BMX USERS HAVE ALSO BEEN USING THE EXISTING SKATEPARK, THE CURRENT BMX TRACK IS PROPOSED TO BE REMOVED. IN ITS PLACE & ADJACENT TO ALL THE PLAY SPACES IS STRATEGICALLY LOCATED GRASS MOUNDING TO STRUCTURE SPACES BETWEEN THE VARIOUS ACTIVITY SPACES AS WELL AS PROVIDE FOR INFORMAL SPECTATOR VIEWING. LEVEL CHANGES WITHIN THIS PARK WILL INCREASE INTEREST. THE LANDSCAPE HAS BEEN DEVELOPED TO ENSURE CLEAR SIGHT LINES TO ENHANCE PASSIVE SURVEILLANCE. LIGHTING COULD BE INCORPORATED ONTO THE BUILT FORM TO PROVIDE NIGHT-TIME SAFETY. MEASURES AND VEGETATION WILL BE PREDOMINATELY LOW SHRUBS AND GROUNDCOVERS TO MAINTAIN THE CLEAR SIGHT LINES OVER TIME. THE PARK WOULD BENEFIT FROM THE INTRODUCTION OF COLOUR THROUGH ELEMENTS WITHIN THE SKATEPARK AND PLAYGROUND. MURAL PAINTING ON SURROUNDING FENCES WILL BRING LIFE AND INTEREST TO THE EDGES. THE ABOVE IS DESIGNED TO CREATE A WELL-INTEGRATED AND INTERLINKED PLAY PARK.

- LEGEND**
- PAVING TYPE 1
RED ASPHALT PATH WITH CONCRETE EDGE ACTING AS A SKATEABLE LINK
 - PAVING TYPE 1
INSITU CONCRETE PATH WITH BROOM FINISH
 - SKATEABLE PAVING ELEMENTS TO BE LOCATED ALONG LINK
 - SEATING ELEMENT

6 CONCEPT PLAN 2: GUIDE PARK
 SCALE 1:250 @ A1



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 rev • F
 1:250 @ A1

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NORTHAMPTON REVITALISATION

Guide Park Landscape Concept





Project Sheet #16

Bovell Park Redevelopment / Land Swap

Summary

Bovell Park is located near the intersection of Stephen and West Streets and lacks formal landscaping or recreation facilities. The land adjacent to this reserve on the corner of the intersection is a vacant site owned by Homewest. There is the potential opportunity to liaise with Department of Housing to facilitate a land swap so that the park is located on the intersection, which is a better location for a local park.

This would require a subdivision application which may seek a 'like for like' land swap in relation to land area.

Following this, the park is proposed to be landscaped to include an 'indigenous orchard' featuring a range of edible indigenous plants and could also include a sculptural play area for children. The park would then serve a local function for residents on the western side of town and cater for smaller user groups.

Strategy

Facilitate a land swap with Homewest site to locate Bovell Park on the corner of Stephen and West Streets and redevelop this land for a local park.

Actions







1. Liaise with Department of Housing to attempt a land swap with Bovell Park so that it is located on the intersection of Stephen and West Streets.
2. Prepare a brief based on the landscape concept for Bovell Park and procure the preparation of a detailed design and as a basis for construction.
3. Secure budget to undertake the redevelopment of the park.



DESIGN INTENT

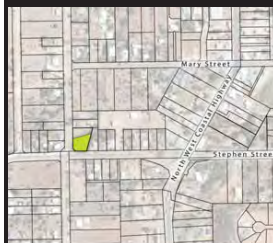
THIS PARK MAY COME ABOUT IF A LAND SWAP WAS TO OCCUR BETWEEN THE DEPARTMENT OF HOUSING & THE SHIRESO THAT THE PARK IS LOCATED ON THE CORNER LOT. THE LANDSCAPE DESIGN HAS EVOLVED FROM THE DESIRE TO CREATE AN INTIMATE PARK FOR SMALLER USER GROUPS. A CENTRAL PATH IS PROPOSED TO FOLLOW DESIRE LINES WITH THE OPPORTUNITY TO STOP AND REST ON THE CENTRAL SEATING PROVIDED. THE PLANTING BEDS HAVE BEEN ARRANGED TO DIVIDE UP THE PARK INTO SMALLER ZONES. THE PLANTING PALETTE SHOULD REFLECT THE SPECIES OF THE LOCAL AREA, HAVE SEASONAL FLOWER COLOUR, FOLIAGE VARIATION AND A VARIETY OF FORMS AND HABITS TO ENHANCE THE VISUAL INTEREST, TEXTURE AND LAYERING OF THE PARK.

LEGEND

-  GRASS
-  LOW LEVEL PLANTING
-  PAVING TYPE 1
INSITU CONCRETE PATH
WITH BROOM FINISH
-  RAISED EDIBLE GARDEN
-  CRUSHED LIMESTONE
-  SEATING ELEMENT



7 CONCEPT PLAN 3: BOVELL PARK
SCALE 1:200 @ A1



dwg • NTC-01-SK05
date • AUGUST 2014
rev • C
• 1:200 @ A1



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NORTHAMPTON REVITALISATION

Bovell Park Landscape Concept





Project Sheet #18 Reuse Of Old School Site

Summary

The Old School site is actively being used for an Aboriginal adult community and training centre as well as for youth programs. There is strong community ownership and intent to use the buildings and site on an ongoing basis. This is reflected in the preparation of an Interpretation Plan and Conservation Plan for the site, which identify various works required to maintain the building for ongoing use.

The site is well located on a high point within the townsite and is afforded views across the town. It is considered that this site would lend itself for a tourism use / function also.

Strategy

To ensure the ongoing use and maintenance of the Old School Site for a range of community uses and programs.

Actions

1. Undertake maintenance works as identified within the Interpretation Plan and Conservation Plan.
2. Investigate the opportunity with the existing operator to incorporate a tourism element.





Project Sheet #19

Cemeteries

Summary

The aesthetics of the town's cemeteries could be improved through additional irrigation, rose gardens and construction of a feature wall and entry statement. The cemeteries also have historical importance for the town and could be incorporated within the botanic link heritage trail due to their proximity to the trail through signage and footpath treatments.

Strategy

Aesthetically improve the cemetery through additional landscape works.

Actions

1. Procure a design for the landscaping and improvement of the cemeteries and source funding accordingly.
2. Incorporate the cemeteries within the Botanic Line Historic trail through signage and footpath treatments.
3. Develop the Catholic Cemetery as a tourism site and incorporate within the heritage trail network.
4. Develop a rotunda and rose garden in the southern section of the Northampton Cemetery (Reserve No. 9637) to cater for funeral events and gatherings.



3. Implementation and Action Plan

3.1 Implementation Table

CATEGORY	PROJECT	PRIORITY (H, M, L)	COMMUNITY STRATEGIC PLAN ACTION	RESPONSIBILITY	PROJECT SHEET REFERENCE
Economy and Marketing	Improve marketing via a re-branding of brochures and distribution to key market contact points (i.e. Geraldton airport)	H	Action 1.4.4	SoN, Tourist Centre	2
	Promote business opportunities within the community for local charter business/s – (fishing, boating, nature based, mountain bike, mine site tours.)	M	Action 1.4.4	SoN, Local Business Group	2
	Branded approach to signage and placement of banners on three entrances to town	H	Action 1.1.6	SoN	2
	Joint Batavia Coast regional approach to tourism marketing, branding and events.	H		SoN, MWDC	2
	Construction of industrial business units within light industrial area.	M	Action 1.4.1, 3.1.1	SoN, LandCorp(?)	3
	Identify additional land suitable to be zoned Industry.	M	Action 3.1.1, 3.1.2	SoN	3
	Explore the need, and options for, a suitable space for a shared professional office tenancy within the town centre.	M	Action 1.4.4, 3.1.1	SoN, Local Business Group	3
	Development of tourism circuit and interpretive signage.	M	Action 1.1.6	SoN, Community	2
	Explore opportunities for an office for Botanic Line community group	L		Community Group	2
	Bi-annual markets and events.	M	Action 4.2.1, 4.2.2, 4.2.3, 5.4.4	SoN, Community	2
Development of 'Old School' site (tourism / brondes education)	M		SoN, Operator	3	

CATEGORY	PROJECT	PRIORITY (H, M, L)	COMMUNITY STRATEGIC PLAN ACTION	RESPONSIBILITY	PROJECT SHEET REFERENCE
	Opportunities for training programs to upskill community members using existing community infrastructure.	M	Action 1.3.1, 5.4.4	SoN	3
	Promote Northampton as an RV friendly town.	M	Action 1.1.3	SoN	2
Environment	Nokanena Brook Rehabilitation.	M	Action 2.2.4, 2.5.2	Community, Department of Water	4
	CBH water reuse project.	L	Action 2.1.1, 2.4.3	SoN, Community	5
	Seek opportunities with local schools to play a role in environmental rehabilitation or sustainability projects.	M	Action 2.3.1, 2.3.2, 2.3.3, 2.4.3, 2.5.1, 2.5.5, 3.4.2, 4.5.1	SoN, Local Schools	
	Seek to establish continuous green belts and nature corridors throughout the townsite to promote habitat for wildlife.	M	Action 2.5.2, 2.5.3, 2.5.5, 2.5.6, 2.5.7	SoN / Community	4
	Botanic line historic trail.	M	Action 2.5.7	SoN / Community	6
	Pursue opportunities for renewable energy and water conservation.	M	Action 2.3.3, 2.1.1, 3.4.1, 3.4.2	SoN	
	Implement a street tree planting program following a revision to the townscape Tree Planting Program.	H	Action 1.1.6, 2.5.4	SoN	7
	Prepare a District Water Management Strategy for the Northampton townsite.	H	Action 2.1.1	SoN	
	Seek opportunities to engage with the community to promote a tidy town.	M	Action 1.1.6, 2.3.2, 2.4.3	SoN / Community	
Infrastructure and Facilities	Northampton Bypass Road.	H	Action 3.2.2, 3.2.3	Main Roads, MWDC, SoN	8
	Street tree and footpath improvement program.	H	Action 3.2.5, 3.2.6	SoN	9
	Construction of a new car park behind the 'Burnt Earth' café.	H	Action 3.2.4	SoN	10
	Construction of a bridge over Nokanena Brook behind Chiverton House.	L	Action 3.2.6	SoN	
	Underground power along Main Street as part of Main Street Revitalisation Project.	L	Action 1.1.6, 3.4.1	SoN, State government	10

CATEGORY	PROJECT	PRIORITY (H, M, L)	COMMUNITY STRATEGIC PLAN ACTION	RESPONSIBILITY	PROJECT SHEET REFERENCE
Social / Community	Main Street Revitalisation Project	H	Action 1.1.6	SoN, Main Roads, MWDC	10
	Lions Park Redevelopment	H	Action 1.2.3, 4.6.1	SoN, Lions Club	13
	Explore additional opportunities for cafe, restaurant and bakery uses.	M		SoN, Community	3
	Improvements to Kings Park.	M	Action 1.2.3, 4.6.1	SoN	14
	Reticulation of the cemetery.	H		SoN	19
	Improvements to Guide Park.	M	Action 4.6.1	SoN	15
	Improvements to Bovell Park.	M	Action 4.6.1	SoN, Homeswest	16
	Northampton RSL Military Museum.	M		RSL club	17
	Delivery of improved tourist accommodation.	M		Private landowners	12
	Pioneer Lodge Extension and Upgrade.	M	Action 4.3.1	Pioneer Lodge	12
	Retirement village use of the formal hospital site.	H	Action 4.3.1	SoN, Department of Health	12
	Extension and upgrade of Brookview aged care facility.	M	Action 4.3.1	Brookview	12
	Local Planning Policy to coordinate delivery of housing diversity.	M	Action 5.1.1	SoN	11
	Construct alfresco area adjacent to 'Burnt Earth' café.	M		SoN, Community	10
Construct a coffee kiosk on the north and the rear side of the visitor centre.	M	Action 4.1.1, 4.1.2, 4.1.3	SoN	13	

3.2 Project Costings

Project: **NORTHAMPTON REVITALISATION PACKAGE**



01 Lions Park & Visitors Centre

LANDSCAPE CONSTRUCTION: Preliminary Opinion of Probable Cost (POPC) December 2014

Sheet 1 of 2

REV F DECEMBER

10,000 Landscape Area (sq.m)

NOTE : Preliminary Opinion of Probable Cost based on Landscape Concept
(Rates are current rates only and do not allow for escalation)

	Item Description	Quantity	Unit	Rate	Cost
1.00	Preliminaries - site works, setout, insurances	1	item	\$8,000	\$8,000
2.00	Fine Grading & Earthworks				Excluded
3.00	Amphitheatre (including seating walls & Paved Stage)	1	PS	\$25,000	\$25,000
4.00	Play Space (nature play area including 2x off the shelf items)	600	m2	\$80,000	\$80,000
5.00	Soft Fall (for play areas)	1	PS	\$1,500	\$15,000
6.00	Decking to Visitor Centre	150	m2	\$1,200	\$180,000
7.00	Feature Paving - Washed Aggregate	200	m2	\$180	\$34,200
8.00	Furniture (bin, picnic table & bench)	1	ps	\$20,000	\$20,000
9.00	Formal Planting (shrubs & mulch)	350	m2	\$80	\$28,000
10.00	Turf (ceed & soil conditioner)	800	m2	\$25	\$20,000
11.00	Tree Planting (100Lt)	10	m2	\$450	\$4,500
12.00	IRRIGATION - Shrub planting	350	m2	\$25	\$8,750
13.00	IRRIGATION - Turf	800	m2	\$20	\$16,000
14.00	IRRIGATION - Trees	10	each	\$50	\$500
				Sub total	\$439,950
				GST	\$43,995
				Total	\$483,945

Note:

Price excludes; water source, shade structures, bulk earthworks, lighting, connection fees & maintenance.

Project: **NORTHAMPTON REVITALISATION PACKAGE**



03 Bovell Park

LANDSCAPE CONSTRUCTION: Preliminary Opinion of Probable Cost (POPC) December 2014

Sheet 2 of 2

REV F DECEMBER

1,000 Landscape Area (sq.m)

NOTE : Preliminary Opinion of Probable Cost based on Landscape Concept
(Rates are current rates only and do not allow for escalation)

	Item Description	Quantity	Unit	Rate	Cost
1.00	Preliminaries - site works, setout, insurances	1	item	\$5,000	\$5,000
2.00	Fine Grading & Earthworks				Excluded
3.00	Play Space (Sculptural Play Feature)	600	m2	\$20,000	\$20,000
4.00	Soft Fall (for play areas)	1	PS	\$5,000	\$5,000
5.00	Boundary Fence by Local Artist	1	ps	\$15,000	\$15,000
6.00	Paving - Feature Concrete	150	m2	\$150	\$22,500
7.00	Crushed Limestone	100	m2	\$180	\$18,000
8.00	Furniture (bin, picnic table & bench)	1	ps	\$10,000	\$10,000
9.00	Formal Planting (Shrubs & Mulch)	400	m2	\$80	\$32,000
10.00	Turf (Seed & soil Conditioner)	200	m2	\$25	\$5,000
11.00	Edible planting (Including Raised Beds and Mulch)	100	m2	\$100	\$10,000
12.00	Tree Planting (100LT)	10	m2	\$450	\$4,500
13.00	IRRIGATION - Shrub planting	500	m2	\$25	\$12,500
14.00	IRRIGATION - Turf	200	m2	\$20	\$4,000
15.00	IRRIGATION - Trees	10	each	\$50	\$500
				Sub Total	\$164,000
				GST	\$16,400
				Total	\$180,400

Note:

Price excludes; water source, shade structures, bulk earthworks, lighting, connection fees & maintenance.

Project: **NORTHAMPTON REVITALISATION PACKAGE**

02 Guide Park

LANDSCAPE CONSTRUCTION: Preliminary Opinion of Probable Cost (POPC) December 2014

REV F DECEMBER

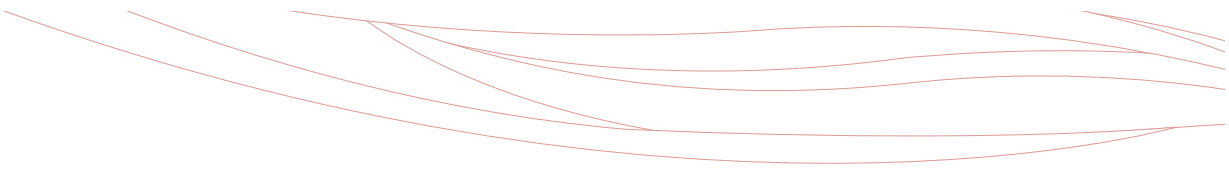
5,500 Landscape Area (sq.m)

NOTE : Preliminary Opinion of Probable Cost based on Landscape Concept
(Rates are current rates only and do not allow for escalation)

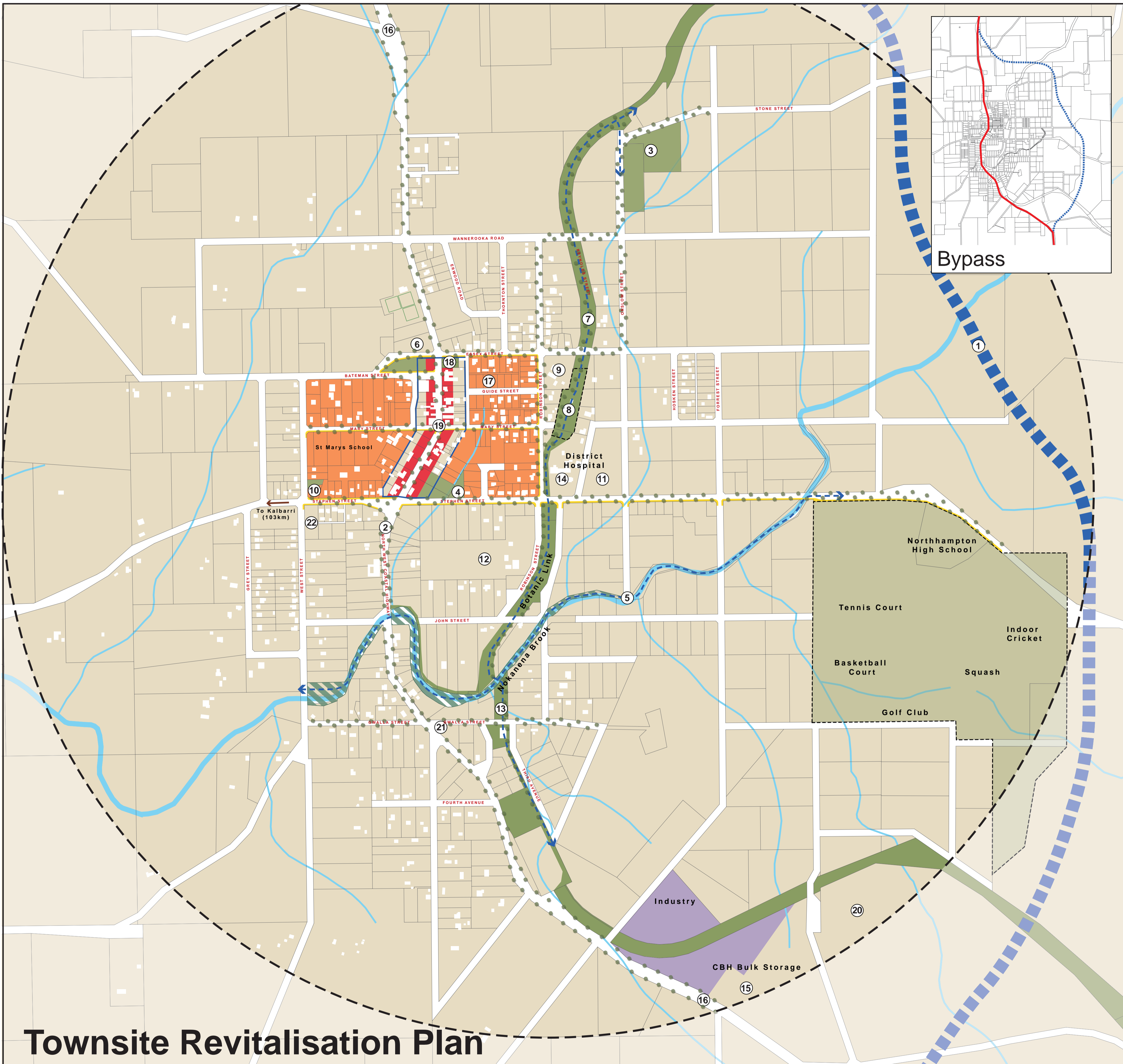
	Item Description	Quantity	Unit	Rate	Cost
1.00	Preliminaries - site works, setout, insurances	1	item	\$8,000	\$8,000
2.00	Fine Grading & Earthworks				Excluded
3.00	Skateable Access Link	1	PS	\$15,000	\$15,000
4.00	Red Asphalt Path (approximately 2m)	270	m2	\$70	\$18,900
5.00	Paving - Feature Concrete	270	m2	\$150	\$40,500
6.00	Furniture (bin, picnic table & bench)	1	ps	\$15,000	\$15,000
7.00	Turf (Seed & soil conditioner)	2,350	m2	\$25	\$58,750
8.00	Tree Planting (100Lt)	20	m2	\$450	\$9,000
9.00	IRRIGATION - Turf	2,350	m2	\$20	\$47,000
10.00	IRRIGATION - Trees	20	each	\$50	\$1,000
				Sub total	\$213,150
				GST	\$21,315
				Total	\$234,465

Note:

Price excludes; water source, shade structures, bulk earthworks, lighting, connection fees & maintenance.



4. Maps



Legend

- ① Northhampton Bypass
- ② Main Street Revitalisation Project
- ③ Cemetery Improvements
- ④ Lions Park Redevelopment
- ⑤ Interpretive environmental learning centre and rehabilitation of Nokanena Brook Reserve (nearly complete)
- ⑥ Disability Access improvements to RSL Hall/ RSL Museum Planning
- ⑦ Northampton Botanic Link Development of a walk trail, botanic park and arboretum along the Railway Reserve
- ⑧ Mary Street Station Precinct signage and entry treatments
- ⑨ Pioneer lodge extensions
- ⑩ Bovell Park Improvements
- ⑪ Potential retirement village re-use of former District Hospital
- ⑫ Development (tourism, community) of old school site
- ⑬ Commercial Re-use of 53 Gwalla Street
- ⑭ Extensions to Brookview Aged Care
- ⑮ CBH Water Re-use Project
- ⑯ Improve gateway entry statements with additional landscaping and signage treatments
- ⑰ Guide Park Improvements
- ⑱ Kings Park Improvements
- ⑲ Main Street Revitalisation Project
- ⑳ Investigate opportunities to secure new industrial land
- ㉑ Signage / entry treatments to Gwalla precinct
- ㉒ Stephen Street Heritage Cemetery
- Focus for footpath improvements
- Promote housing diversity / infill
- Main Street Revitalisation Project
- Industrial Land
- Consolidate Retail Precinct
- ➡ Indicative Botanic Line Trail

Townsite Revitalisation Plan



Legend

- Opportunity for on-site car parking
- Footpath upgrade
- New build opportunity
- * Shared Office Opportunity
- State Heritage Listed Buildings
- Intersection Treatment
- * Key Destinations (Focus for Way Finding / Signage)
- Street tree planting program
- ① Main Street Revitalisation
- ② Lions Park redevelopment
- ③ Guide Park Improvements
- ④ Hampton Gardens (Overflow Parking Area)
- ⑤ Kings Park Improvements
- ⑥ New Car Park and Office
- ⑦ Bovell Park Improvements

Soft Projects / Actions

1. Branded way finding / signage improvements at key destination points (tourist centre/Lions Park, the Top Pub, IGA supermarket and Council offices)
2. Gateway signage / banner treatments
3. Seek undergrounding of power
4. Implement local business action group (Business on the Move) to pursue key outcomes:
 - a. Coordinated marketing material (linked to heritage brochures);
 - b. Physical improvements to building frontages and verge areas;
 - c. Ensuring business are complimentary;
 - d. Coordinate key events;
 - e. Seek professional advice from Small Business Centre.
5. Implement a planter box or hanging basket program
6. Implement a façade Improvement Scheme

Town Centre Revitalisation Projects



SHIRE OF NORTHAMPTON

Revitalisation Plan : Background Reports - Part 2

MAY 2015





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3. Context, Issues and Analysis	5
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1. Introduction

The Northampton Revitalisation Plan establishes a direction and focus for specific projects within the townsite to secure a vibrant and prosperous future for the community of Northampton.

The Revitalisation Plan comprises two documents:

- Part one, the Revitalisation Plan, which establishes the scope, vision and objectives for revitalisation of the townsite which leads in to the identification of specific projects and actions that are to be delivered through an implementation and action plan which prioritises projects and assigns responsibility for delivery.
- Part two, being this document, which provides the relevant background and justification for the Revitalisation Plan, including a summary of the methodology undertaken in preparing the plan, a summary of the outcomes of the community engagement process and investigation into the context, issues and analysis that went into formulating the plan.

This document should be used as a reference when referring to the Revitalisation Plan (Part One) document.



2. Methodology

The following process has been used to develop the preliminary concepts and strategies to affect revitalisation in Northampton:

1. Data analysis, sourcing and review of base information.
2. Establishing a Community Reference Group (CRG) to assist with engagement and development of concepts.
3. Undertake project awareness as a pre-cursor to community and stakeholder engagement.
4. Site analysis and investigations.
5. Liaise with Council and key staff to seek inputs and feedback.
6. Facilitate a workshop with the CRG.
7. Facilitate a community 'open house' session to assist with ideas generation.
8. Undertake stakeholder liaison and meetings.
9. Develop concepts and prepare a preliminary report.

2.1 Summary of Community Engagement Process

The following summarises the engagement process and outcomes:

1. Initial Engagement:
 - a. Level 1 and Level 2 stakeholders were identified by the level of interest and influence they will have on the development of the Revitalisation Plan.
 - b. Level 1 stakeholders were consulted via phone to seek input into the project.
 - c. Level 2 stakeholders were sent a survey to assist with early project investigations.
2. An advertisement was placed in the local media and on the Shire of Northampton's website seeking feedback as part of a general advertising phase and an interview was conducted with the CEO on local ABC radio promoting the community consultation events.
3. Workshop with the Project Community Reference Group outlining the key aspects of a Revitalisation Plan and seeking feedback on a sense of priority.
4. Interactive session with Council outlining the key aspects of a Revitalisation Plan and seeking feedback on a sense of priority.
5. A Community Open Session Workshop hosted on 26th of June 2014:
 - a. Details of the Community Open House Session Workshop were made available on the Shire's website, the community based newspapers and the Shire's electronic newspaper.
 - b. Posters including the time and venue of the Community Open House Session Workshop were displayed at key locations around town.
 - c. Flyers inviting community members to the Community Open House Session Workshop were distributed.
 - d. A link to the Revitalisation Plan Community Survey and the Preliminary Principles & Proposed Projects table was made available on the Shire's website.



3. Context, Issues and Analysis

3.1 Context

The townsite of Northampton is located approximately 480 kilometres north of Perth and 52 kilometres north of Geraldton within the Shire of Northampton. The Shire also includes the townships of Kalbarri, Port Gregory, Horrocks as well as a number of smaller localities.

Northampton was originally established to support the lead and copper mining industry and broad acre farming activities.

The town centre extends along the North West Coastal Highway, which accommodates significant traffic volumes, including heavy vehicles, that in one sense provides for large volumes in passing trade past the local businesses, but also restricts the functionality and safety of the town's main street environment.

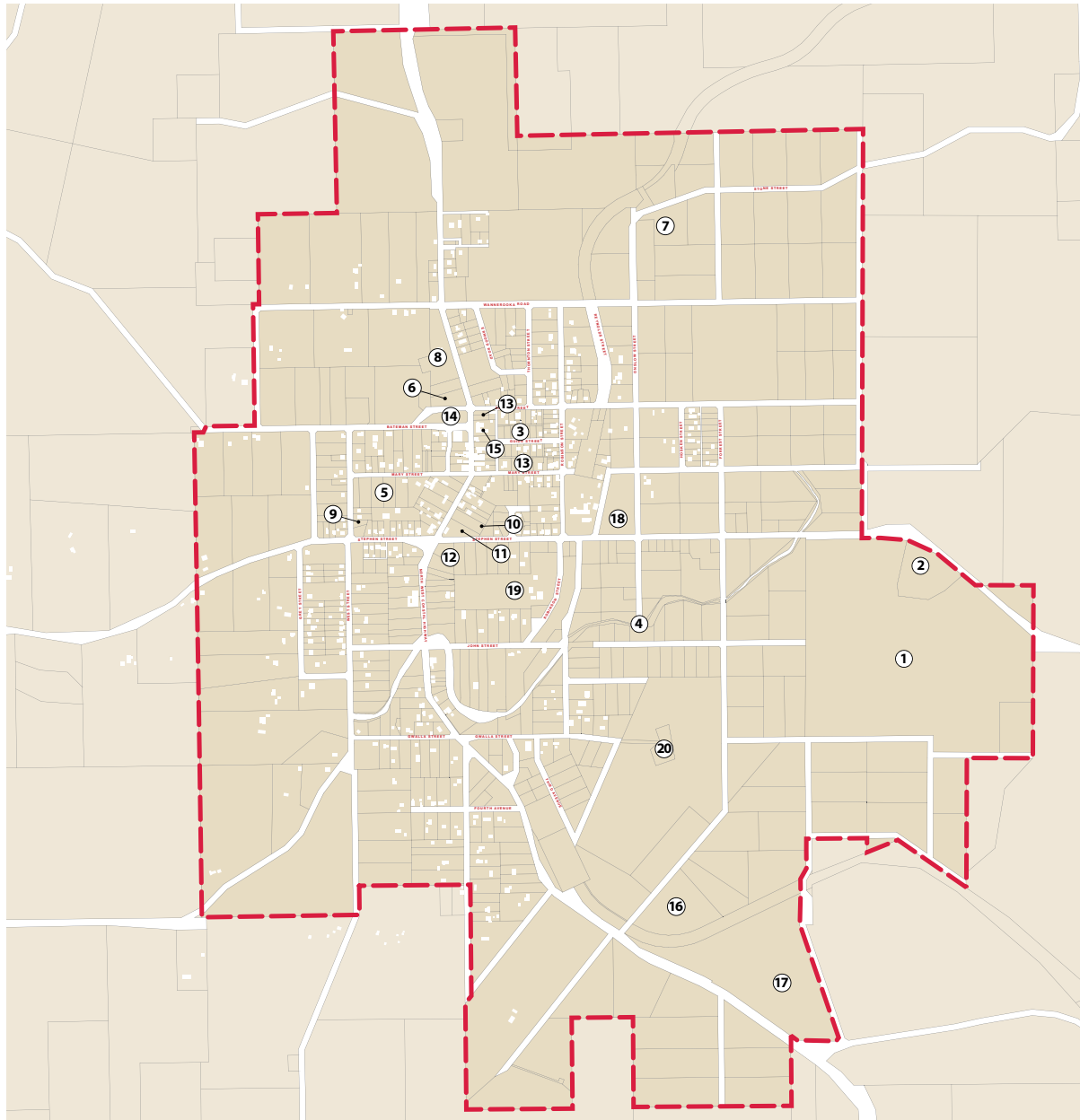
The main street includes three operational pubs (top, middle and bottom pubs), an IGA supermarket, café (Burnt Earth), post office, general store, tourist centre, Shire administration building, pharmacy, several other retail outlets, service station, hardware store and a number of iconic buildings such as St Mary's convent. A number of notable parks also are located on the main street, including Lions Park, Kings Park and Hampton Gardens.

The townsite of Northampton is relatively dispersed owing to the provision of large residential lots not having access to reticulated sewer. Other notable features throughout the townsite include:

- Recreation precinct, including recreation centre, oval, basketball and netball courts, gym, golf club and other facilities;
- The Northampton District High School and St Mary's Catholic School;
- Northampton Skate park and BMX track on Guide Street;
- Nokanena Brook which traverses in an east-west direction through the southern portion of the townsite;
- Pioneer Lodge and Brookview Aged Care facilities;
- District hospital;
- RSL hall;
- A number of sites of tourist interest, including the Gwalla church and cemetery, rail station, Mary Street station precinct and Chiverton House museum;
- Old School site which is used for training, youth and community programs.

The townsite provides district level retail, commercial, administration and commercial facilities to its surrounding communities and is connected to its coastal communities of Kalbarri, Horrocks and Port Gregory via Stephen Street.

Refer to Figure 4 - Context



Legend

- ① Recreation Precinct
- ② Northampton District High School
- ③ Guide Park
- ④ Nokanena Brook
- ⑤ St Marys Catholic School
- ⑥ RSL Hall
- ⑦ Cemetery
- ⑧ Bowling Club
- ⑨ Bovell Park
- ⑩ Lions Park
- ⑪ Tourist Centre
- ⑫ Caravan Park
- ⑬ Kings Park
- ⑭ Hampton Gardens
- ⑮ 'Top' Pub
- ⑯ Industrial Units and Depot
- ⑰ CBH
- ⑱ Former Hospital Site
- ⑲ Old School Site

Figure 4 - Context

3.2 Issues Analysis and Opportunities

3.2.1 Population

The Shire of Northampton currently has an estimated population of approximately 3,800 people which is projected to grow to between 4,000 to 5,100 people by 2026 according to the population forecasts prepared by the Department of Planning in WA Tomorrow (Department of Planning, February 2012). The Northampton townsite itself had a population of 857 in the 2011 census (ABS, 2011).

There is an even split of males to females residing in the townsite (51.3% male to 48.7% female) and the median age of Northampton people in 2011 was 46, which substantially exceeds the median age across Australia of 37.3 years (ABS, 2011).

The community of Northampton is an active community, with many community groups formed to progress specific interests and projects of the community. There also exists a high degree of volunteerism within the community, however this may be diminishing with signs of 'burn out' with existing volunteers and lack of succession to younger community members.

3.2.2 Town Centre Functionality

The town centre of Northampton echoes the heritage of the town and contains many of the town's historical buildings and features. The main street is centred along the Hampton Road and provides a double fronted commercial and retail interface with the highway.

While some of the buildings directly engage with the main street, many of the historic buildings are setback away from the footpath, which establishes discontinuity with respect to

providing a consistent and strong retail interface with the main street. In response to the above, the historic buildings that are setback from the main street are predominantly not retail orientated. More recent developments in the main street have not had a nil setback to Hampton Road and this is what creates discontinuity in the retail space. Therefore it is recommended that any new development in the Town Centre Conservation Precinct should provide a nil setback to Hampton Road.



Above: Space adjacent to 'Burnt Earth' café with potential for development as either alfresco or new building and car parking located behind.

Opportunities

1. There are limited opportunities for infill development along the Main Street, however several specific opportunities are noted, one of these being the existing seating area located adjacent to the 'Burnt Earth' café and the land that sits directly behind this land.
2. Encourage alfresco dining, improvements to shopfronts, additional shop displays and street furniture.
3. Infill street tree planting to provide shade, colour and structure to the main street and key 'feeder roads'.
4. Creation of additional spaces to stop, pause and linger..



Above: Potential opportunity for alfresco area or light weight build adjacent to the Fruit & Veg market and Professional real estate building

The footpath on either side of North West Coastal Highway within the town centre is discontinuous and treated differently in sections.

The town centres ultimate function as a pedestrian friendly town centre hinges on the ability to remove freight traffic from the section of the North West Coastal Highway that runs through the townsite via an eastern bypass road, so that the current highway reserve and infrastructure can be transferred from a Main Roads controlled highway to a local government controlled road with more flexible standards with respect to carriageway widths and clearance area. This would then allow for the narrowing of the carriageway widths to allow for street tree planting, undergrounding of power (if feasible), additional on street parking and additional crossing opportunities.

3.2.3 Issues identified in the Shire's Local Planning Strategy

The Shire's Local Planning Strategy identifies the following key issues as being applicable to the Northampton townsite.

1. Steady development pressure as a result of Northampton's role in servicing surrounding communities and tourism activity.
2. The need to protect and enhance the heritage elements of the town.
3. Competition with Kalbarri in particular, and to a lesser extent Horrocks and Port Gregory for provision of rural living / lifestyle lots.
4. The town does not have a reticulated sewerage supply.
5. No identified industrial precinct. However the Shire has recently progressed this issue by constructing new industrial units next to its depot site.
6. Heavy road transport haulage through the centre of town travelling through the town's main street and the need to protect the heavy haulage bypass route.
7. Protection of the Northampton water supply from possible contaminants.
8. Drainage / flooding issues in various parts of the townsite.

3.2.4 Infrastructure

3.2.4.1 Sewer

The Northampton townsite does not have reticulated sewerage and Water Corporation have previously advised the Shire that it is cost prohibitive to install reticulated sewerage for Northampton due to the geotechnical conditions of the area including substantial hard rock.

Sewer is therefore disposed of via on site septic systems on a per lot basis.

3.2.4.2 Water

Water supply to the townsite is via the Allanooka borefield located south of Geraldton and water is supplied to the townsite via a 44km long pipeline. There is sufficient water capacity to support projected growth in the region.

Generally throughout the town there are old original steel water reticulation pipes. These pipes are known to vary in depth due to the rock in this area, some are shallow, and the alignments are not necessarily on the standard 2.1m alignment.

All alignments and depths should be checked early prior to delivering renewal projects (i.e. footpaths and planting) in road reserves. The old steel pipes are routinely assessed by Water Corporation in regards to their condition. Prior to any renewal works, the relevant project manager should check with the Water Corporation if steel reticulation mains have been identified for replacement.

The section of Hampton Street between Essex Street and Mary Street does not have any reticulated water. Any infill subdivision of lots fronting this section of Hampton Street will need to fund the extension of reticulated services to support the subdivision.

Additionally, the area bound by Essex Street to the north, Robinson Street in the east, Stephen Street in the south and West Street in the west has been identified as being potentially suitable for infill subdivision given its proximity to the Northampton town centre. However, the reticulated water pipe dimensions in this area would need to be reviewed to ensure that they are able to service this infill area as it progressively develops. If there are any upgrades to pipe dimensions required, the subdivider/developer may be required to deliver and fund these upgrades.

Depending on the nature of any future works undertaken in implementing this Revitalisation Plan, the Water Corporation will need to be consulted prior to detailed design and/or works commencing to ensure design and development has regard to the location and/or upgrade requirements relating to these steel pipes.

3.2.4.3 Roads and Footpaths

Most of the roads throughout the town are sealed and maintained to a satisfactory standard. Portion of Gwalla Street remains unsealed. Other sections of road will need to be sealed as funding is allocated in the capital works plan.

The existing dual use path / footpath network has been completed for sections of the townsite and the extent of the existing network is illustrated in Figure 5 below.

The local government along with Main Roads has also identified the need to construct a bypass road on the eastern side of town, to remove heavy haulage traffic from travelling through the main street of town. This project is not on the Main Roads forecasted 5 year works plan but is flagged as a priority project for the region subject to State funding.

Following the construction of the bypass road, the former North West Coastal Highway that runs through the centre of town could be redesigned to suit a more pedestrianised main street environment. However, of critical importance will be to retain all other traffic by designing the intersections to be biased toward the townsite and not the bypass.

The Botanic Line Historic Trail is envisaged as a continuous walk trail that runs along the railway reserve and which has wider connectivity to the Nokanena Brook reserve and associated trails. The botanic line project is partly constructed, however is not a continuous walkway at present.



Above: The Nokanena environmental learning centre “Eco Hut” and existing Botanic line path network.

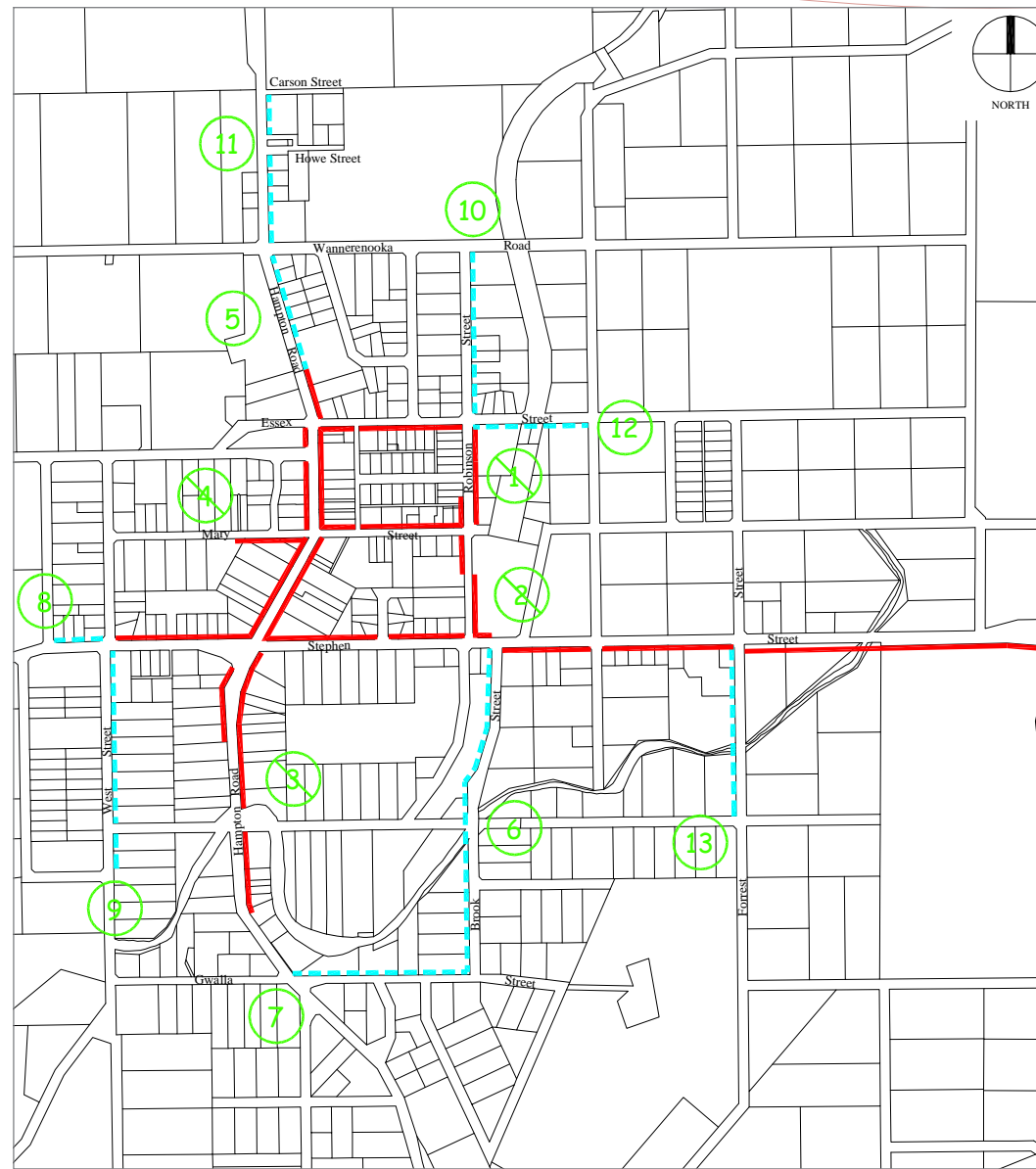


Figure 5 – Existing shared path network



3.2.4.4 Power

Northampton is located on the edge of the South West Interconnected System and as a result experiences frequent power outages, which has an impact on residents, business owners and the ability to provide services to tourists.

The Shire and community needs to engage with Western Power on a regular basis to plan for a long term solution to this issue.

Infrastructure Opportunities

1. Explore water harvesting opportunities for re-use in town irrigation.
2. Sustainable solutions to supplement the townsite power supply are being discussed at community level.
3. Progress footpath and street tree planting programs to connect key community infrastructure and services.
4. Use of on-site effluent disposal systems to achieve density in strategic locations.

3.2.5 State Heritage Register

The townsite has a significant history is celebrating its 150th anniversary in 2014. The heritage of the place is reflected within the town's buildings and includes buildings of State significance such as the St Mary's Church, Old Convent and Old Roads Board Office. Those properties currently listed on the State heritage register are identified in Figure 6 below.



Above: The Old Road Boards Office and Old Convent, two of the historical buildings located on Northampton's Main Street

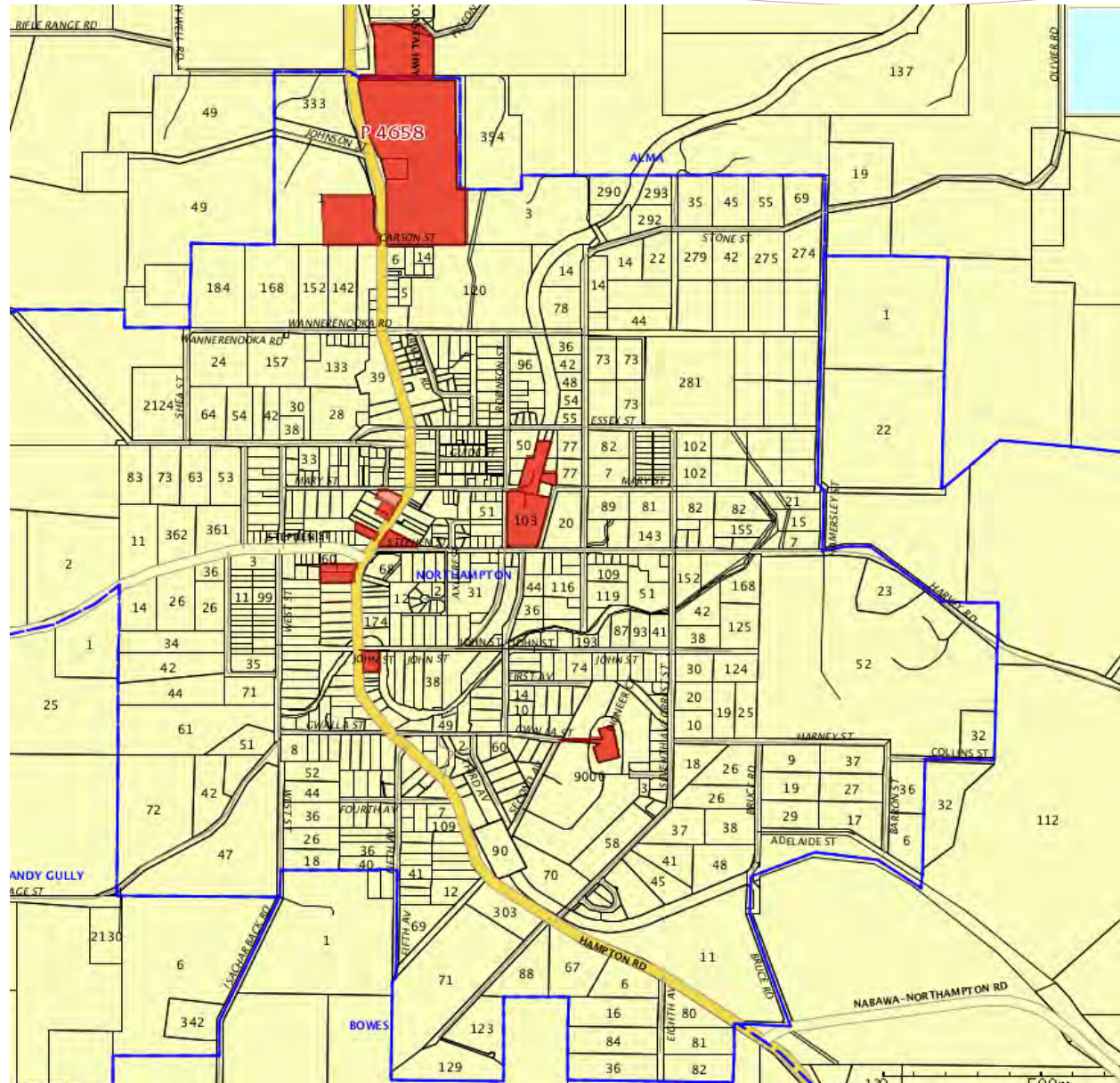


Figure 6 – State heritage listed sites (Source Landgate/WA Atlas)

3.2.6 Aboriginal Heritage

A search of the Department of Aboriginal Affairs Heritage Inquiry System was undertaken on the 14 May 2015 to identify any registered Aboriginal heritage sites within the Northampton townsite. One (1) registered Aboriginal heritage site was identified at the time of the search, being the Bowes River site (Site ID 24416), with the particulars of this site being as per Figure 7 and the details below.

SITE ID	NAME	STATUS	TYPE	RESTRICTIONS
24416	Bowes River	Registered Site	Mythological	No gender restrictions

The presence of a registered heritage site within the Northampton townsite will require further consideration, particularly in regards to obligations under the *Aboriginal Heritage Act 1972* prior to any ground disturbance within or in proximity to the registered site. Consideration regarding consultation with relevant parties to understand the extent of the heritage values of the site should also be undertaken prior to any ground disturbing activities.

The Department of Aboriginal Affairs has released Cultural Heritage Due Diligence Guidelines (the Guidelines) to assist developers / land users with planning and consideration of Aboriginal heritage during proposed works. The Guidelines should be referred to in any decision making in relation to Aboriginal heritage matters.

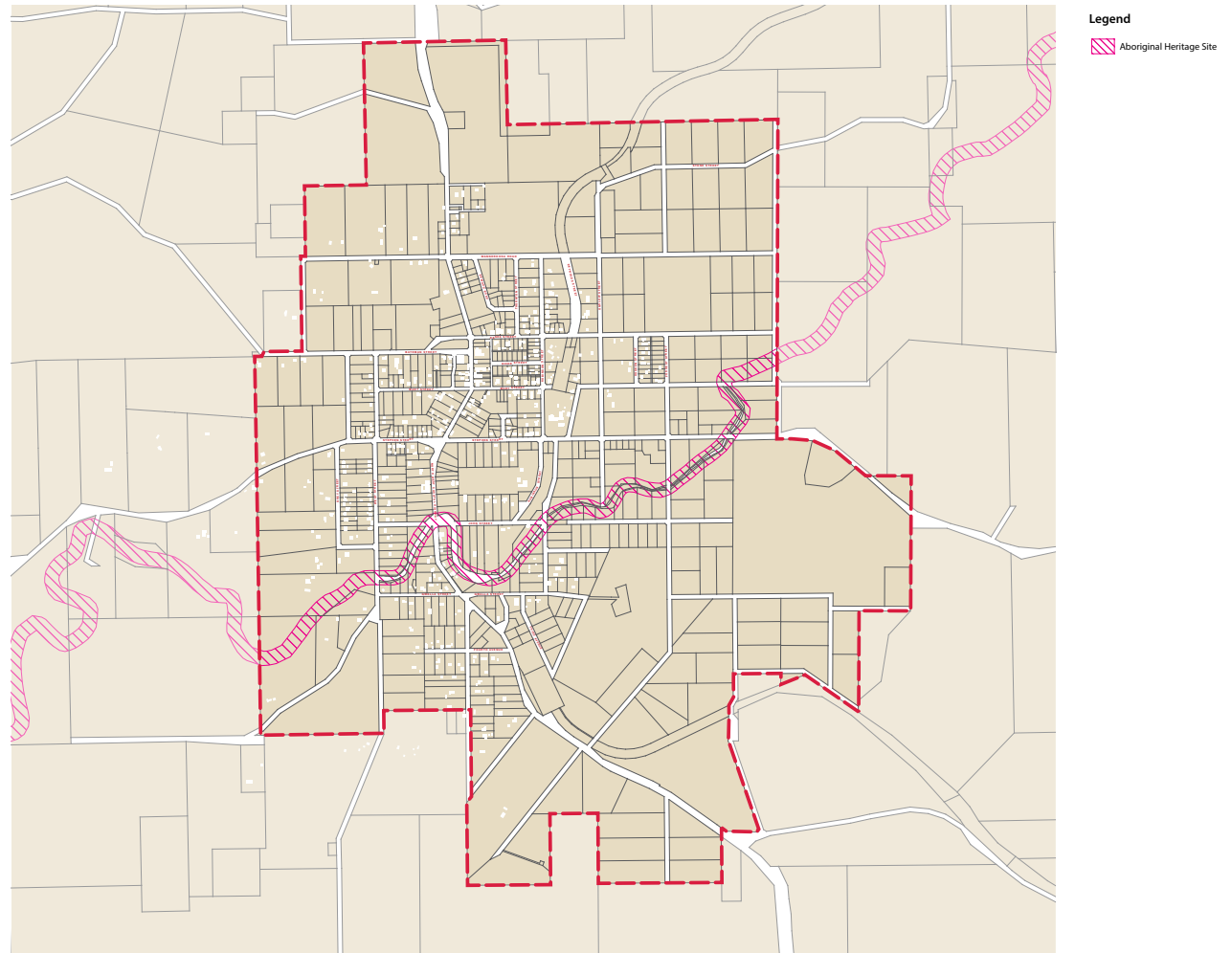


Figure 7 – Aboriginal Heritage Site (Site ID 24416)

3.2.7 Housing Diversity and Choice

Housing Needs

The Shire has identified a need to promote the provision of a range of housing, including:

- Key worker accommodation (shire staff, teachers, etc);
- Smaller one and two bedroom housing catering for singles, young couples, young families and 'ageing in place'.
- Smaller (lower-maintenance) residential lots;
- Rural-living / lifestyle lots;
- Additional / refurbished tourist accommodation.

Constraints to Delivery of Housing Choice and Diversity

Residential density ranges from R5 (2,000sqm) up to R10 (min 1,000sqm) in closer proximity to the town centre. These densities reflect the restrictions relating to the townsite not having reticulated sewerage.

The current draft Country Sewerage Policy establishes a general restriction of a minimum lot size of 2,000m² in relation to townsites that have no reticulated sewerage. This has led to the layout of Northampton being dispersed, which in turn has an impact on the functionality of the town centre and also provides limitations in providing other services and facilities within walking distance to residential areas.

As a result of the requirement to provide large residential lots, housing diversity is limited throughout the town to single dwellings on large lots.

However, the Draft Country Sewerage Policy does provide for some residential subdivision to exceed a density of R5, or 2,000m², in the following circumstances:

- The proposal does not result in the creation of lots less than 1,000m².
- The proposal does not exceed a maximum development density of R10;
- No individual proposal exceeds 25 lots or dwellings; and
- A total town expansion of no more than 100 lots or dwelling units, occurring within the town after the introduction of this Policy.

In addition to this, the policy also allows for proposals for small infill subdivision or density development where it involves the creation of no more than four additional lots/dwellings and where the subdivision/development fits within the existing pattern of subdivision.

Aged Persons Accommodation

The Mid West Improvement Plan identifies the need for additional aged care facilities as a priority for the Mid West region. Modelling undertaken in relation to this indicates that up to an additional 20 independent living units by 2020.

Northampton has a very high elderly resident population and therefore demand for aged care services is expected to grow to service this population.

Pioneer Lodge currently has eight independent living units and has recently received \$160,000 funding through Royalties for Regions towards the replacement of the facilities roof, improved energy efficiency to each unit and construction of a central activities room for residents and visiting aged care specialists.

Pioneer lodge requires an upgrade to on-site aerobic treatment unit in order to handle waste and wastewater associated with a proposed eight additional accommodation units.

Housing Opportunities

1. Opportunity to provide alternate house formats (i.e. 2bed, 1bath and 2bed, 2 bath) at a Shire level to that which is existing.
2. Pursue density infill opportunities in accordance with Government Sewerage Policy.
3. Ability to extend on existing aged persons accommodation infrastructure which would be facilitated through servicing infrastructure upgrades.
4. Funding support for provision of Aged Care facilities.

3.2.8 Tourism

Northampton's history and heritage play an important role in the town's offer, and coupled with an undulating terrain and natural beauty, the town also lends itself to provide nature based tourist activities that could leverage off the town's proximity to the coastal communities of Kalbarri and Horrocks.

The tourism offer of the town could also be better promoted not only locally but also within the region and beyond.

Several options for tourist accommodation already exist in town including the caravan park, several bed and breakfasts and a number of motel accommodation options.

Tourism Opportunities

1. Northampton has the opportunity to offer a unique tourism experience in comparison to its coastal localities of Kalbarri, Horrocks and Port Gregory.
2. Improvements to existing accommodation facilities and provision of a greater diversity of accommodation offer.
3. Branding, signage and wider promotion of tourism opportunities in the locality and region.
4. Small scale tour operators could be based in Northampton.

3.2.9 Community Facilities

As stated previously, there are a number of community facilities within the townsite of Northampton, which are to a large extent, distributed around the town in a number of locations. In the future, consideration should be given to co-locating like facilities in order to reduce duplication and enhance social interaction opportunities.

The following provides an analysis in relation to key opportunities for specific community facilities within the townsite.

Connectivity to School and Recreation Facilities

The Northampton District School and Community Centre are both located on Stephen Street with the centre being positioned on the 'outskirts' of the townsite. This section of Stephen Street is provided with a newly constructed shared path on the southern side of the carriageway, which has improved connectivity between these community facilities and the town centre.

The recreation precinct contains a number of facilities, including the Community centre, oval (and event space), gym, netball, tennis and basketball courts, golf course, squash, indoor cricket and playground facilities. The recreation precinct contains many of the community facilities and the location of this precinct away from the town centre has the potential impact to draw activity away from the town centre during major community events throughout the year.

Lions Park

Lions Park is located at the southern gateway into the town centre proper and therefore is strategically an important site for use by the town and its visitors. The park has been landscaped by the Shire in collaboration with the Lions Club and includes new toilet facilities, meandering footpaths, caravan pull over area and tourist information sign and play facilities. The triangular portion of the park also includes a bore that provides water to landscape the grounds.

The tourist centre is sited at the south-western entrance to the park. Its location and relationship to the heritage listed tourist centre provides opportunities to 'open' up the park and enhance the facilities to encourage visitors to 'linger' and stay in town longer.

Kings Park

Kings Park is located at the northern 'gateway' into the town centre and is located opposite the more formal Hampton Gardens. Kings Park has had a recent transformation through the construction of a 150 Anniversary memorial wall and gate feature which represents the significant history of the town and key members of the community.

The park itself is used occasionally for markets/community events and by children for kick to kick football and similar activities and includes an ageing toilet block and barbecue facilities. The toilet block should be upgraded for use by tourists and the community. Public seating could also be improved.



Above: 150 Anniversary wall at Kings Park

Guide Park

Guide Park currently contains a dirt mounded BMX track and a separate skate park facility. Anecdotal Shire observations are that the BMX track is underutilised with the skate park being the primary use of the land. The park is typically only utilised by locals as it is away from the highway and town centre.

Bovell Park

Bovell Park is located near the intersection of Stephen and West Streets and lacks formal landscaping or recreation facilities. The land adjacent to this reserve on the corner of the intersection is a vacant site owned by Homeswest. There is the potential opportunity to liaise with Department of Housing to facilitate a landswap so that the park is located on the intersection, which is a better location for a local park. This is the only small pocket park located on the west side of town for local residents. Some enhancements are warranted that could include a point of difference from other local parks east of the main street.

Cemetery

The town's cemetery is located at the corner of Onslow and Stone Streets. The cemetery is bordered by a low sitting mesh fence and has minimal landscaping embellishment. Due to the cemetery's historical importance, it could be a worthwhile proposition to include it on the botanic line heritage trail through additional signage and wayfinding.

Community Facilities Opportunities

1. Future community facilities could be located near (or within) the recreation precinct or along Stephen Street to improve connectivity back to the town centre.
2. Improvements to key park assets including Lions Park, Kings Park, Bovell Park and Guide Park to enhance the town as a place to stay, pause and linger.
3. Improve legibility and way finding to key community facilities, such as the recreation precinct, through additional signage and a strong boulevard planting scheme.
4. Creation of a community focal point for events and celebrations within the town centre.

3.2.10 Industrial Land

The Shire has recently completed the construction of four new industrial units each with an internal floor area of between 120m²-140m² located within the light industrial area located to the south of the Northampton townsite on Kitson Circuit.

The land zoned industrial is relatively constrained as a result of the public purpose reserve associated with the former railway reserve, which splits the industrial zoned land into two parcels. Expansion of the industrial zone is also constrained with the location of the CBH operations immediately to the south of the existing zone and Special Rural zoned land zoned to the north-east.

There appears to be a shortfall of zoned industrial land and a new industrial zone / precinct will need to be identified in order to support population growth and development of the townsite, should population growth continue as projected.

Industrial Opportunities

1. Opportunity to consolidate industrial uses within existing industrial area while also addressing the identified need to zone future industrial land to allow for expansion.
2. Establish business incubator units as required to accommodate small industrial / business ventures.

3.2.11 Commercial/Office Space

Independent commercial office space is limited within Northampton to the Shire offices and other smaller commercial tenancies such as a real estate office.

The community has identified a need for professional office space for visiting and part time professionals for professions such as accountants, agronomists, business planners, bank managers, financial advisors etc.

An example of this type of shared professional space is the 'Pollinators' business space located in Geraldton.



Above: The Pollinators is a shared professional office space located in Geraldton

Commercial Opportunities

1. There is opportunity to establish additional commercial tenancies along the main street or just off the main street within the existing commercial zone.
2. A shared office space could be used to accommodate a range of administrative and office based business pursuits.

3.2.12 Retail

For a town of 857 people, there appears to be sufficient retail offerings, particularly given its location in relation to the regional centre of Geraldton. This is as a result of the townsite servicing other towns such as Kalbarri, Port Gregory and Horrocks as well as the surrounding rural hinterland. However, the provision of convenience and lifestyle offerings such as cafes, restaurants and a bakery, which play a significant role in retaining visitors and ultimately residents, is limited. Furthermore, the location of these offerings is a critical consideration to attract people to stop and stay longer.

Retail Opportunities

1. A café, restaurant or bakery could be established in a prominent location on the Main Street to cater for residents but also attract tourists and passing trade to stop and stay in town.
2. Space is available on the Main Street adjacent to the Burnt Earth café to expand the retail offering.

4. Community and Stakeholder Engagement

4.1 Interactive Session with Shire of Northampton Staff

Key Issues / Ideas

- Staggered setbacks of existing built form creates discontinuity in streetscape
- Opportunities for façade / verandah improvements to business
- Increase opening hours – retail
- Coordination of heritage trails (about to install 26 plaques)
- Need a green oasis to get people to stop along Main Street
- Need seating along main street
- Main street / Bypass projects
- Need business investment/marketing (Burn't Earth Cafe)

- Limited Kings Park Usage - market days, kids footy/soccer
- Signage update – too small?
- Uses on way into town untidy
- Community infrastructure is dispersed
- 'Unique' signage to Northampton suggested

4.2 Community Reference Group Findings

Key Issues / Ideas

- Need for Pioneer Lodge aged accommodation extension
- Northampton Bypass and bias to Main Street
- Café/Restaurant combined with arts and crafts/boutique shop
- Interpretive pathways, social infrastructure and amenities in key locations
- Development of RSL Museum Planning
- Promoting 'Caravan' friendly town
- Trees and streetscape improvements to the main street



Appendix A

Community and Stakeholder
Outcomes Report

Northampton Townsite Revitalisation Plan

August 2014



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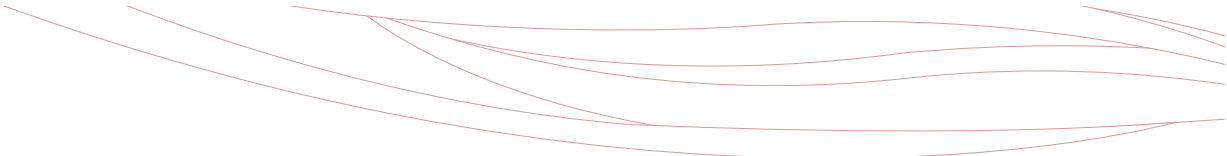
Project Background

The Shire of Northampton is planning to undertake work to assist with the Revitalisation of the Northampton Townsite. This project includes the review of the Shire of Northampton Municipal Inventory (MI), preparation of a Municipal Inventory Map and the preparation of a Revitalisation Plan for the Northampton Townsite. The Northampton Townsite is due to celebrate its 150th Anniversary in 2014. It is therefore considered an opportune time to acknowledge the town's heritage but to also implement a plan to guide its future development.

Further, within the community of Northampton there exist many community and special interest groups that have over recent years proposed many initiatives or projects that have the potential to improve the townsite.

Accordingly the Revitalisation Plan will build upon this work and consider the various ideas, proposals and recommendations as part of developing a Revitalisation Plan for the town.

There are also major infrastructure projects such as the Northampton by-pass, which will provide great opportunities for the enhancement of the main street, as well as an opportunity to work to consolidate plans for the future of the Townsite.



Summary of Outcomes From the Community Strategic Plan 2013-2023

The development of the Community Strategic Plan (CSP) prepared by the Shire of Northampton provides the long-term strategic framework and direction for the Shire. The CSP has been developed through a number of consultative sessions with the Shire employees, community representatives and elected members. As a result of these consultative sessions, outcomes and strategies have been developed for five key operational areas being,

- Economic;
- Environment;
- Infrastructure;
- Social/Community; and
- Organisational & Governance.

Given the extensive and recent consultation that has occurred in developing the CSP, the community engagement process for the preparation of the Revitalisation Plan has not sought to replicate but to build on the outcomes of the CSP, and to focus particularly on those issues and aspirations relating to revitalisation principles.

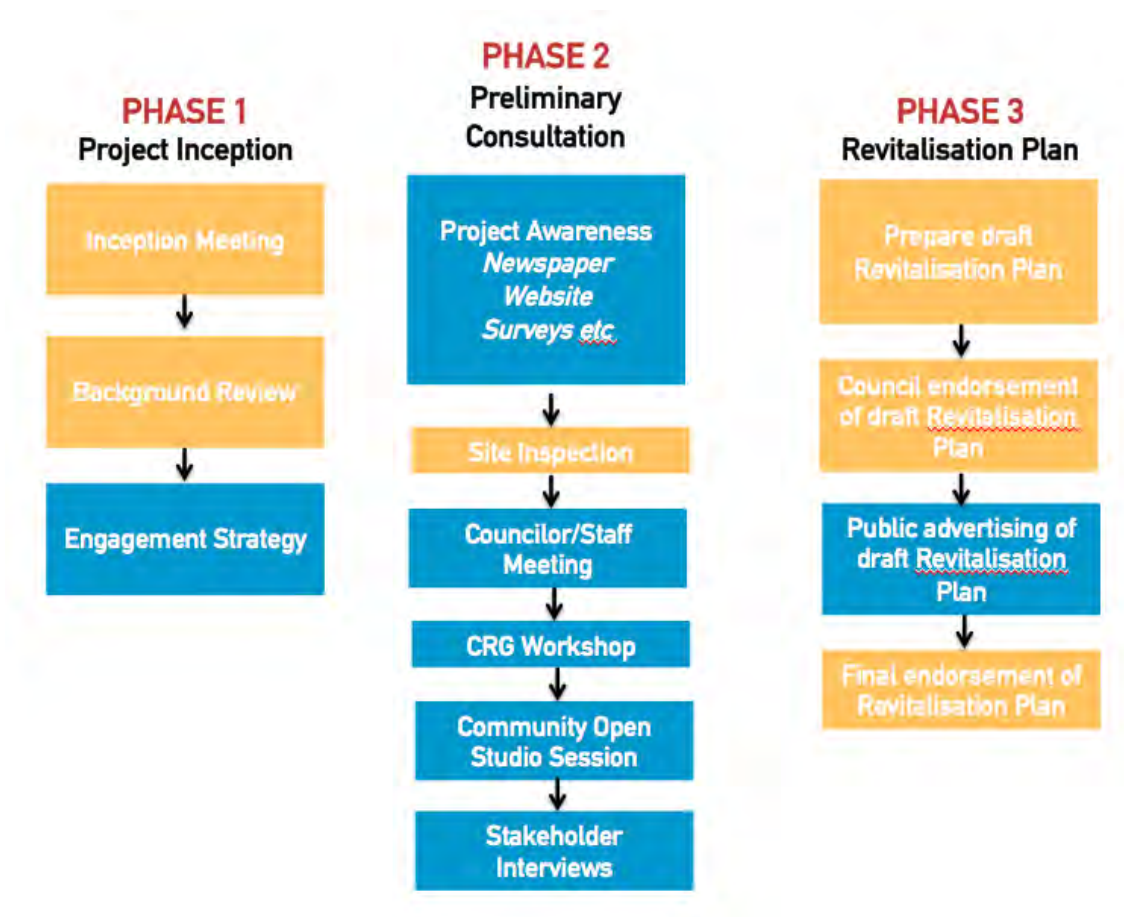
The community engagement process has also sought to build on the projects previously identified by local community groups that could contribute to the revitalization of the Northampton townsite.

Project Stages

This community and stakeholder engagement forms part of the preparation of a Revitalisation Plan, a process runs alongside the review of the Municipal Inventory (MI) and preparation of a Municipal Inventory Map as part of the overall revitalisation of Northampton.

The community and stakeholder engagement forms part of Phases 1 and 2 of the preparation of a Revitalisation Plan, Project Inception and Preliminary Consultation respectively. The outputs and feedback from the engagement in Phases 1 and 2 have produced recommendations and actions that will inform the preparation of the Revitalisation Plan in Phase 3.

As part of Phase 1 a Community Reference Group was established, referred to as the Town Revitalisation Project Community Reference Group (TRPCRG). One representative of the existing community groups was invited to be a member of the TRPCRG to assist the Shire and consultants with communicating, engaging and input into the Revitalisation Plan process. A copy of their Terms of Reference is in Appendix A.



Methodology

The following engagement objectives have been established for the project in accordance with the Community and Stakeholder Engagement Plan (April 2014) to guide the methodology used to engage the relevant stakeholders within the Town of Northampton.

- Provide opportunities for community, existing community groups and key stakeholders to contribute towards the development of a Revitalisation Plan for the town of Northampton.
- Provide clear and accurate project information to all key stakeholders;
- Ensure appropriate consultation and engagement methods are used to maximise community and stakeholder participation and project understanding;
- Manage community and stakeholder expectations and effectively address any issues/concerns in a timely and responsive manner; and
- Provide feedback to community and key stakeholders at the conclusion of engagement activities.

In accordance with the Community and Stakeholder Engagement Plan and Task 1.2 of the submission, the following provides an overview of the methodology used to engage with community and key stakeholders.

- Initial Engagement:
 - Level 1 and Level 2 stakeholders were identified by the level of interest and influence they will have on the development of the Revitalisation Plan.
 - Level 1 stakeholders were consulted via phone to seek input into the project.
 - Level 2 stakeholders were sent a survey to assist with early project investigations.
 - An advertisement was placed in the local media and on the Shire of Northampton's website seeking feedback as part of a general advertising phase.
 - Key stakeholders were invited to make comment (phone calls and meetings).
 - Workshop on 25th June 2014, with the TRPCRG outlining the key aspects of a Revitalisation Plan and seeking feedback on a sense of priority.
 - An interactive session on 25th June 2014 with staff and Council outlining the key aspects of a Revitalisation Plan and seeking feedback on a sense of priority.
- A Community Open Session Workshop hosted on 26th of June 2014:
 - Details of the Community Open Session Workshop were made available on the Shire's website, the community based newspapers and the Shire's electronic newspaper.
 - Posters including the time and venue of the Community Open displayed outside the administration office.
 - Flyers inviting community members to the Community Open Session Workshop were distributed.
 - A link to the Revitalisation Plan Community Survey and the Preliminary Principles & Proposed Projects table was made available on the Shire's website.



The agendas for the TRPCRG, Council and Community Open Session Workshop included the following key activities:

1. Team Introductions
2. Project Program
3. How this project fits with current corporate planning
4. Principles for Revitalisation
5. Key Issues – Have we Got It Right?
6. Project Opportunities
7. Prioritisation of ideas/projects
8. Next Steps

At each session we asked participants to vote on their top 5 ideas or projects. They had the opportunity to share votes amongst projects or use all of their votes on the one project. Outcomes of priority projects were accumulative over the three sessions with final priorities be identified at the conclusion of the Community Open Session workshop.

These results can be found in Appendix B.

A full list of workshop attendees can be provided on request.





Summary Feedback and Responses

Revitalisation principles, relevant to Northampton were established at the outset of this project to ensure that concepts and ideas would collectively and positively 'effect' revitalisation efforts.

The projects and ideas previously identified by local community groups that could contribute to the revitalisation of the Northampton townsite have been listed in the table below (in shaded black text in the third column of the table) against the relevant principles for revitalisation.

A summary of additional projects and ideas that came to light as part of the community and stakeholder engagement process (highlighted in blue) have also been listed against the relevant principles.

Whilst participants developed ideas under each revitalisation principle, they were also encouraged to focus on the revitalisation principles that were previously not well addressed.

These principles included:

1. A place of transactions and interactions - a place of economic activity and human interaction.
2. A conveyor of traffic and a place to park.
3. A connecting space that links services and infrastructure.

The following summary of responses/feedback also includes total votes received from all feedback accumulated as part of engaging with community and key stakeholders.

Each of these responses has collectively been considered as part of developing the Revitalisation Plan and the various projects.

Town Revitalisation Principles & Summary Of Community Projects & Priorities

PRIMARY ROLE AND FUNCTION OF TOWN SITES & MAIN STREETS	PRINCIPLES FOR REVITALISATION	RESPONSE AS IDENTIFIED BY THE COMMUNITY & ENGAGEMENT SESSIONS (TOTAL PRIORITY VOTES)
<p>A well-loved and known address that is a key generator of a 'sense of identity' for both the community and visitors alike.</p>	<ol style="list-style-type: none"> 1. Celebrate Northampton's enduring history, heritage and culture 2. Investigate adaptation opportunities of Northampton's heritage assets as an alternative to new development. 3. Reference existing built form and landscape features and materials to create a 'sense of place'. 4. Create a positive tourist arrival experience now and into the future. 	<ul style="list-style-type: none"> • Main street, general streetscape enhancement and design (15 total votes) • Improved aesthetics and street art project for Hampton Road (12 total votes) • Nature playground in Lions Park. (11 total votes). • Hampton Road Street Art project. • Protection and conservation of heritage sites and buildings located within the Townsite. (18 total votes) • Railway heritage site developments and revitalisation. • Antique lighting up the middle of town. • Planting of food plants (annuals and perennials) in streetscape (2 total votes) • Address the present and future as well as history. Lets have some more colour. • Connect with our existing community and raise the level of pride in our town. • Change the conversation about Northampton outside our town (Town promotion i.e. brochures at Geraldton airport etc). • Northampton could be the Garden City of the mid-west (2 total votes). • Bowes Homestead is deteriorating. It would be a fabulous tourist destination – it was the first dwelling north of York (6 total votes). • Undergrounding of power. • Revegetation of Nokaneena Brook from catchment to Bowes River (5 total votes). • Façade enhancement scheme including subsidies and incentives to enhance heritage buildings. (3 total votes) • Additional 2 garden staff in Northampton to address landscaping/gardening-resourcing issues. • Paint 'Northampton' on the CBH bins. • Northampton could be the 'Garden City of the Mid West'. • 150 year events • Professional photography

PRIMARY ROLE AND FUNCTION OF TOWN SITES & MAIN STREETS	PRINCIPLES FOR REVITALISATION	RESPONSE AS IDENTIFIED BY THE COMMUNITY & ENGAGEMENT SESSIONS (TOTAL PRIORITY VOTES)
A town that is well connected with a legible and safe street network.	5. Provision of suitable pathways, street trees and road infrastructure to encourage use of different modes of transport. 6. An interconnected and well signed network that assists in way finding for visitors.	<ul style="list-style-type: none"> • Northampton Road and Footpath Development (15 total votes). • Northampton Disability access projects (RSL and Northampton Country Club) (5 total votes) • Ongoing development of the Botanic Line, including planting, extension of walk trail and bridge to create a walk circuit that connects the Nookanena Brook, Botanic Line and key heritage sites (i.e. railway precinct). May event extend from Cemetery through to the CBH site (12 total votes) • A shaded pedestrian/bike path between the community centre and the school. • Bridge behind Chiverton House (over the Nookanena). • Coloured path connecting museum railway precinct, Botanic line Nookanena Brook machinery shed as a walkway and RSL museum. Churches. Include old Gwalla church as part of the walk (6 total votes). • Branded signage on three entrances to town plus advertising and marketing banners which market town attractions (12 total votes).
Provide a series of special places that encourage opportunities to stop, pause and linger.	7. Provide frequent and varied shaded places – lagoons of shade and protection from rain through a mix of trees, free-standing structures and building elements. 8. Ensure the main street builds in high levels of pedestrian comfort and amenity including informal seating opportunities such as low walls, steps and planters.	<ul style="list-style-type: none"> • Tourism infrastructure upgrades, including development of interpretive pathways and social infrastructure and amenities in strategic locations (16 total votes) • Development of RSL Museum planning (11 total votes). • Completion of interpretive environmental learning centre and ongoing development and rehabilitation of Nookanena Brook Reserve (3 total votes) • Nature playground at Lions Park (2 total votes). • Landscape and look after the 'Common site' at the western end of Bateman Street. • Multiple-age play area.

PRIMARY ROLE AND FUNCTION OF TOWN SITES & MAIN STREETS	PRINCIPLES FOR REVITALISATION	RESPONSE AS IDENTIFIED BY THE COMMUNITY & ENGAGEMENT SESSIONS (TOTAL PRIORITY VOTES)
<p>A place of transactions and interactions</p> <p>– a place of economic activity and human interaction.</p>	<p>9. Look to maintain and consolidate commercial and key services.</p> <p>10. Ensure the plan builds in opportunities to encourage business attraction and diversification.</p> <p>11. Encourage activation of the main street by designing the streetscape to be event friendly.</p> <p>12. Encourage retail and commercial tenancies to engage with the public domain.</p>	<ul style="list-style-type: none"> • Somewhere to get a meal other than hotel/pubs. • Seats all through to Wookanooka Road – Onslow Street, Stephen to Show, Main Street, Bateman Street etc • Acquire 53 Gwalla Street for Restaurant and Office for Botanic Line. • Off road mountain bike trail / tour business opportunity (4 total votes) • Improve BP station so it is not just a fueling station. Improve car parking at the front and site for town interpretation. Address caravan overhang issue. • Café / restaurant in 'top pub' combined with arts & craft / boutique shop (15 total votes) • Use caravan park carriage for food outlet run by volunteers. • Devonshire Tea use out of Gwalla Street house. • Bus / boat charters run out of Northampton. • Bi-Annual Markets. • 2 additional Garden staff at the Shire. • A town that is open on the weekend (5 total votes). • Additional spaces for business (2 total votes). • Small business start up support. • Studio space for artists in residence. Café in a.m. piano bar in the p.m. • Use of 'Old School' as an opportunity (tourism, broader education?) and encourage Aboriginal group involvement in the development and use of the site. • Organise tourist tour of old mining sites.
<p>A conveyor of traffic and a place to park.</p>	<p>13. Ensure the streetscape design caters for people, cars, large freight vehicles, and bikes by ensuring that vehicles behave in a manner that improves safety and pedestrian comfort of the main street.</p> <p>14. Provide plentiful, well-defined on-street parking and use it to reinforce and protect pedestrian spaces from traffic.</p> <p>15. Investigate the impacts of low-cost, quick win measures such as lane markings to help define spaces.</p>	<ul style="list-style-type: none"> • 40km/hr speed limit through town (6 total votes). • Make caravan fuelling more accessible. • Extra off street parking behind Main Street shops. • Branded signage on three entrances to town plus advertising and marketing banners which market town attractions (12 total votes).

PRIMARY ROLE AND FUNCTION OF TOWN SITES & MAIN STREETS	PRINCIPLES FOR REVITALISATION	RESPONSE AS IDENTIFIED BY THE COMMUNITY & ENGAGEMENT SESSIONS (TOTAL PRIORITY VOTES)
A connecting space that links services and infrastructure.	16. Identify and enhance linkages between key community and tourist related assets to and from the main street. 17. Ensure way-finding forms an essential part of the streetscape design, including entry statements and tourist related signage.	<ul style="list-style-type: none"> • Northampton Bypass (District / Regional Level) (24 total votes) • Kalbarri turn off needs to be positioned in the main street (RSL).
Ensure infrastructure and facilities support growth and development.	18. Identify and address any infrastructure constraints that will inhibit development and growth.	<ul style="list-style-type: none"> • Northampton Bypass (District / Regional Level). • Development of Old School site – what opportunities could be created. • Increase high school classes from P-Y10 to P-Y12 (4 total votes). • Bypass to be biased to the Main Street (2 total votes). • Explore bio-treatment wastewater systems (i.e. Pioneer Lodge) (3 total votes). • X-Ray machine in the town hospital. • A swimming pool. • Water harvesting Project (CBH) (3 total votes)
Housing and infrastructure that meets the needs of the community now and into the future.	19. Identify gaps in housing typologies.	<ul style="list-style-type: none"> • Building extensions and Feasibility Study at Pioneer Lodge Aged Accommodation complex, to provide for future increases in aged care needs (21 total votes). • Smaller block sizes to cater for aging population – otherwise people will retire in Geraldton. • Retirement village (DD Hospital Site). • Promote cheaper housing / land / rates.



Conclusions and Next Steps

Through the consultation process as part of the preparation of the Revitalisation Plan, the community has raised a range of issues and aspirations they would like to see considered as part of the project. Recurring theme are broad reaching, which include (as a snap shot):

The full range of inputs from the community and stakeholders, in addition to TPG'S review of all relevant background information and documents, will now directly inform the preparation of the Revitalisation Plan.

The community and stakeholders, including the TRCRG, will again be consulted once the Revitalisation Plan has been adopted by the Shire and given consent to advertise by the WAPC.

Appendix A:

Town Revitalisation Project Community Reference Group (TRPCRG) Terms of Reference

Name: The name of the Reference Group shall be the Town Revitalisation Project Community Reference Group (TRPCRG).

Background

The Shire of Northampton is planning to undertake work for the revitalisation of the Northampton Townsite. This project includes the review of the Shire of Northampton Municipal Inventory (MI), preparation of a Municipal Inventory Map and the preparation of a Revitalisation Plan for the Northampton Townsite. The Northampton Townsite is due to celebrate its 150th Anniversary in 2014. It is therefore considered an opportune time to acknowledge the town's heritage but to also implement a plan to guide its future development.

Along with this occasion, there are also major infrastructure projects such as the Northampton by-pass, which will additionally provide great opportunities for the enhancement of the main street, as well as an opportunity to engage the active community in consolidating their plans for the future of their Townsite.

Purpose

The purpose of the TRPCRG is to assist the Shire of Northampton (and consultants) with the following tasks or activities:

- To assist with ensuring effective communication with interest groups, the community and stakeholders;
- To ensure that members of the Group provide representative input into the development of the Plan;
- To encourage other members of the community to participate in the development of the Plan; and
- To assist where possible in providing input into the on-going implementation of the recommendations as endorsed by Council.

Membership

Within the Shire of Northampton there exist many community and special interest groups that are pro-actively proposing many initiatives or projects that have the potential to improve the townsite.

Given this level of active involvement it is considered important to maintain this positive and pro-active approach by community to be involved and therefore the Shire has agreed to invite a large representative group to form the basis of the Town Revitalisation Project Community Reference Group.

Members of the TRPCRG will be invited to participate in the Group via an invitation of the Chief Executive Officer of the Shire of Northampton.

The Shire and the Consultants will rely heavily on this Group as it's primary engagement tool, however other broader community and stakeholder opportunities will also be undertaken as part of preparing the Town Revitalisation Plan.

The proposed members are to include one representative from each of the following groups –

- Northampton Botanic Line
- Northampton Environmental Group
- Northampton Friends of the Railway
- Northampton Motors and Machinery Group

- Northampton Creative Obsessions (encompasses a range of arts/craft groups)
 - Northampton Townscape (one former member could be invited)
 - Northampton RSL
 - Northampton Historical Society
 - Northampton Tourism Association
 - Northampton Community Centre
 - Northampton Lions Club
 - Northampton Old School Community Initiative
 - Northampton CWA
 - Northampton Masonic Lodge
 - Northampton Catholic Parish Council
 - Northampton Business on the Move Group
 - Northampton Friends of the Cemetery
 - Northampton Community News
 - St Marys Primary School and
 - Northampton District High School

The term of a membership shall be until such time as the Town Revitalisation Plan has been adopted by Council. However, there is opportunity to continue the operation of this group as part of the implementation phases of the project.

Various city staff will be called upon to provide technical expertise and may attend as required.

The city proposes to engage the services of a consultant to guide the development of a Town Revitalisation Project. This consultant will also attend meetings of the Community Reference Group.

Management and Operation

Commencing in June 2014, the TRPCRG will be facilitated by, and provide advice to, the Shire of Northampton administration. In addition:

- The Chairperson of the TRPCRG will be the Shire's Community Development Officer;
- The Deputy Chairperson of the TRPCRG will be the Shire's Principal Planner;
- The Chairperson should preside all meetings. In the event of the Chairperson not being present, the chair shall be taken by the Deputy Chairperson;
- The Shire will be responsible for minutes, agenda administration and distribution; and
- The TRPCRG will meet as required.

Appendix B:

Complete summary of feedback

Interactive Session with Shire of Northampton Staff and Councilors

Wednesday 25th June 2014, 1.00pm-2.00pm

Key Issues

- Main street/Bypass
- Business investment/marketing (Burn't Earth)
- Seating – main street
- Staggered setbacks
- Façade/verandah improvements to business
- Family store/Woolworths
- Chemist moving to new family store
- Opening hours – retail
- Spread out infrastructure
- Heritage trails (about to install 26 plaques)
- Green oasis to get people to stop
- Kings Park (market days) – kids footy/soccer

- Signage update – too small?
- 'Unique' signage to Northampton
- Uses on way into town untidy

Town Revitalisation Project Community Reference Group (TRPCRG) Workshop

Wednesday 25th June 2014, 6.00pm-7.30pm

A place of transactions and interactions – a place of economic activity

- Improved aesthetics and street art for Hampton Road... Major attraction (1)
- Main street streetscape enhancements
- Antique lighting up the middle of town
- Planting of food plants (annuals and perennial) in street scape (1)
- Off road biking business opportunity (2)
- Improve BP so it is not just a fueling station
- Café/Restaurant in 'Top Pub' combined with arts and crafts/boutique shop (3)
- Use carriage for food outlet – adjacent caravan park
- Devonshire Tea use out of Gwalla Street residence
- Boat charters run out of Northampton

A well-loved and known address 'sense of identity'

- Main street streetscape enhancement (1)
- Nature playground in Lions Park
- Hampton Road street art project
- Protection/conservation of heritage in town (1)
- Railway heritage site developments and revitalisation
- 150 year events
- Professional photography of tourism sites
- Addressing the present and future as well as the history... lets have some more colour
- Bi-annual markets
- Development of old school site – what opportunities could be created?
- Connect our existing community, raise the level of pride in our town
- Change the conversation about Northampton outside our town
- Northampton could be the 'Garden City of the mid-west' (1)
- A town that is open on the weekend (2)

A town that is well connected

- Northampton Road and footpath development (1)
- Disability access projects at Northampton Country Club
- On-going botanic line development – planting, extending and bridge (1)
- Colour path connecting Museum Railway Precinct, Botanic Line, Nokanena Brook, machinery shed, as a walkway and RSL Museum, churches (2)
- Old Gwalla Church as part of the walk
- Re-vegetation of Nokanena Brook from catchment to Bowes River (1)

Ensure infrastructure and facilities support growth and development

- Northampton Bypass (1)
- Main Street that caters for the aging population
- Water Harvesting Project (CBH)
- P-12 High School (2)
- Bypass to be bias to main street, Kalbarri Turnoff need to be position in the main street (RSC) (1)
- Bowes Homestead is deteriorating – it would be fabulous tourist destination – it was the first dwelling north of York etc. (2)
- Care and maintenance of the existing historic buildings in the main street (2)
- Additional business spaces (1)

Special places that encourage opportunities to stop & linger

- Tourism infrastructure upgrades
 - Interpretive pathways, social infrastructure and amenities in key locations (3)

- Development of RSL Museum Planning (3)
- Complete Nokanena Brook environmental centre
- Nature playground at Lions Park
- Upgrade to the information bays
- Walking trail to link Nokanena Brook and Botanic line
- Shaded walk/bike path – community centre and school
- Somewhere to get a meal other than hotels
- Seats (like they have in Spain)(biking) all through town – Onslow Street, Stephen to show grounds, Main Street, Bateman Street etc.
- Signage
 - Botanic Line and Cemetery to C.B.H bins (1)
 - Bridge behind Chiverton House (over the Nokanena) (1)
- Acquire 53 Gwalla for restaurant and (office for Botanic Line)

Housing diversity and choice

- Pioneer Lodge aged accommodation extension (6)
- Smaller block sizes for aging population – otherwise people will retire to Geraldton

A connecting space that links services and infrastructure

- Northampton Bypass (4)
- Heavy haulage route
- Underground power
- Bio-treatment waste water (1)
- Development of shell roadhouse site
 - Town interpretive site
 - Parking
- X-ray machine in town

A conveyor of traffic and place to park

- 40 kph through town (2)
- Good signage on three entrances to town (inc. 40 kph) (3)
- Caravan refueling accessible

Key Issues

- Bypass – bias to town
- Kalbarri – turn off at Stephen Street
- Holding tourists for longer
- Promoting 'Caravan' friendly town
- Trees/improvements, main street – inviting (not bypass)
- Web/local newspaper update on program

Open Studio Session with broader community

Thursday 26th June 2014, 2.00pm-6.30pm

A place of transactions and interactions – a place of economic activity

- Improved aesthetics and street art for Hampton Road... Major attraction (3)
- Main street streetscape enhancements (1)
- Antique lighting up the middle of town (1)
- Planting of food plants (annuals and perennial) in street scape (1)
- Off road biking business opportunity (2)
- Improve BP so it is not just a fueling station
- Café/Restaurant (and beer garden) in 'Top Pub' combined with arts and crafts/boutique shop (12) – could be linked to studio space below
- Use carriage for food outlet – adjacent caravan park

- Devonshire Tea use out of Gwalla Street residence
- Boat charters run out of Northampton (1)
- Façade enhancement scheme – subsidise incentives to enhance heritage (3)
- Small business start up support
- Shire 2x more garden staff and greater use of native species and protection enhancement of what is left (1)
- Business opportunities
- 'Old School' PC's education, broader education
- Studio space for artists in residence – café in am, piano bar pm

A well-loved and known address 'sense of identity'

- Main street streetscape enhancement (7)
- Nature playground in Lions Park
- Hampton Road street art project
- Protection/conservation of heritage in town (2)
- Railway heritage site developments and revitalisation – link to trails? (1)
- 150 year events – look to the future, don't rebuild the past
- Professional photography of tourism sites
- Addressing the present and future as well as the history... lets have some more colour
- Bi-annual markets

- Development of old school site – what opportunities could be created? (1)
- Connect our existing community, raise the level of pride in our town (1)
- Change the conversation about Northampton outside our town
- Northampton could be the 'Garden City of the mid-west' (1)
- A town that is open on the weekend (3)
- Landscape and look after the 'common' site west of town – picnic area? At end of Bateman Street (1)
- Promote cheaper housing/land rates
- Organise tourist tour of old mining sites (1)
- 'Northampton' on CBH bins
- Building plaque that tells when a building was built and history of ownership Town clock

A town that is well connected

- Northampton Road and footpath development and purchase mechanical brush machine to keep footpaths clean (2)
- Disability access projects at Northampton Country Club
- On-going botanic line development – planting, extending and bridge (4)
- Colour path connecting Museum Railway Precinct, Botanic Line, Nokanena Brook, machinery shed, as a walkway and RSL Museum, churches (4)
- Old Gwalla Church as part of the walk
- Re-vegetation of Nokanena Brook from catchment to Bowes River (4)

Ensure infrastructure and facilities support growth and development

- Northampton Bypass (2)
- Main Street that caters for the aging population
- Water Harvesting Project (CBH) (3)
- P-12 High School (2)
- Bypass to be bias to main street, Kalbarri Turnoff need to be position in the main street (RSC) (1)
- Bowes Homestead is deteriorating – it would be fabulous tourist destination – it was the first dwelling north of York etc. (4)
- Care and maintenance of the existing historic buildings in the main street (4)
- Additional business spaces (1)
- Swimming pool

Special places that encourage opportunities to stop & linger

- Tourism infrastructure upgrades
 - Interpretive pathways, social infrastructure and amenities in key locations (3)
 - Development of RSL Museum Planning (4)
 - Complete Nokanena Brook environmental centre (1)
 - Nature playground at Lions Park (2)
 - Upgrade to the information bays
 - Opening hours, improved service and facilities (1)
- Walking trail to link Nokanena Brook and Botanic line
- Shaded walk/bike path – community centre and school
- Somewhere to get a meal other than hotels

- Seats (like they have in Spain) (biking) all through town
 - Onslow Street, Stephen to show grounds, Main Street, Bateman Street etc.
- Signage
 - Botanic Line and Cemetery to C.B.H bins (1)
 - Bridge behind Chiverton House (over the Nokanena) (2)
- Acquire 53 Gwella for restaurant and (office for Botanic Line) (1)
- Art centre in main street

Housing diversity and choice

- Pioneer Lodge aged accommodation extension (7)
- Smaller block sizes for aging population – otherwise people will retire to Geraldton (1)
- Retirement village (old hospital site) (1)

A connecting space that links services and infrastructure

- Northampton Bypass (5)
- Heavy haulage route
- Underground power
- Bio-treatment waste water (2)
- Development of shell (Caltex) roadhouse site
 - Town interpretive site
 - Parking
- X-ray machine in town
- Town pride clean-up yards
- Multiple age play area (1)

A conveyor of traffic and place to park

- 40 kph through town (4)
- Good signage (branded) and landscaping on three entrances to town (inc. 40 kph) (4)
- Extra off street parking behind main street shops
- Caravan refueling accessible
- Advertising and marketing (1)
- Banners (1)

Survey Findings

Question 1 – Please refer to the enclosed list of projects, which have previously been identified by various community members. Do you generally support all of these projects on the list? If not, please explain further.

- 23 Yes/agree/positive responses
- Key projects identified were Lions Park and Heritage sites:
 - “Especially like the idea of a playground/nature-scape at the Lions Park...”
 - “Don’t agree with the nature playground in Lions Park – it is nice as it is and with the creek/volume of water passing through this is not warranted”
 - “...I think it’s important to do the Nature playground to encourage young families to come to town so that there is somewhere for children to play in between visiting other sites”
 - “No to Railway Heritage site developments if re-building is mooted.”
 - “I am a strong believer of the protection and conservation of heritage buildings within the townsite...”
- Other responses addressed:

- Improving walking paths within the town
- Including 1879 Gwella and 1913 Mary Street precinct within walk trails
- Need to be convinced on more Pioneer Lodge units
- Like the idea of improving walking paths in town
- Bypass is needed (trucks are dangerous)
- Conservation of ‘Capri’ on Stephen Street and ‘The Bungalow’ on North West Coastal Highway
- Use Kings Hall site for coffee/tea/meals and RSL Museum
- Support most but only when money is available after more necessary projects
- Need more aged care facilities and 2 bedroom units
- Wall at cemetery needs render
- Clean up of town verges
- Need more disabled facilities

Question 2 – Do you have any other ideas or projects that will assist in the Revitalisation of the Northampton townsite?

If so, please detail these ideas below.

IDEA	PROGRAMS
Main Street /Town Streetscape Improvements	
Clear land at bottom of cemetery for parking cars for funerals – south end	
Fill up shop spaces – encourage local businesses to set up in Main Street	Pop-up shops Home businesses can promote their business for short periods
Main Street enhancement	
Beautify and improve area around niche wall at cemetery	
Add more vibrant colours through town	
Encourage people to have pride in town and yards (not junk yards)	
More seats throughout town	
Toilets in IGA car park ugly – whole area could be revitalised	
Home owners to become aware of run-down look of houses (i.e. rubbish, junk, dilapidation, weeds, overgrown vegetation)	
Tourism, Economy and Business	
Tourism infrastructure upgrades and operating hours	
Beer garden and separate restaurant at pub	
Art Project	
Incentives for shop or building owners on Main Street	Rate relief, local working bee to improve shop fronts, encourage new and existing businesses to start up enterprises – volunteer group?
Bakery/café (e.g. Bindoon bakery) with internet access to attract tourists	
Fresh produce market day	
Old School could be used better (i.e. café/restaurant)	
Natural Environment	
Water storage for garden and park usage harvested from wheat bins run off	
Cemetery reticulations only accessed by Shire and 2 day watering scheme in summer	
Run off water collections from wheat bins	
Nature Playground at Lions Park	
Gardens – clean up and prune areas at intersections	
More shade trees and curb side planting	

IDEA	PROGRAMS
Complete reticulation of cemetery and landscape the whole area	
Adventure playground (similar to Donnybrook)	
Control/eradicate all weed species from around town/water courses	Budget works program, Parks and Garden Department
Planting native species along road sides	
Reinvigorate Nokanena Brook	
Food plants being planted as part of annual program/planting regime, including streetscapes	
Water management to capture, retain, redirect stormwater	
Beautification of Bovell Park (west street)	
Street trees	Row of cotton palm trees from top of hill south of CBH silos to Middle Pub – space ~25m apart on both or one side without power lines. Water for first 3-5 years by truck etc. then extend from IGA north to first 3km out of town
Infrastructure/Facilities	
Bypass for heavy haulage on east side of town – traffic for Calabria to still enter town	
Brookview extensions so our frail do not have to be sent to Geraldton	
Bituminise Gwalla Street up to cemetery and old church	
Disability access project	
Limit speed to 40kmh through centre of town	
Widen footpaths on Robinson Street and Essex Street	
Extend bus bay (school) to fit 4 buses	
Town bus to collect St Marys students	
Recycling facilities in town/recycling centre (cardboard, newspaper, copper, whitegoods)	Volunteers service club community work group – people meet once a week to dismantle and pack
Outdoor volleyball court on 3rd rink at bowling club under lights	
Footpath on Mary Street south side	
Suitable foothpaths to Bovell Park	
Footpath on Mary Street between Hampton Road and West Street	
Seal Gwalla Street up the hill to ruins	
More old age homes	
Cater for old age people, disabled people, tourists	
Cycleway from Northampton to Horrocks beach off road (natural trail)	

IDEA	PROGRAMS
Truck bays/parking facilities on outskirts of town (toilets, shower, hardstand e.g. at grain handling centre)	
Marketing, Communications & Signage	
Up-to-date information on town entrances, banners for upcoming events	
More advertising on media	
Better signage to places	
Area around entry statements to town could be utilised	
School signage in church grounds need upgrading	
Link the school and Shire websites	
Statue of Jed Suckling	
Shire - General	
Positive support of volunteers by Shire	
Shire to develop and adopt native vegetation and weed management policies	
Shire purchases land close to townsite for clubs or groups to use for fundraising (Shire gives indirectly)	

Question 3 – What do you believe are the top 5 projects that should be implemented to revitalise the town of Northampton?
Please list below.

PROJECT	PRIORITY 1	PRIORITY 2	PRIORITY 3	PRIORITY 4	PRIORITY 5	TOTAL
Northampton Bypass	9	1	1	1	1	13
Footpath and road development	1	3	2	4	2	12
Tourism infrastructure upgrades (interpretive pathways, social infrastructure, amenities)	4	-	2	1	3	10
Nature Playground at Lions Park	3	1	-	2	3	9
Protection and conservation of heritage sites inc. heritage site development	-	2	2	2	3	9
Improve aesthetics and street art projects, inc. Hampton Road Street art project	-	1	2	2	3	8
More housing at Pioneer Lodge/building extensions and hospital maintained	1	4	-	1	2	8
Main Street, general streetscape enhancement and design	3	3	-	-	1	7
Ongoing development of the Botanical Line	-	2	3	2	-	7
Disability access	-	2	2	1	-	5
RSL museum	-	-	2	1	1	4
Revegetation/rehabilitation of Nokanena Brook	1	-	1	-	1	3
Walk, drive and trail linking round all of our present sites	-	1	1	-	1	3
Building extra aged care accommodation	1	1	-	-	-	2
Too much run off water lost off wheat bins	1	-	1	-	-	2
A place of transaction & interaction – kings hall site	-	1	1	-	-	2
Shaded rest meeting place within central town	-	1	1	-	-	2
Widen Stephen Street west 4 kilometres to Horrocks turn off down the west hill on mard land (off-road)	-	1	1	-	-	2
Brookview care units and staffing	-	1	-	1	-	2
A conveyor of traffic and place to park	-	-	-	1	1	2
Advertising (no one knows about us)	1	-	-	-	-	1
Anything that will keep the locals in town and not heading for Geraldton	1	-	-	-	-	1
Railway	1	-	-	-	-	1
Continue to chip away at things in general for townsite	1	-	-	-	-	1
Jedd (statue) – provide a series of special places to stop, pause and linger	1	-	-	-	-	1
Making home owners tidy up	1	-	-	-	-	1
Better access to central safe play areas	1	-	-	-	-	1

PROJECT	PRIORITY 1	PRIORITY 2	PRIORITY 3	PRIORITY 4	PRIORITY 5	TOTAL
Informative web page to advertise tourist point of interest	1	-	-	-	-	1
Street trees along NW Coastal Highway and Stephen Street West	1	-	-	-	-	1
35kmh speed limited in town	-	1	-	-	-	1
Beautify relevant resulting "turn-offs" to town	-	1	-	-	-	1
Swimming Pool	-	1	-	-	-	1
Weed control program with a serious view to work to eradicate	-	1	-	-	-	1
Improve the parks	-	1	-	-	-	1
Reseal Road past Kindy	-	-	1	-	-	1
Extension of walk trail	-	-	1	-	-	1
More input into botanic hire programme and Northampton Environment Group	-	-	1	-	-	1
Water storage	-	-	1	-	-	1
Signage for visitors to follow historic areas	-	-	1	-	-	1
High school become P-12	-	-	1	-	-	1
Rubbish Recycling	-	-	1	-	-	1
Monthly market day	-	-	1	-	-	1
Trees, gardens	-	-	1	-	-	1
Go zone on south of town to be 50	-	-	-	1	-	1
Beer garden at top pub	-	-	-	1	-	1
Improve cemetery facilities	-	-	-	1	-	1
Decent (non-pub) restaurant – 53 Gwalla St could provide another tourist destination and office for the Botanic Line	-	-	-	1	-	1
Disability/pram access Northampton country club to and from upstairs and courts	-	-	-	1	-	1
Rename old school site	-	-	-	1	-	1
Leave road vegetation within the Shire intact	-	-	-	1	-	1
Repairs to tourist information bay	-	-	-	1	-	1
Adequate garden staff – at least 2 full time people	-	-	-	-	1	1
Shared bike path to the high school/community centre/golf course	-	-	-	-	1	1
Assistance in encouraging business and population to town	-	-	-	-	1	1

