

CONSULTATION REPORT

Aha! Consulting

When will you have your next Aha! moment?

PROJECT | Kalbarri Foreshore Concept Plan

CLIENT | Midwest Development Commission

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1 Executive Summary

Tourism WA and the Mid-West Development Commission are working with the Shire of Northampton and Kalbarri Development Association to develop a concept design and staged costing for the Kalbarri Foreshore, its main beaches and entry statements.

This plan is designed to:

“Provide a concept design for the Kalbarri beaches and foreshore that ...

- *Meets the needs of the community and local industry*
- *Celebrates Kalbarri’s identity*
- *Improves the heritage and cultural interpretation*
- *Protects the environment*
- *Enhances the visitor experience*

... assisting to rebuild its economy and achieve pre-tropical cyclone Seroja visitation levels by 2025.”

The starting point for this design process was an engagement process aimed at capturing the feedback from residents and visitors to Kalbarri. On October 5th and 6th 2021, two workshops were held for the residents of Kalbarri, as well as 1-1 meetings, and a series of semi-structured interviews conducted around key Kalbarri sites to talk to tourist.

The consultation focused on six key zones on the foreshore and ocean facing beaches:

1. Jakes Beach
2. Blue Holes Beach
3. Chinaman’s Beach
4. Memorial & Sally’s Tree
5. Tourism Precinct
6. Gidamarra Spring¹

The consultation also sought to better understand the overall desired look and feel of any concept plan and the entry statements.

This report is a summary of findings from this consultation process, incorporating the views of 72 members of the community and 72 visitors to Kalbarri.

¹ Note: A dedicated engagement with the Nanda people is being run in parallel to this process to ensure the voice, views of the traditional owners and the cultural significance of the area are reflected in the concept plan

1.1 Key themes

The standout themes across residents and visitors were the deep appreciation for Kalbarri's natural beauty, the sense of space offered and the calm pace of life in Kalbarri. Visitors consistently voiced appreciation for the simple, uncluttered feel of the foreshore and the ability to participate in a range of activities for all ages or simply sit back and watch nature or watch others engaging in recreational activities.

Residents wanted to see several of the immediate impacts of cyclone Seroja resolved (eg shelter, toilets, dune repair and general clean up etc). That said, there was a desire for these repair works to be completed as part of a cohesive plan for the area that increases its appeal and utilisation for residents and visitors.

Others saw that cyclone Seroja presented an opportunity to improve the Kalbarri area beyond its features pre-cyclone Seroja.

When looking at the priorities identified through the consultation that inform the future design and redevelopment of the Kalbarri beaches and foreshore, the following have been identified.

1) Maximise the enjoyment natural environment of the whole area

In terms of look and feel of any redevelopment, residents and visitors wanted to allow nature to speak for itself and to ensure that the infrastructure developed is consistent and accentuates the natural canvas that is on offer. The design of the skywalks was applauded by the community for the way it was sympathetic to the natural environment and made the vista the standout feature.

Tourists appreciate how child friendly the foreshore is and wanted to see more BBQ facilities, tables and restaurant/food vans to make it better and increase dwell time. Along the beaches they wanted improved access, more natural shade from trees and shade structures that also offer protection from wind.

People were also after consistent aesthetics and themes across the features available to bring a sense of cohesion across the different zones.

2) Access/connectivity

There was a strong desire to see greater sense of connection between the various foreshore and beach zones, promoting greater safety and pedestrian traffic between zones and within each zone. There was also a desire to protect dunes and ensure that pedestrian and vehicle access does not promote damage to the environment.

This theme also included a desire for greater safety of movement between car parks and beach/foreshore access, as well as between the foreshore and commercial outlets on the other side of Grey Street.

3) Chinaman's Beach

When looking beyond the immediate cyclone clean up, Chinaman's Beach was named as the highest community priority from the workshops. It focused on the need to maximise the natural outlook, improve access and availability of sheltered areas.

4) Cultural, historical & environmental interpretation

There was a desire for the design to deliver a stronger connection to the heritage values of each zone. This included Aboriginal heritage, the local history (fishing, surfing etc) of the area and opportunities to learn about the environment (pelicans, whales etc), similar to what is seen within the Kalbarri National Park.

From an economic development point of view, the best ways to ensure returning visitors and thus continued jobs growth were to:

- Bring a greater sense of safe connection between the foreshore and the eastern side of Grey St (eg: accommodation, food and retail).
- Offer a range of activities for all ages to either interact or simply admire the natural environment:
 - o Offer a variety of opportunities (e.g. fishing, swimming, 4WD, cycling, snorkelling, walking paths and raised dune walks)
 - o Ensure people also have spaces to simply sit back and view the natural beauty of the area (viewing platforms at the top of Jakes Beach and Chinaman's Beach)
- Ensure ease of access and inclusion and a sense of welcome for families and people with disability, elderly etc.
- Attract investment that would revitalise tourism and increase businesses and employment to service this need.

Other ideas for consideration were opportunities to:

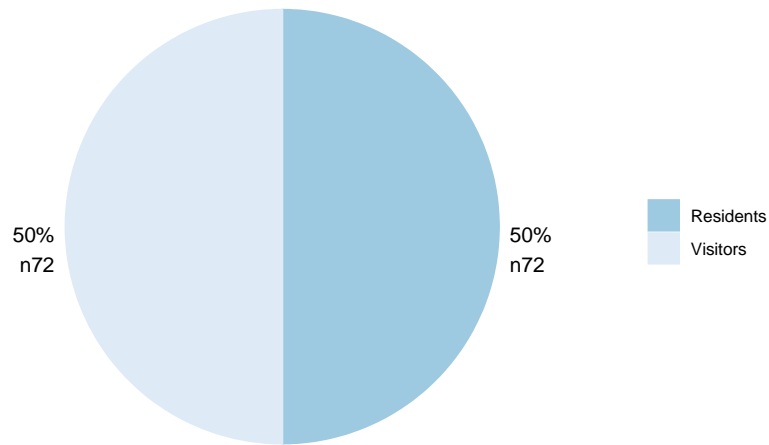
- See art pieces that are consistent with the natural environment and reflective of iconic aspects of the region and its history.
- Factor in surge capacity for activities to cater for the peaks and troughs of the tourist seasons.
- Appreciate and visit Kalbarri outside of peak weather seasons, ie have activities that are not weather dependent.

While outside the scope of a foreshore plan, visitors also noted the need to upgrade and diversify the range of accommodation and eating venues for residents and visitors.

Overall, the consensus was that locals and visitors desired upgraded facilities and consistent design themes that accentuated the natural and simple feel of the Kalbarri beaches and foreshores.

2 Methodology

143 people comprising 72 residents and 72 visitors were engaged through the following methods:



2 x Community Workshops – 59 people

- Wednesday 5th Oct 2:00pm - 4:00pm: 45 people attended
- Wednesday 5th Oct 6:00pm - 8:00pm: 14 people attended

1-1 Interviews – 13 people

- Board Riders Association: 7 people
- Volunteer Marine Rescue: 1 person
- Community members unable to attend the workshops: 5 people

Semi-Structured Interviews – 72 people

- Kalbarri Foreshore (various locations)
- Caravan parks
- Skywalk Kalbarri National Park

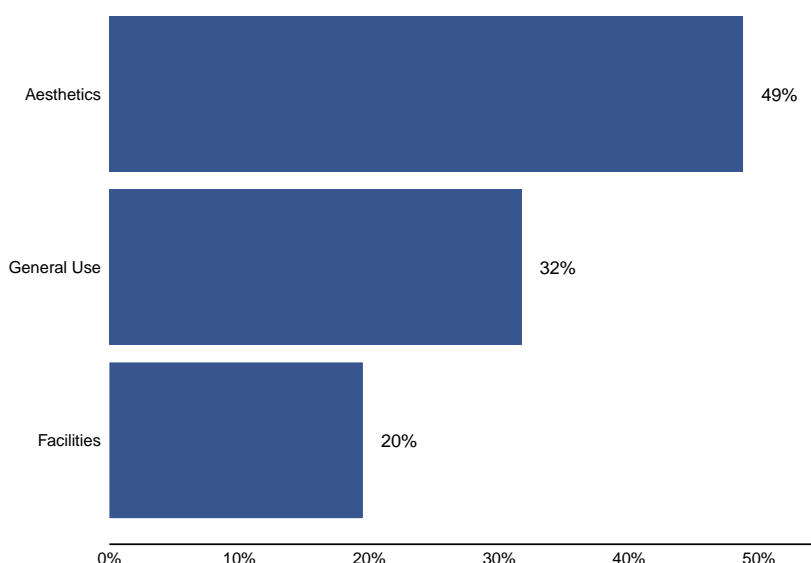
3 Community Feedback²

The community workshops and meetings explored people’s overall vision for the ocean facing beaches and foreshore. After the discussion about the overall vision the optimal uses and needs for the six zones were explored, followed by the group being given the opportunity to identify their priorities.

3.1 Overall vision

People were asked about the general vision for the beaches and foreshore. Comments were tagged with key themes and tabulated. Three key themes emerged:

- **Aesthetics** – included having a ‘local’ feel, maintaining the natural beauty of the area and being an area of celebration
- **General use** – the area being a safe and friendly place for adults and children to visit and one to attract visitors
- **Facilities** – included features such as disabled access, attracting businesses, water fountains and other general facilities or practical offerings



² Please note that the N values reflect the frequency that each theme was mentioned and the percent is the overall . Some people worked in groups, and individuals may have decided to not re-mention a point that was already made by someone in the group or a previous group. As such, the results are indicative.

3.2 Jakes Beach (Jacques Beach)

Overall, the area is best suited to water activities and the footpath access to the beach needs improvement.

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> • Surfing and swimming • The views and scenery of the area • Activities (whale watching; dog friendly; rock pool) 	<ul style="list-style-type: none"> • Making the van permanent • No parking • Viewing deck and boardwalk • Greater recognition of Kalbarri's history
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> • Footpaths/easier access to beach to protect area • Moving car park and additional spaces • Improved aesthetics and artwork • Additional shading • Seating and viewing platform • Eating areas • Make the coastline the feature and not the building • Improved signage • Disability access • Emergency and rescue access 	<ul style="list-style-type: none"> • BBQ area and shelter • Walking tracks • Restore the shack • Parking
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> • Put the road more inland to protect plants • Designated walkways from car park • Larger deck area 	<ul style="list-style-type: none"> • Viewing platform
Other comments	<ul style="list-style-type: none"> • Use the correct spelling of Jacques Point 	

3.3 Blue Holes Beach

Overall, the area is well suited for water activities; pedestrian access requires improvement as well as revegetation and protection of greenery.

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> Water activities (snorkelling, swimming) Improved access to beach Facilities (BBQ area, shade) Protected marine habitat Safe family beach 	<ul style="list-style-type: none"> Footpath Dive/snorkeling trail Freshwater access point Lookout
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> Improved pedestrian access Facilities (shade, toilets, parking, BBQ area) Cresting the hill is dangerous Leave beach as it is 	<ul style="list-style-type: none"> Improved pedestrian access Overflow parking Stop caravans and big vehicle access
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> Revegetation and protection Improved signage Commuter arrangement Walkway from beach to car park 	<ul style="list-style-type: none"> Interpretive signage Collection of plants
Other comments	<ul style="list-style-type: none"> Beautiful friendly holiday destination 	

3.4 Chinaman's Beach

Overall, the main themes were that the area is family friendly but required improved facilities and greenery/vegetation, with a viewing/fishing platform highly desired.

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> Family activities and gatherings Snorkelling New jetty Free BBQ Swimming area 	<ul style="list-style-type: none"> Beach volleyball Information board A jetty Swimming pool on land
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> Facilities (water fountains, BBQ, shade, bike racks, benches) Pedestrian/disabled access Fishing platform Swim only area 	<ul style="list-style-type: none"> Viewing/fishing platform Walking/bike paths Improve parking General accessibility Improve signage Something iconic about Chinaman's Picnic spot Memorial to Zeewijk shipwreck More bins and collection points
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> Rehabilitate vegetation Walkways with lighting Dredge could be putting sand back to improve beach 	
Other comments	<ul style="list-style-type: none"> Wheelchair/disabled access Exercise/sporting equipment 	

3.5 Memorial & Sally's Tree

Overall, the main themes were that the area is family friendly and requires improvement to pedestrian access and greenery/vegetation.

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> Family activities and gatherings Exercise/swimming Markets River access 	<ul style="list-style-type: none"> Artwork/sculpture Workout equipment/circuit
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> Improve pedestrian access/fencing Clean general area Play area for all youth Facilities (shade, seating, BBQ area) Acknowledge historical significance Limestone retaining walls required Safe swimming area 	<ul style="list-style-type: none"> Children's playground Skatepark Clean up Volunteer Marine Rescue Building
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> Maintain/improve greenery, views and parks Remove car park and 4WD access Control access to beach from grass area Remove war memorial Revamp war memorial Four-wheel access to remain opposite IGA 	
Other comments	<ul style="list-style-type: none"> Concert area/ amphitheatre Do not put everything in this area – spread over the foreshore Maintain family friendliness 	

3.6 Tourism Precinct

Overall, the main themes were that the area requires improved facilities, shading and pedestrian access.

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> Better facilities (lights, water fountains, shade, eating areas) Greater recognition of Aboriginal culture and history Make key feature of town Larger pelican feeding area 	<ul style="list-style-type: none"> Concert/ amphitheatre Open shade area Pontoon Boat hire Wedding venue Exercise equipment Pelican feeding area Night activities
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> Shade areas, including trees Additional seating Extend toilet opening hours Kids playing area Additional parking Improve pedestrian crossing Performance area A 'backbone' promenade Information/point of interest area Limestone seawall 	<ul style="list-style-type: none"> Swimming area Showers Bigger viewing space (to observe pelicans) Shelter Coffee shop Rubbish bins Boat storage
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> Walkways/paths Shore up the grass Less limestone and more natural vegetation 	<ul style="list-style-type: none"> No 4WD on foreshore
Other comments	<ul style="list-style-type: none"> More Aboriginal involvement Exercise equipment Pergola solar lights level with path 	

3.7 Gidamarra Spring

Overall, the main themes were that the area requires greater recognition of Aboriginal culture and history, added facilities, cleaning of the general area and more activities for kids.

	Essential	Amazing If...
What uses are most suited to this site?	<ul style="list-style-type: none"> Greater recognition of Aboriginal culture and history Facilities (shade, seating, lighting) More activities for kids 	<ul style="list-style-type: none"> Having venues/restaurants/ markets
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> More kids activities Greater recognition of Aboriginal culture Added facilities (toilets and cycle paths) Cleaning general area 	<ul style="list-style-type: none"> Celebrate Aboriginal culture Create an active water feature/fountain
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> Consultation with and recognition of Indigenous community Seating and shade 	
Other comments	<ul style="list-style-type: none"> Cleaning general area 	<ul style="list-style-type: none"> Greater recognition of Aboriginal culture (protection zone and bush tucker garden) Improved facilities (wheelchair/pram access)

3.9 Overall – Look and Feel

What words would you use to describe what you love about Kalbarri³?

Most words described the natural features and activities at Kalbarri.



What is iconic about Kalbarri and would best represent Kalbarri as an entry statement?

- Shipwrecks and the history of the area
- Whales
- The theme needs to be consistent

Which of the styles do you like most and why ... or what other style would you like?

- Thunderbay as the preferred style of entry statement
- Use native sandstone

Other comments

- Great activities available in the area.
- Create competition for the approved design
- Interpretive trails that connect the foreshore

³ Please note that the “N” values given are not give as a percent and are indicative only. The numbers reflect the number of times that concept was written. Some people worked in groups, and some may not have written a specific point down, because it was already noted by a previous group.

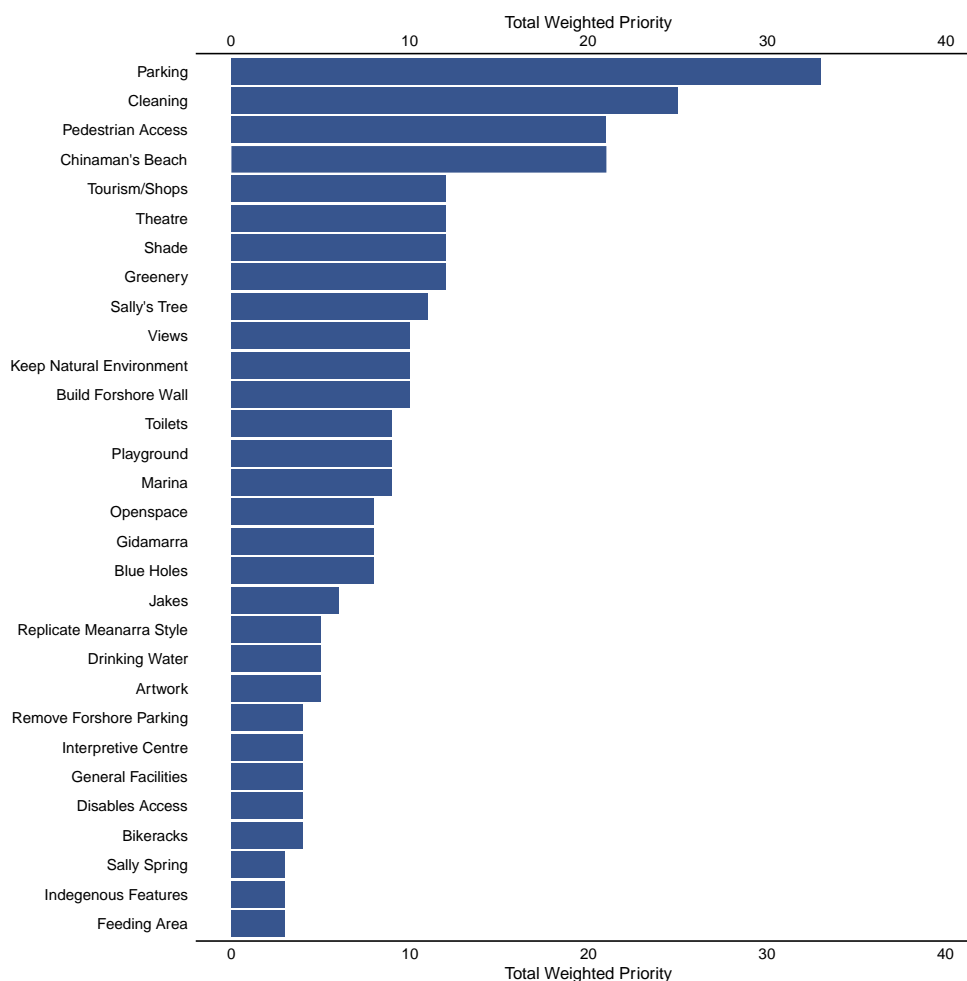
4 Community Priorities

At the conclusion of the consultation workshops, people were asked to list their top five priorities. Key themes were often found across different levels of priority and as such a weight score was applied to each theme and then each time that theme was mentioned. i.e: An item mentioned 3 times as priority one would be given a weighted score of 15.

Priority Level	One	Two	Three	Four	Five
Weight Value	5	4	3	2	1

The top four priorities, blended both short term and long term needs.

1. **Parking** – additional carparks, improved parking lines and signage. There were conflicting views 4WDs parking on the beaches.
2. **Cleaning** – included general cleaning up of the foreshore and limestone walls
3. **Chinaman’s Beach** – included general mention of the beach and improving its outlooks and sheltered areas.
4. **Pedestrian access** – included improving the safety of pedestrian access in carparks by improving the separation of pedestrians and vehicles, and walkways to beaches to protect greenery.



Note: As weighted sum scores, one item could score higher if fewer people nominated that item but gave it a higher ranking. Eg: one person ranking an item as priority one (weighted score = 5) will score higher than three people ranking the same item as priority five (weighted score = 3).

5 Tourist Interviews

Tourists were invited to complete a five-question semi-structured interview. A total of 72 people were engaged along the foreshore, in caravan parks and at Skywalk.

5.1 What do you love most about Kalbarri beaches and foreshore?

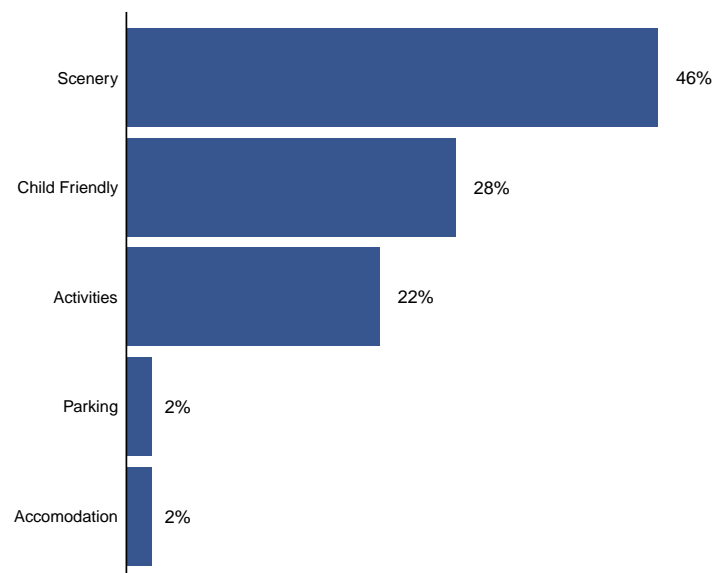
Responses to this open-ended question were tagged with key themes and responses could be tagged with multiple themes. The frequency of themes is shown below.

The most common theme was the **scenery** of the beaches and foreshore, such as beautiful colours, calm waters, gentle winds and pristine condition.

The community loved that the area was **child friendly** and safe for kids, including the playgrounds available.

Activities included comments such as snorkelling, paddle boats, boats hire, 4WD access and meal options.

The general theme of comments was that people enjoyed the simplicity of the beaches, with the key focus on the natural scenery rather than the facilities offered.



5.2 What features would you most want to see along the foreshore?

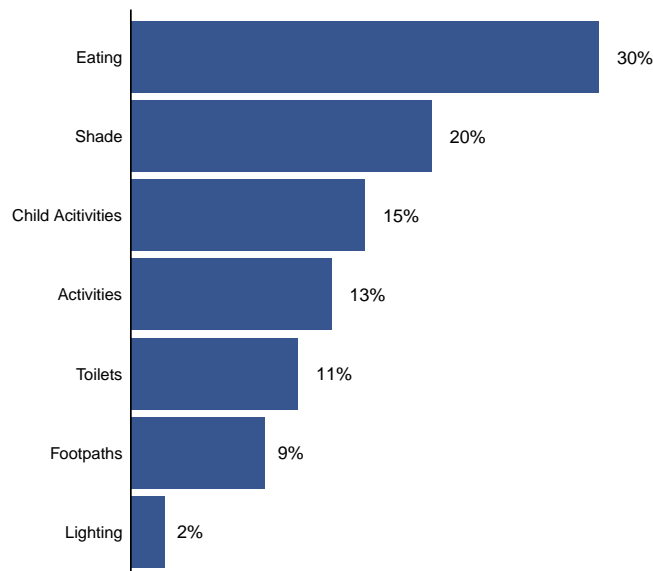
The most common theme was **eating** features, which predominantly included comments about BBQ facilities, tables and restaurant/food vans.

Shade was an important topic, with people requesting shade structures or additional trees that create natural shade.

Additional **toilets** were frequently mentioned.

Child activities included features that were accessible to children and young teenagers, including water play areas, bike pump tracks, a basketball court and expanding the playgrounds.

Activities were more for the general population and included access to jetties, lookouts, artwork, markets and nearby accommodation.

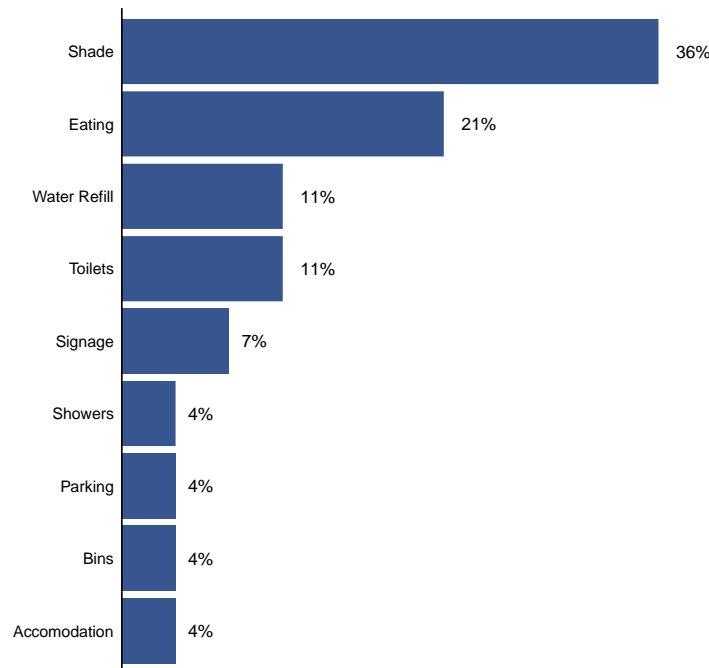


5.3 What features would you most want to see at the beaches?

The most common theme was **shade**, with people requesting shade structures to obscure sunlight and provide protection from winds.

Eating features was common, which predominantly included comments about BBQ facilities, seating areas and restaurants.

Other frequent themes were **toilets**, **water refill** stations/water fountains and additional **signage**.



5.4 What word/animals/imagery do you most associate with Kalbarri?

People were asked to list the words they most associated with Kalbarri. The frequency of keywords was tabulated and graphed as a word cloud. The colour and size of the keywords indicate their frequency.

Most words related to animals (pelicans, whales, emus, kangaroos), the scenery (rocks, waves, ocean, river) and emotions (peaceful and calm).



5.5 Do you have any other comments that would help us with planning for the future of the beaches and foreshore?

Some comments revealed that people wanted to keep the area simple. Some examples include:

- *'Natural, not over develop'*
- *'Don't bring in the bling'*
- *'Sometimes it's good to leave it natural'*
- *'Retain coastal relaxed not overly commercial area'*

Other comments re-emphasised what features are desired:

- *'Connection to town side'*
- *'Lots of potential to revamp the cafés on the town side'*
- *Features such as eateries, bike paths, playgrounds, stage for live music, pop up vans, more events and festivals*

Overall, the final comments included a combination of those believing that the beaches and foreshores should be kept simple, while others desired additional features and facilities.

6 Conclusion

Cyclone Seroja had devastating impact on the build and natural form and the locale is still in a recovery phase. There was recognition of the opportunity represented by this foreshore planning. Kalbarri's natural environment, sense of space and offering of a 'simpler' pace of life was a key drawcard for tourists and something equally appreciated by the community. It seems that economic recovery is linked to the foreshore and beach continuing to offer this simplicity of experience and amenity.

The local community wanted to ensure the damage to the natural environment caused by the cyclone is repaired and that any facilities do not impact the natural environment and do not encourage people to further degrade dunes. Tourists and visitors pointed out that while the facilities and amenity of the foreshore are an important focus, unless the foreshore is supported by a range of accommodation and eatery options, there will be a limit to who will come.

The key elements of the design vision for the foreshore and beaches are to:

- Deliver a design that is sympathetic and in service to the natural environment; ensuring that infrastructure protects the existing greenery.
- Return and improve the fundamental facilities (BBQs, shade, toilets, access, etc.)
- Ensure provisions for dune repair and protection from future weather events
- Bring a greater sense of connection between the various foreshore and beach zones
 - o Allow for easier movement of pedestrians and cyclists between zones and within each zone (a cycle path from Jakes to town that is uninterrupted by car parks to improve safety)
- Offer a range of activities for all ages
 - o Active: fishing, swimming, 4WD, cycling, snorkelling, walking paths and raised dune walks)
 - o Passive: spaces to simply sit back and view the natural beauty of the area (viewing platforms at the top of Jakes Beach and Chinaman's Beach)

Other standout ideas for consideration were the desires to:

- Learn more about Aboriginal culture, the area's history, the marine and natural environment
- The inclusion of interpretative signage throughout the area that embraces Kalbarri's history and marine life
- Ensure the consistent design and aesthetics of the facilities through the foreshore, beaches, entry statements and KNP
- Ensure ease of access and inclusion and a sense of welcome for families and people with disability
- See art pieces that are sympathetic with the natural environment and reflective of the iconic aspects of the region
- Factor in surge capacity for activities to cater for the peaks and troughs of the tourist seasons
- Being able to enjoy activities irrespective of the weather
- Increase separation between pedestrians and vehicles and increase safety for families with young children, including dedicated footpaths in carparks and fenced play areas for young children.

7 Appendix – Raw Notes

7.1 Overall vision

- Make the most from the opportunity from cyclone Seroja
- Feature
- Right sentiment
- Theme -> for children
- Indigenous art centre
- Environmental give and restoration
- What is Kalbarri's identity?
- Council given 12 months to allow this process to unfold
- Clean up after Seroja
- Safety for kids
- Somewhere for people to relax
- Enhance what's there
- Town clean-up as a whole community
- People space not competing with cars
- People want to go there
- Walkable access
- Consistency of approach across zone
- Small town feel
- Retains a rustic feel
- Maintain the feel; spacious, natural and open
- DAIP: beaches, toilets etc.
- Retains natural vegetation and beauty
- Captures the natural beauty that exists
- Unify shopping precinct -> attraction enhancement
- People
- Dogs
- Drinking water at multiple places
- Not commercial café strip
- Elderly disabled access
- People driving from Perth – DRAW
- Attractive and appealing – stay more than one night
- Retain sense of openness
- Repeat visitors
- Enhanced natural environment
- Continuity of visitors winter/summer
- Attract a range of visitors – Who? Family? Interstate/international tourists?

- Relationship with community and space
- Attractive to private enterprises
- Fishing restrictions
- Unique celebration of space
- Maintains the relaxed simplicity
- People using it

7.2 Jakes Beach (Jacques Beach)

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> • Enjoying the view/ocean • Viewing area, surfers, relaxing with coffee, etc. • Surf point • Scenic • Whale watching • Dog friendly • Kids surfing at the bay • Viewing platform • Access to the rock pool • Amateur surfing at the bay • Surfing • Swimming • Whale watching • Surf watching • Surfing/beach access • Surf viewing area (the toilet is built in the best spot to view the surf!) 	<ul style="list-style-type: none"> • No car parks on the beach • Viewing deck with raised boardwalk access – south of top end of car park • Interpretative signage that embraces Kalbarri’s rich surfing history and pioneers • Something more permanent • Power for coffee van to reduce generator noise • Link impermanence of van • Viewing deck with raised boardwalk access – south of top end of car park
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> • Car parking -> up near toilets • Seating • An open-air restaurant with viewing platforms; this site would be in front of old Bird Park, where the coffee van is • Shelters, shade on the beach • Footpath • Safe access to the rock pool • Parking • Toilets at the car end • Easier access to the beach • More shade and huts with BBQ/picnic facilities • Safe walk and cycle access • Well-designed shelters/boardwalks • Pedestrian access from Melaleuca Track to Blue Holes Beach (i.e., 	<ul style="list-style-type: none"> • Circuit bus for people to get around and stop buses • Parking on toilet side • Top to bottom ‘walk track’ • Boardwalks on top of the environment • Restore the shack – ‘rustic’ • Memorial shelter – sheltered spot to get changed <ul style="list-style-type: none"> ○ Connect ○ BBQ • BBQ area -> shelter

	<p>along road, not just in front of the beach)</p> <ul style="list-style-type: none"> • South dune protection to the bay • Signage to stop people walking on the dune • Retain and protect <ul style="list-style-type: none"> - Make the coastline the feature and not the building - Car park: overflow car park extension - Southern Dune: board walk, walking path – lookout on top - Memorial: protection of footing - Architect: design -> not structured - Southern Dune: car park behind toilet -> redesign existing – 45^o parking - Top car park with coffee van <ul style="list-style-type: none"> o Extra parking and look out with shelter o Decking along the bottom – like Meanarra Hill - Look and feel: <ul style="list-style-type: none"> o Tie into environment o Rock that doesn't rust - Interpretive signage: <ul style="list-style-type: none"> o Safety o Dunes o Rock o Limit caravans to top car park - Critical infrastructure protection -> dune and existing car park and access road - Emergency and rescue access • Smart seats <ul style="list-style-type: none"> o Solar powered charging seats • Like Shark Bay <ul style="list-style-type: none"> o Foreshore recycling o Artwork • Public art • Whole and seat overlooking the ocean • Interactive art <ul style="list-style-type: none"> o With sculptures connected to fish, whales and pelicans • Disability access <ul style="list-style-type: none"> o Hoist o Adult change room o Changing place 	
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<p>What is needed to improve and/or protect the natural environment at this site?</p>	<ul style="list-style-type: none"> • Designated walkways – top car park down to beach • Facilities to encourage far greater numbers at coffee van site (large deck over scrub area?) • Perhaps realign road more inland • Keep vehicles off sand dunes/vegetation • Fence off areas to allow revegetation • Put back parking • Protect foredunes from pedestrians; • replant/revegetation – disturbed areas – replenish ... sand dunes /protect/replant 	<ul style="list-style-type: none"> • Deck out over dune for more people to sit – viewing platform
<p>Other comments</p>	<ul style="list-style-type: none"> • Spelling – Jacques Point, he was a Portuguese fisherman who anchored there to unload his fish 	<ul style="list-style-type: none"> •

7.3 Blue Holes Beach

	Essential	Amazing if ...
<p>What uses are most suited to this site?</p>	<ul style="list-style-type: none"> • A safe access path to the beach from the road (over the hill) • The shade shelter that was there was great, BBQ there would be fantastic • A dedicated path to beach from Red Bluff Rd is essentially a safety factor – parking could be extended • Snorkelling • Snorkelling, swimming • Protected marine habitat • Shelter • It's really our only safe family beach not impacted by waves • Snorkelling • Swimming • Beach walking • Sundowners • Snorkelling 	<ul style="list-style-type: none"> • Footpath from Grey Street • A freshwater access point • Dive trail – in safe zone within lagoon • Sunset lookout
<p>What is needed to improve the functionality of this site?</p>	<ul style="list-style-type: none"> • A safe path to walk over to Blue Holes, the car park fills each holiday • Snorkelling /dive path • Shade, shelter and ramp to it • Improved toilets – ugly • Footpath for prams and disabled which goes through the bush and meets at Blue Holes 	<ul style="list-style-type: none"> • Overflow parking – slip on roadside • -> loading bay/circuit • Stop caravans and big vehicle access • Path – car to beach • More pedestrian friendly • Footpath to walk up the hill • Keep left – crest of hill very dangerous

	<ul style="list-style-type: none"> • Cresting the hill is dangerous • Safe pedestrian access from coastal trail • Safe pedestrian access for cyclists • Walkway from road (Cory St) to beach (really dangerous to walk on road) • Larger car park; move to higher ground • Shade huts, picnic areas with wind protection • Leave beach as is • BBQs and gazebos (x3) 	
<p>What is needed to improve and/or protect the natural environment at this site?</p>	<ul style="list-style-type: none"> • More signage and information about the habitat protection zone and species • Remove parking and set up commuter arrangement • Walkway to beach from car park (not over the dune) • Revegetate main dune • Replace vegetation and shelters • Dune protection from car park along beach 	<ul style="list-style-type: none"> • A natural collection of plants celebrating the diversity of plant life • Provide interpretive signage about coastal protection and marine life along the lagoon • Interpretive signage
<p>Other comments</p>	<ul style="list-style-type: none"> • Family friendly holiday destination that embraces the natural features and beauty of the landscape. This applies to all six zones in the plan. 	<ul style="list-style-type: none"> •

7.4 Chinaman's Beach

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> • Family beach time, relaxing on the beach • Family beach/swimming • Kids fishing • Snorkelling • Safe for young children/non-swimmers • Jetty – new? • Free BBQ • Swimming • Family picnics 	<ul style="list-style-type: none"> • Beach volleyball setup • Information board – point of interest – why is it called Chinaman's's beach – history • A jetty out into the deeper channel (a little bit further) – fishing, jetty jumping • Swimming pool on land protected from wind
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> • Drinking water available not just at ablution block • Shelter • Disabled jetty replaced for fishing • Beach/bay area no fishing zone, swimming only • Shelters that fit in with environment – funky/rustic • BBQ shade area like before cyclone • Bike rack/parking – lockable • Access – good stairs from upper car park and good walking, maybe good disabled access • Benches at lookout – lower and on hill • Definitely some disabled access • Use boardwalks/decks – not concrete • Could we have something on top of the bigger hill? 	<ul style="list-style-type: none"> • Pathways to lookouts • Impact of parking on the main drag • How to get access without parking? • Enhance bike trail to encourage walking • Memorial signage upgrade • Fishing platform, whale watching • Something iconic above Chinaman's • Seeing boat going through channel • Picnic spot? • Whale watching • Fishing platform • Memorial to Zeewijk shipwreck, masts that can be climbed • Walking tower • Great viewing platform • More bins and collection
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> • Rehabilitate vegetation • Walkways to beach – steps/ ramps • Dredge could be putting sand to improve beach, lots of it • Replace vegetation, toilets, showers, shade shelters (extra 2-3) colourful • More lighting along footpaths (solar) and bigger design to make more user friendly for path users • Better protect the fragile remnant vegetation • Revegetation works 	<ul style="list-style-type: none"> •
Other comments	<ul style="list-style-type: none"> • Wheelchair access ramp far too far from water for fishing 	<ul style="list-style-type: none"> •

	<ul style="list-style-type: none"> • Good area to improve disabled access • Beach volleyball net • Exercise equipment along path 	
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7.5 Memorial & Sally's Tree

	Essential	Amazing if ...
<p>What uses are most suited to this site?</p>	<ul style="list-style-type: none"> • Family and kids • Exercise • Picnics • Number of market stalls • Playground • River access • Community gatherings • Swimming • Family gatherings <ul style="list-style-type: none"> ○ Small kids (0-4yrs) ○ Medium (5-12yrs) ○ Older (12+yrs) • Recreational boat launch 	<ul style="list-style-type: none"> • Unique art/sculpture • Outdoor workout equipment/circuit
<p>What is needed to improve the functionality of this site?</p>	<ul style="list-style-type: none"> • More BBQs and shelters need playground/Sally's Tree area • Zebra crossing • Limestone retaining walls where required • Safety and fencing • Seating • Small kids play areas 0-2years • Fence around playground • Zebra crossing to shops • The existing playground is made for older children, we need it suited to younger as well below 5 years – it isn't safe or practical; kids can run onto road and into the water • Clean-up for sure so access is good for all • Accent the historical (since 1947) significance • Safe swimming area for swimming lessons and fitness • Fence around Sally's Tree • Visible sign about Sally's Tree • Marked parking • Retaining wall, beautify area around it • Radio tower on top of VMR building southern side (River mouth) requires radio room • Additional recreational boat ramps (4 in total) 	<ul style="list-style-type: none"> • Skate park – larger, more spacious, suited to all levels • Playground for very young children – fences and size appropriate • A water park – like Geraldton and Exmouth • Clean up VMR <-> Sally's Tree • An additional floating jetty

	<ul style="list-style-type: none"> • Table and chairs to beautify the top of the radio room building • Disability access ramp, railings to the top of the VMR building 	
<p>What is needed to improve and/or protect the natural environment at this site?</p>	<ul style="list-style-type: none"> • Control of access between beach and grass • Retain natural vegetation • Maintain natural views and not compromise beauty with too much infrastructure • Overhaul RSL memorial park • Enhance shoreline adjacent to car park • Remove car park • Get rid of the war memorial • Revegetate the dune system • War memorial could be revamped and smartened up • No four-wheel-drivers on beach • Four-wheel drive access to remain opposite IGA • Another Sally's Tree • Tidy up where the sand meets the foreshore with limestone wall 	<ul style="list-style-type: none"> •
<p>Other comments</p>	<ul style="list-style-type: none"> • Do not put everything in this area – spread over foreshore • Place for concerts in summer • Would be great as amphitheatre – small but useful, still respectful to remember and acknowledge service personnel with big brass plaque on ground level • Generally, Kalbarri is family orientated, trying to keep it that way! 	

7.6 Tourism Precinct

	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> As currently used Place of historical information including Indigenous culture Feature point – heart of the town Make Pelican feeding area bigger More lights along the foreshore paths Water fountains Picnic/barbecues More shade cloth now that trees are cut 	<ul style="list-style-type: none"> Pontoon in river – possible swimming lanes between pontoons (Yes!) Open space with shelter – ‘multi-use’ Destination – ‘vista’ and boat hire Exercise equipment Amphitheatre Concerts Weddings Pelican feeding Night activities
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> Shelter Separation of people and vehicles Solid shade over pelican feeding area A ‘backbone’ promenade (wide) from one end to the other Expand to create performance area/dual use Point of interest/information along the whole foreshore walk Shelters to allow better usage of area and barbecues Zebra crossing to and from IGA Existing park Limestone block seawall from boat hire to Sea Search and Rescue/Sally's Tree to keep lawn and foreshore apart. This will stop ingress of lawn to natural areas and provide seating on top of wall. Colourful shade shelters, timber decks extended from existing pathway Another ‘kids’ play area, not large More seating for sundowners Toilets or longer opening time of toilets at the visitor centre, needs to be open during pelican feeding time. Trees on the beach Shelter that also protects from wind 	<ul style="list-style-type: none"> Bigger viewing space (for pelicans) – tiered Popular swimming areas Safe swimming area Shower on outside of toilet block Shelters require accessible path from car park Coffee shop and permanent storage of boats, beach wheelchair and mats More rubbish bins, emptied regularly
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> Walkways/ramps/steps to beach from grass area Disabled access to river, tourist boats -> needs to be robust and be sealed Shore up the grass; replace and enhance with natural vegetation, ease up on the limestone 	<ul style="list-style-type: none"> No 4WD on foreshore; damages vegetation and very slow to repair
Other comments	<ul style="list-style-type: none"> More Aboriginal involvement 	<ul style="list-style-type: none">

	<ul style="list-style-type: none"> • Exercise equipment on path • Pergola opposite tourist centre • Solar lights level with path; on edge of path, not raised 	
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7.7 Gidamarra Spring

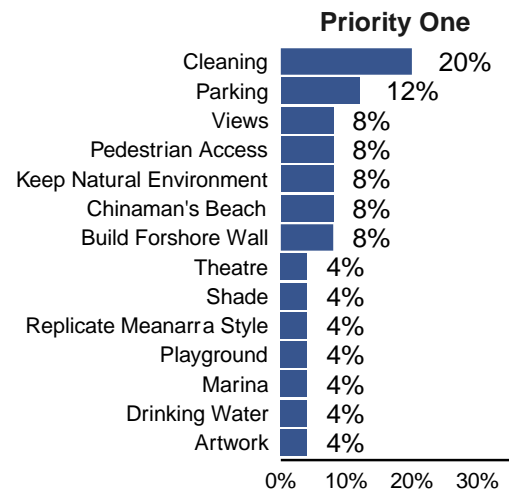
	Essential	Amazing if ...
What uses are most suited to this site?	<ul style="list-style-type: none"> • More Aboriginal stores that relate to this area • More history Aboriginal/ Indigenous his/her story • Stories • Kids, families launching boats • Registered sacred site • Kid playground – different activities to Sally's Tree activities • Shade sails • Seating • Lighting around the spring • Contemplating seating 	<ul style="list-style-type: none"> • Thinking BIG – Marina precinct becomes a Mindarie Keys like attraction with restaurants, shops, etc. • A 'Mindil market' style hawker zone
What is needed to improve the functionality of this site?	<ul style="list-style-type: none"> • Toilets to be closer to play area away from traffic e.g., boating and jetty • Playground with the Kalbarri theme incorporated with Indigenous arts and culture • Playgrounds suited to younger kids that are fenced (0-5years) • Clean up around the spring to make it more visible; information about the spring and maybe 'laser cut' steel figures – kangaroos, emus, etc. • Create a link to cycle walk path that allows seamless and safe movement from north to south 	<ul style="list-style-type: none"> • Celebrate Indigenous culture • Stories about earth life along the river • Artist/s interpreting these stories • Create an active water feature/ fountain
What is needed to improve and/or protect the natural environment at this site?	<ul style="list-style-type: none"> • Consultation with Indigenous community about the project • Enhance the well with historic data, shelter and seating for picnickers • 	<ul style="list-style-type: none"> •
Other comments	<ul style="list-style-type: none"> • Clean it up! • Remove the cement • Connects to all springs • (Grey Spring) • Clean up the spring 	<ul style="list-style-type: none"> • Wheelchair/pram access – unimpeded • Protection zone • Bush tucker garden incorporated into spring area

7.9 Overall - Look and Feel

<p>What words would you use to describe what you love about Kalbarri?</p>	<ul style="list-style-type: none"> • Kalbarri, what's the Aboriginal name? • Beautiful paradise • Peaceful with an interesting history, beautiful landscape and great surf • A place of water • Natural beauty • Relaxed, friendly, good weather • Understated, adventurous, natural • Beautiful secret • Tranquil, safe, dog friendly, lots to do • Authentic, ambience, scenery, proximity to nature
<p>What is iconic about Kalbarri and would best represent Kalbarri as an entry statement?</p>	<ul style="list-style-type: none"> • No idea what but it needs to be a consistent theme • Surfing, gorges, shipwreck and story • Pelicans, history of shipwrecks/surf • Whales • I thought we'd already spent a lot of money on entry statements? Maybe they're in the wrong places?
<p>Which of the styles do you like most and why ... or what other style would you like?</p>	<ul style="list-style-type: none"> • Use native sandstone • Thunder Bay – simple • Thunder Bay – could be nature's window type out at the turn off on the highway • Like Thunder Bay
<p>Other comments</p>	<ul style="list-style-type: none"> • Kalbarri could be the NZ, Queenstown of Australia, without snow but great surf, bungee jump created in gorges would be great too, and zip line • Interpretive trails that connects and flows along the foreshore • What if a competition was announced to design a sign – could be from school kids?

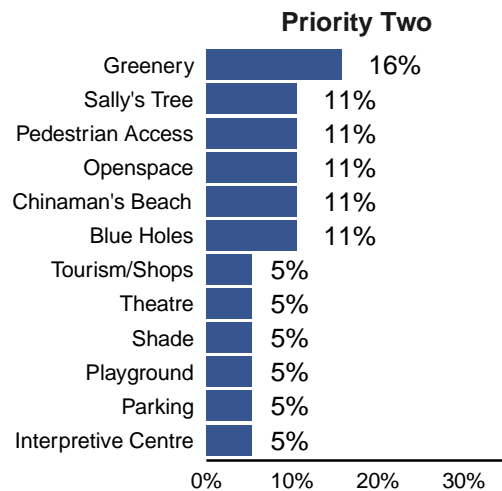
7.10 Priority One

- Keep natural environment (built form to blend in and not stand out)
- Kids playgrounds
- Retain natural environment as much as possible
- Drinking water along the foreshore
- Open air restaurant with viewing platform
- Tidy up foreshore
- Viewing platform/s
- Do not compromise any natural views at any zones
- Repair foreshore limestone block walls
- Walkways to beaches to protect the dunes
- Active transport encouraged/promoted (walkability index considered)
- Town precinct
- Prioritise all zones: 1, 2, 3, 4, 5, 6
- Proper marking in car park for parking
- Incorporating whales, crayfishing, pelicans and fishing in design
- Clean up foreshore between Marina to Volunteer Sea Rescue
- Foreshore revamp/clean-up
- Entry statement North West Coastal Highway/Ajana turn off
- Chinaman’s Beach
- Modify war memorial to broader use – amphitheatre style
- Continue wall from boat hire to Sally’s Tree/Sea Search and Rescue with stair access where required to shelters, etc.
- Blue Holes car park extension. Footpath from road to car park
- Make the foreshore between Sally’s Tree and boat hire more attractive, i.e. with a wall
- Replicate Meanarra Hill style in more areas
- Trees for shades in all car parks
- River foreshore redeveloped from Chinaman’s to Marina included
- Marina precinct developed as eatery area



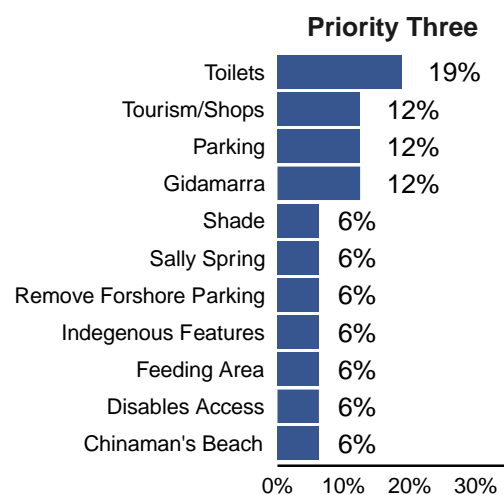
7.11 Priority Two

- Leave open spaces/don't crowd areas
- Blue Holes
- Don't overload one space
- More play areas along the foreshore path
- Interpretive centre
- Outdoor/beachside café
- Safe pedestrian access across Grey Street for most of its length
- Sally's Tree
- Connecting all zones somehow – making all ages want to use active transport to 'discover' from Gidamarra Springs to Red Bluff
- Sally's Tree shelters, fenced off playground, water fountain
- Improve lawn area between shopping centres with seating tables and shade
- Chinaman's Beach
- Clean up and prune she-oaks on foreshore
- Blue Holes
- Improve parking and safe access at Blue Holes
- Chinaman's Beach: revamp lookouts
- Concert area, near memorial
- Jakes Beach, parking shelters
- Trees/scrubs gardening



7.12 Priority Three

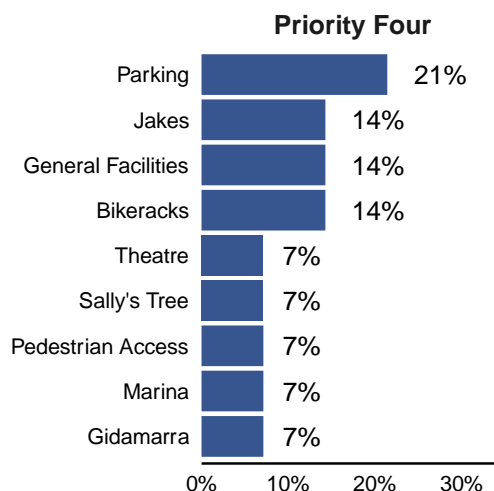
- Proper toilets
- Public toilets
- Discreet toilet blocks
- Substantial shelters with seating/BBQs along foreshore, similar design to national park with windbreaks
- Disabled access to the river
- Gidamarra Spring
- Alternatives to the big car parks; they detract from the foreshore
- Chinaman's Beach – expand the beach for family shelters
- Memorial Sally Spring
- No 4WDs in front of IGA
- Gidamarra Spring
- Upgrade pelican feeding area



- Make area near jetty good for nightlife – food vans, etc.
- Restaurant on hilltop near Chinaman’s Beach – max the view of the river mouth
- Blue Holes (on par with Jakes); shelters, parking
- Indigenous interpretive signs/trails

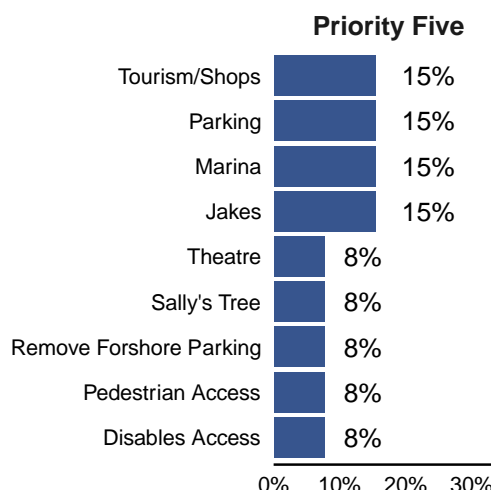
7.13 Priority Four

- Bike racks to encourage riding
- Bike racks to encourage more riding
- Jakes Beach x2
- Facilities along the foreshore to spread out gatherings so all Kalbarri businesses may benefit
- Gidamarra Spring – more educational info about the history of Indigenous culture and included with the playground
- Jacques Beach
- Below ground power for foreshore
- Sally’s Tree
- Improve parking and add viewing platform at Jacques Beach
- Pelican feeding amphitheatre
- Develop Marine area into boat pens and activity area
- Red Bluff beach including Wittecarra: relocate boulders to stop 4WD
- Blue Holes increased car park
 - Pedestrian walkway along access road



7.14 Priority Five

- Disabled paths
- Sally's Tree
- Involve local ‘youth’ in think tank for ideas
- Ramp providing safe access to beach near boat hire
- Jakes versus Jacques?
- Jacques Beach – platform for viewing
- Shopping precinct
- No more car parks on foreshore
- Tourist precinct
- Make Marina area more interesting and useful without losing its serviceability for non-commercial fishers
- Rectify parking and pedestrian access towards Blue Holes
- Jakes Beach extra parking areas, dunes and toilets, shade for picnics/families
- Jake Point repairs to car park



- Orchestra shell ... on river foreshore?

– END –

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